



AIBP

Driving Digitalisation Ecosystems in ASEAN



Enterprise Innovation Award Guidelines

www.ibtbusiness-platform.com

General Information and Purpose

The Enterprise Innovation Awards was established in 2017 by AIBP with the key objective of giving recognition to organisations who have embarked on projects to digitally transform their business through the adoption of innovative technology. The awards are held annually in the following ASEAN countries: Indonesia, Malaysia, Philippines, Thailand and Vietnam.

Guidelines

- Awards will be judged by a country judging committee based on written nominations and when applicable, a presentation
- Companies can nominate for as many projects as desired
- Nomination is free of charge

Eligibility

To be eligible for an award,

- The firm must be based in the country of nomination and the project was implemented in the country of nomination
- The project was launched, in part or in full, with the last 12 calendar months of the nomination date, OR
- The project was launched more than 12 calendar months preceding the nomination date and had recent innovations to improve the product/service/project

Enterprise Innovation Award Process

1. Proceed to the [online nomination page](#)
2. Fill out the company and representative details
3. Nominations will be screened by an independent panel of judges
4. Finalists will be shortlisted, and presentation slots will be allocated to them
5. Written nominations and presentations will be reviewed by a final judging panel
6. Winner announcement

Deadlines to look out for

Nominations Close: *3 Sept 2021*

Finalists Announcements: *13 Sept 2021*

Finalists Presentations: *20 Sept - 12 Nov 2021*

Winners Announcement: *26 Nov 2021*

Entitlements for Finalists

1. 20 Complimentary Attendee Passes for staff of the firm to attend AIBP virtual discussions throughout the presentation week

Entitlement for Winners

1. Winners Plaque
2. Complimentary Delegate Passes (inclusive of flight & accommodation) to attend AIBP Regional Conference & Site Visit in Singapore
3. Full access to AIBP's online library of digital content. Two complimentary access codes will be allocated to the Company, each for 6-month subscription to online presentations of digitalisation projects in ASEAN



Enterprise Innovation Award Past Winners

2020

Malaysia:



Philippines:

Thailand:



Indonesia:



Vietnam:



2019

Malaysia:



Philippines:

Thailand:



Indonesia:



Vietnam:



2018

Overall ASEAN Enterprise Award Winner:



Malaysia:



Philippines:



Thailand:



Indonesia:



2017

Malaysia:



Philippines:



Thailand:



Indonesia:



About AIBP

AIBP serves as an avenue for public and private organisations in Southeast Asia to access and exchange information about growth and innovation within the B2B space. With a current network of over 30,000 stakeholders in Southeast Asia, AIBP continues to develop ecosystems by engaging in activities which create value-adding information for our stakeholders seeking to make transformative impacts within their organisations.

Resources

- [AIBP 2020/21 ASEAN Enterprise Digitalisation Market Report](#)
- [Powering Smart City Developments in ASEAN Report](#)
- [Presentation by Asahi Beverages Australia: Asahi 4.0: Collaboration across the Digital Supply Chain](#)
- [Presentation by The Coca Cola Company: Case Study on Real Time Monitoring in a Virtual Factory System](#)
- [Presentation by Far Eastern Department Stores Limited: Retail Transformation: Gaining Insight into Customers' Shopping Patterns and Buying Choices](#)
- [Presentation by Great Eagle Holdings Limited: IoT in Action: A Case Study of Innovation in Intelligent Building Management](#)
- [Presentation by ING: A Case Study From Netherlands – Developing Retail Digital Banking](#)



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