

PLASMA DONATION AWARENESS

SOCIAL MEDIA TOOLKIT



For Primary Immunodeficiency patients, plasma is the source of the medical treatments that allow them to thrive. Since plasma cannot be artificially created, our community relies on generous plasma donors. Help us spread the word and encourage plasma donation in your community with our social media toolkit!

Graphic

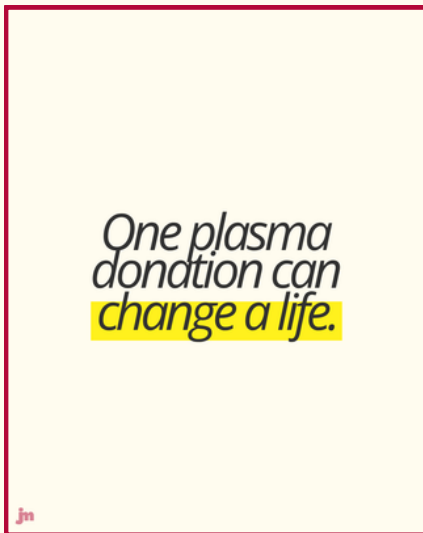


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Did you know that it takes 130 plasma donations to treat one person living with Primary Immunodeficiency for one year? Every plasma donation changes the lives of Primary Immunodeficiency patients, giving them the medical treatments they need to be healthy and thrive.

You can change a life today when you donate plasma. Learn how you can donate plasma here: bit.ly/JMFPlasma

Graphic



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Plasma can't be manufactured, so donors are the key to life-saving medical treatments. Plasma is often given to trauma, burn, or shock patients and is also used to create plasma protein therapies that treat a variety of chronic, rare diseases like Primary Immunodeficiency.

Save lives today when you donate plasma. Learn how here: bit.ly/JMFPlasma

For Patients, Families, and Advocates

Graphic

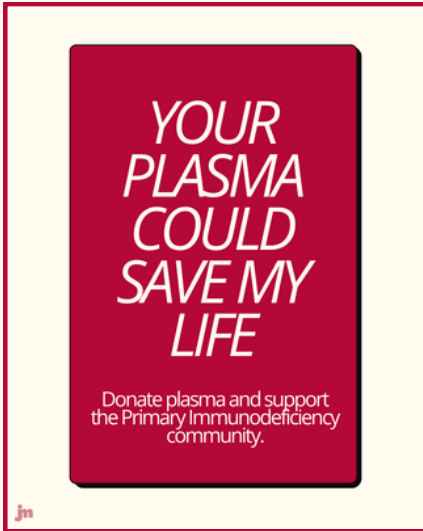


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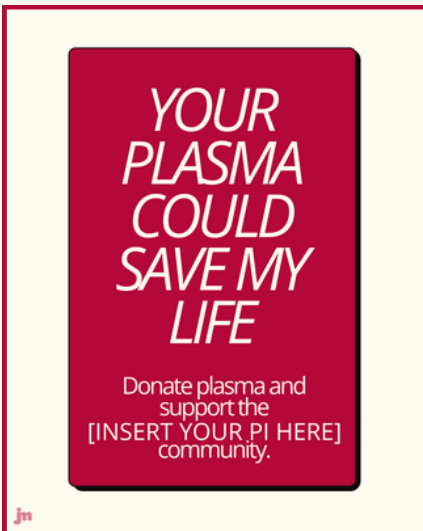
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Without plasma donations, we wouldn't have the life-changing and saving treatments that many Primary Immunodeficiency patients receive, including me! Plasma can't be created artificially, so donors play an important role in ensuring people living with Primary Immunodeficiency can thrive.

Change lives today when you donate plasma. Learn how here: bit.ly/JMFPlasma

Customizable* Graphic



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Without plasma donations, we wouldn't have the life-changing and saving treatments that many [INSERT YOUR PI HERE] patients receive, including me! Plasma can't be created artificially, so donors play an important role in ensuring people living with [INSERT YOUR PI HERE] can thrive.

Change lives today when you donate plasma. Learn how here: bit.ly/JMFPlasma

*To customize this graphic you will need to create a free Canva account. With your account, you can download and edit the templates provided at the links above.

Graphic

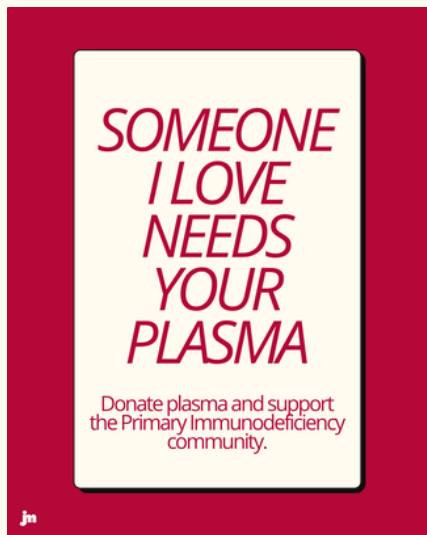


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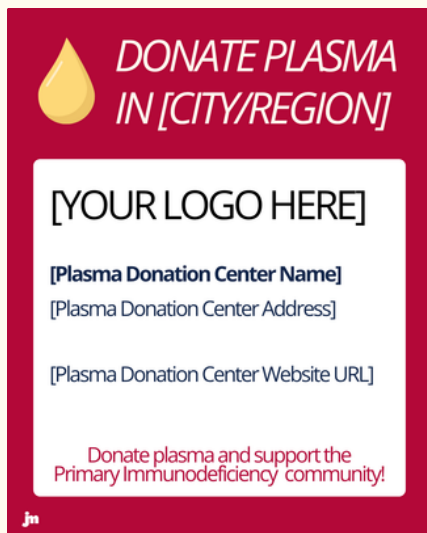
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It takes 130 plasma donations to treat one person living with Primary Immunodeficiency for one year. Every plasma donation makes a positive impact on the Primary Immunodeficiency community by supporting the medical treatments they need to be healthy and thrive.

Save lives today when you donate plasma. Learn how here: bit.ly/JMFPlasma

For Patient Organizations, Donation Centers, and Healthcare Providers

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Many people are eligible to donate plasma, but less than 5% do. We're sharing where you can donate plasma in [INSERT CITY/REGION] and provide life-saving medical treatments for our community.

Learn more about how to donate here: bit.ly/JMFPlasma

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