

Agile Meets Architecture 2025, April 3, Berlin

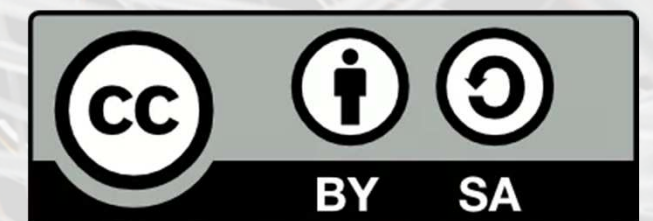
Evolutionary Software Quality

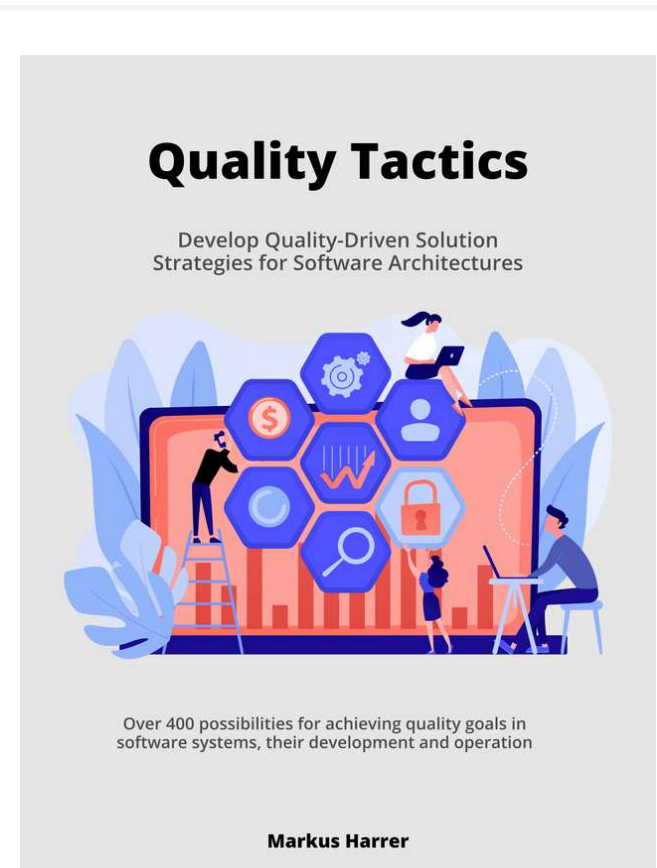
↖ May contain traces
of Wardley Mapping

Markus Harrer

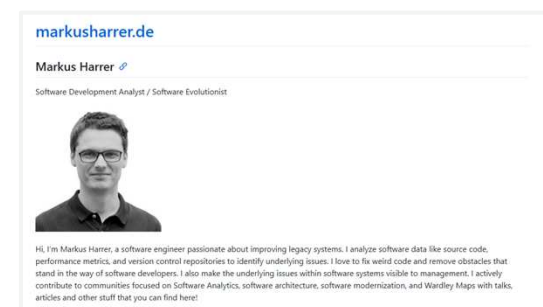
Software Evolutionist

INNOQ

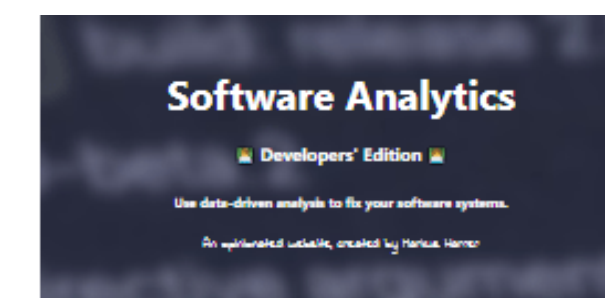




<https://feststelltaste.de/>



<https://markusharrer.de/>



<https://softwareanalytics.de>

Developing great software without all the drama.

Markus Harrer
Senior Consultant / Roth, Germany



- Architecture Development and Review
- Software Modernization and Rightsizing
- Data-Driven Analysis of Software Systems



cards42.org



Cards for Analyzing and Reflecting on Doomed Software



Foundation & IMPROVE

incl. curriculum



Software Quality

Why is it so complicated?

Quality

is all about the

How

fast
maintainable
usable
correct
secure
...

not the

What

contracts
customers
orders
reports
accounts
...

What Does Good Software Quality Mean?

**The right amount
of quality is there,
at the right time.**

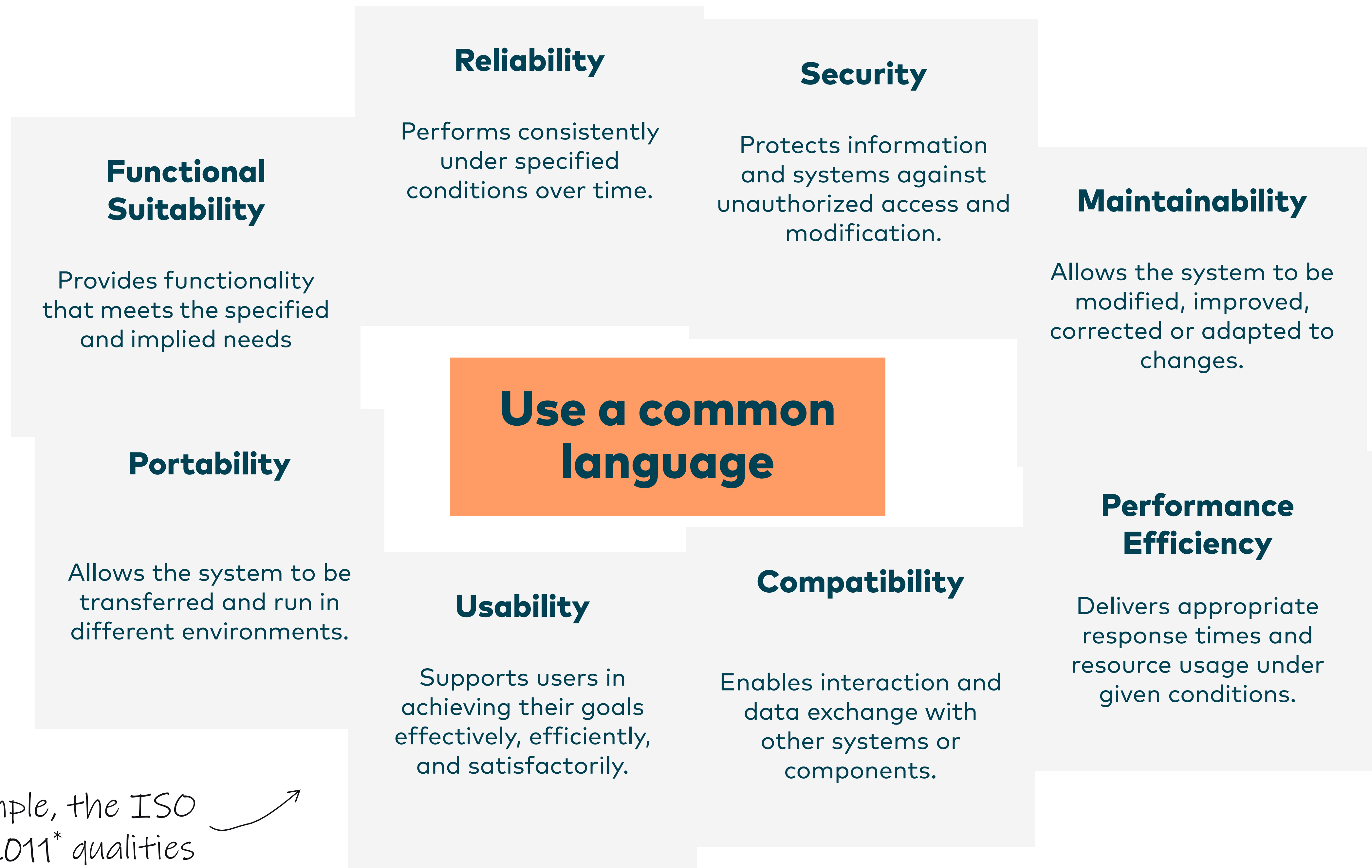
↖ Actually
pretty
simple,
isn't it?

Challenges

and first solutions

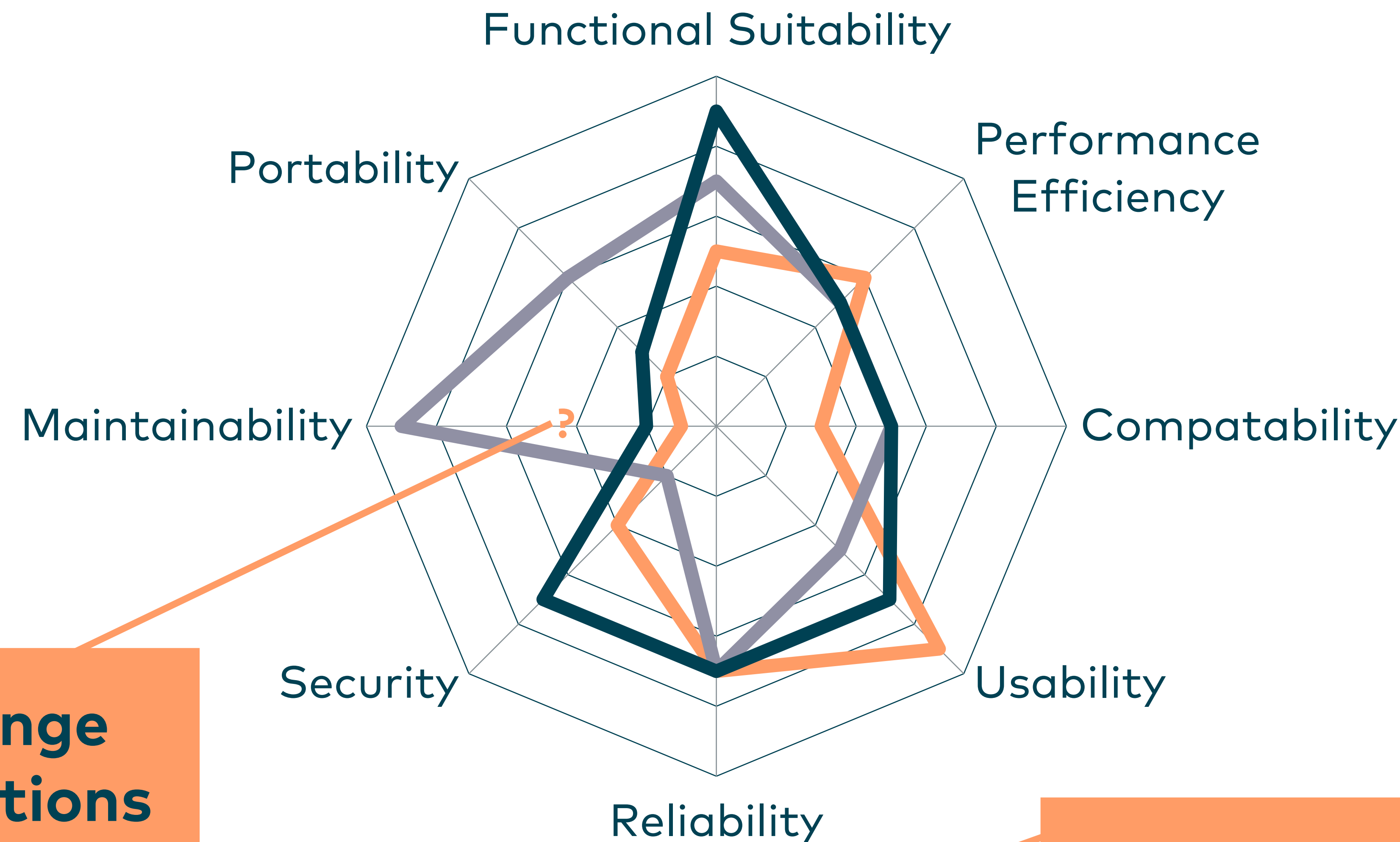
There are so many qualities





For example, the ISO 25010:2011* qualities ↗

**Finding
what's
needed
is hard**



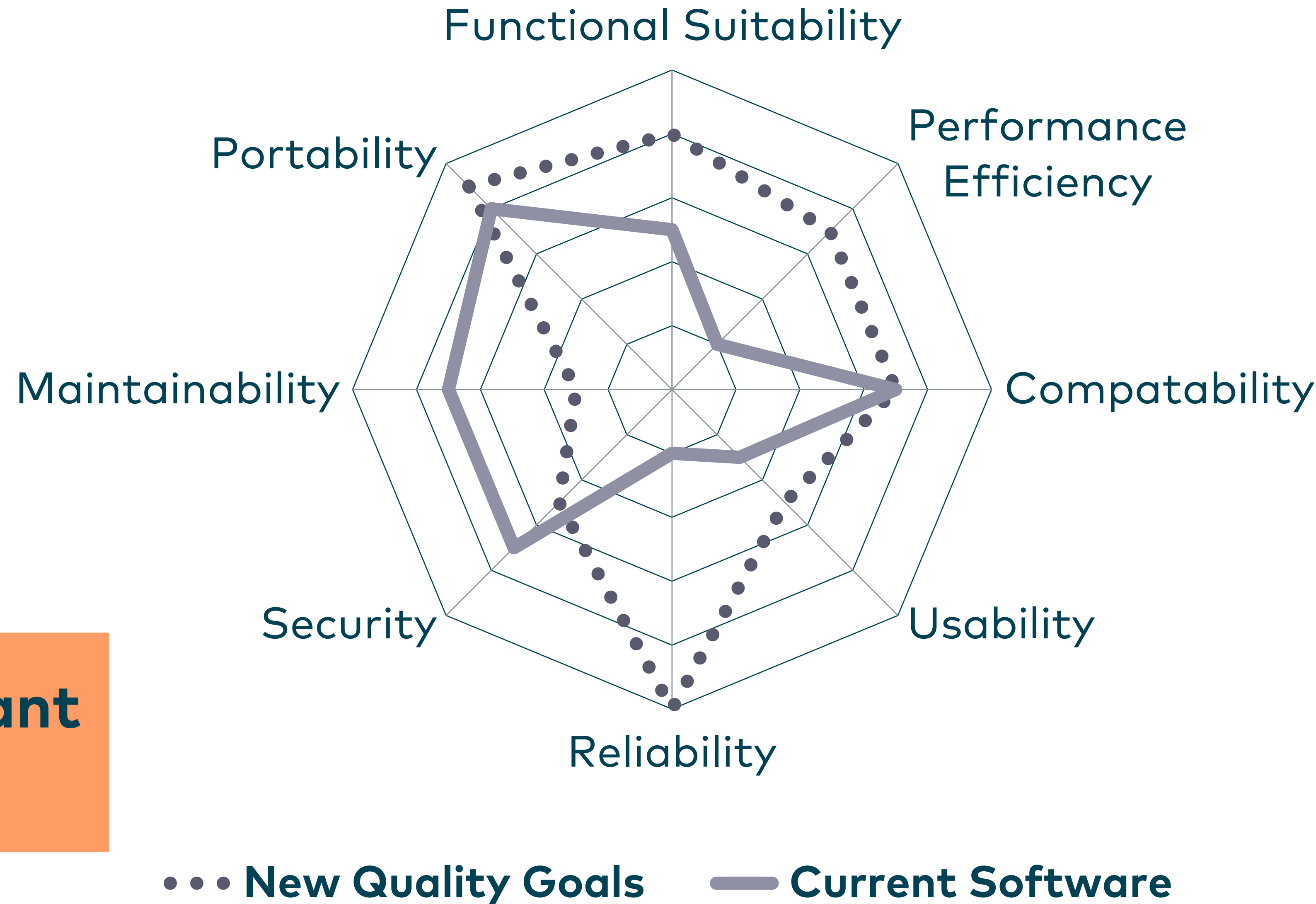
**Challenge
assumptions**

**Know your
users' needs**

— User — Dev — Boss

**Quality
needs
change
over
time**

**Design for constant
evolution**



But why is it still so hard?

And what can be do to make it easier?

Part I

Evolutionary Thinking

to become more aware of changing quality priorities

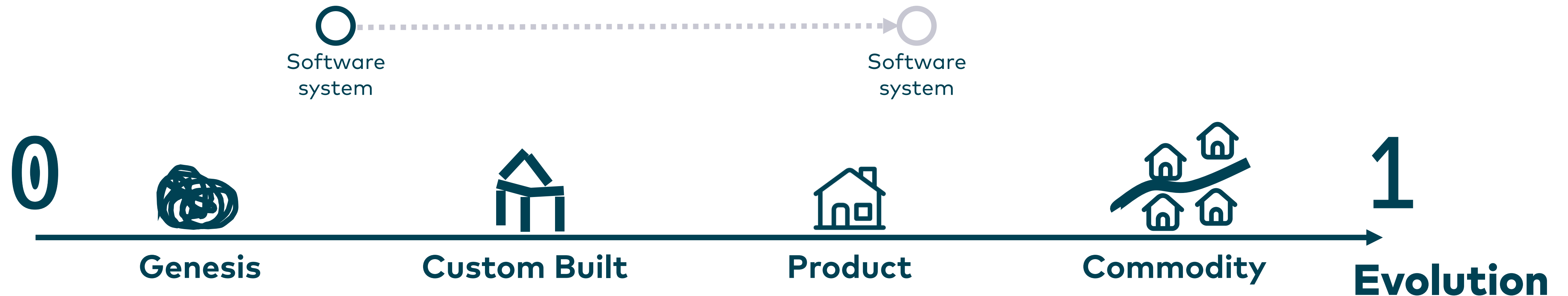
Code is just 0's and 1's

Architecture is in-between

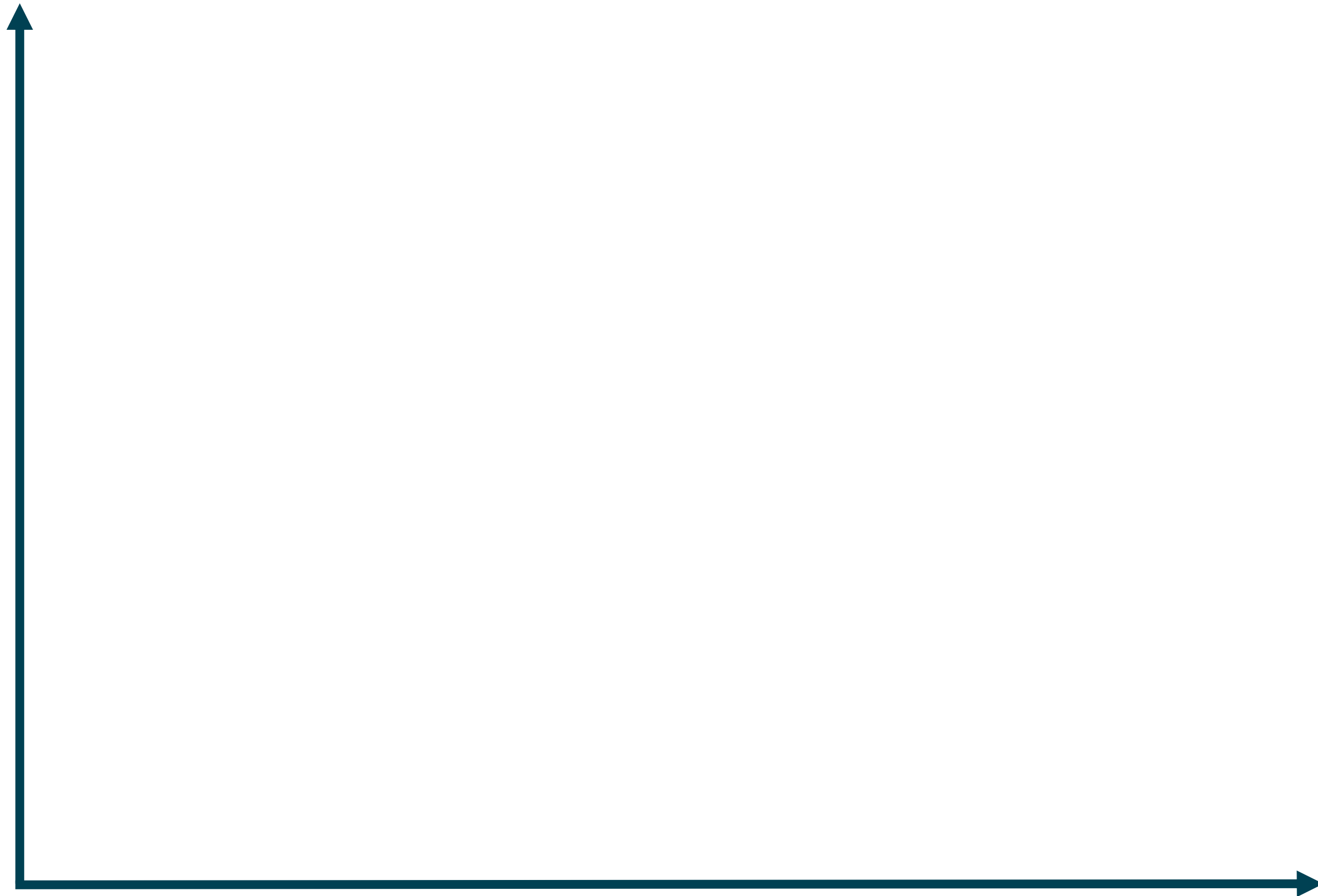
Wardley Maps "Evolution"

"Everything evolves
through supply and
demand competition."

Simon Wardley



Evolution Axis in Detail



Evolution Axis in Detail

Ubiquity

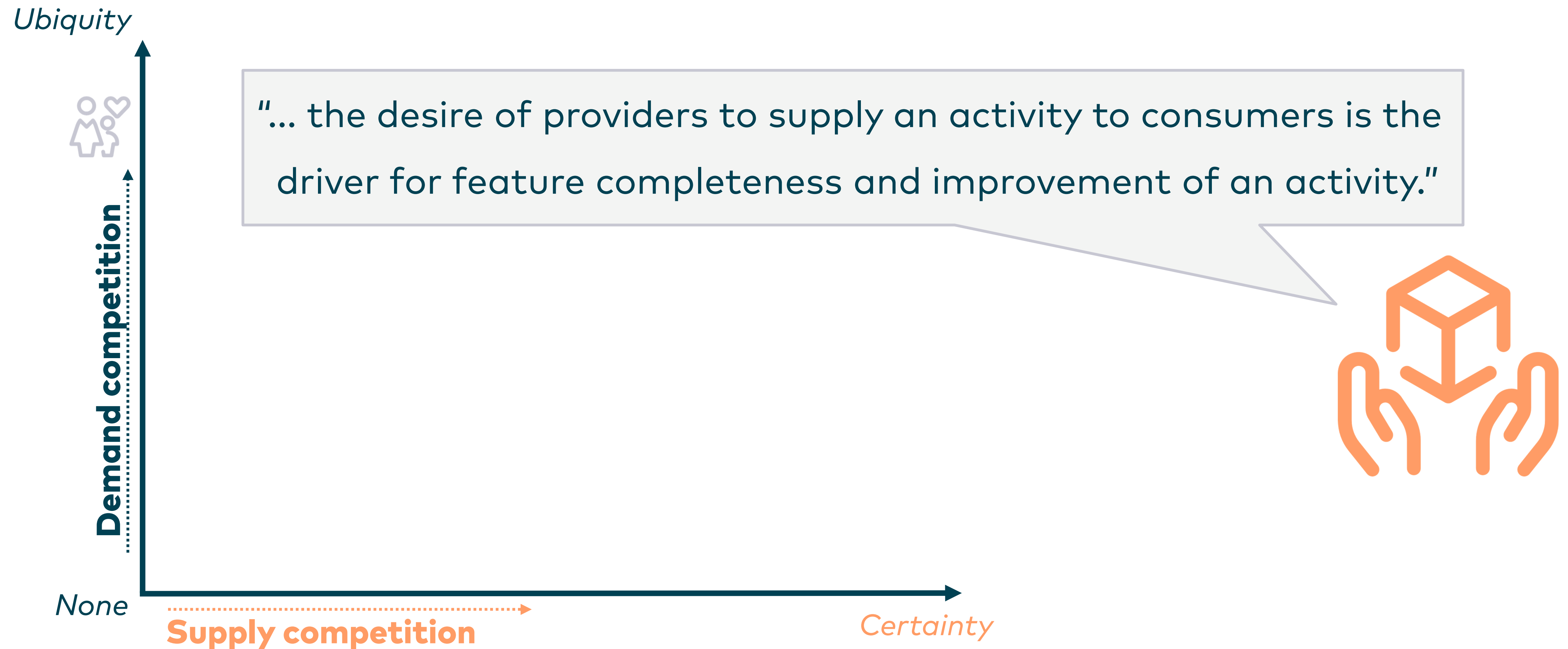
Demand competition

None

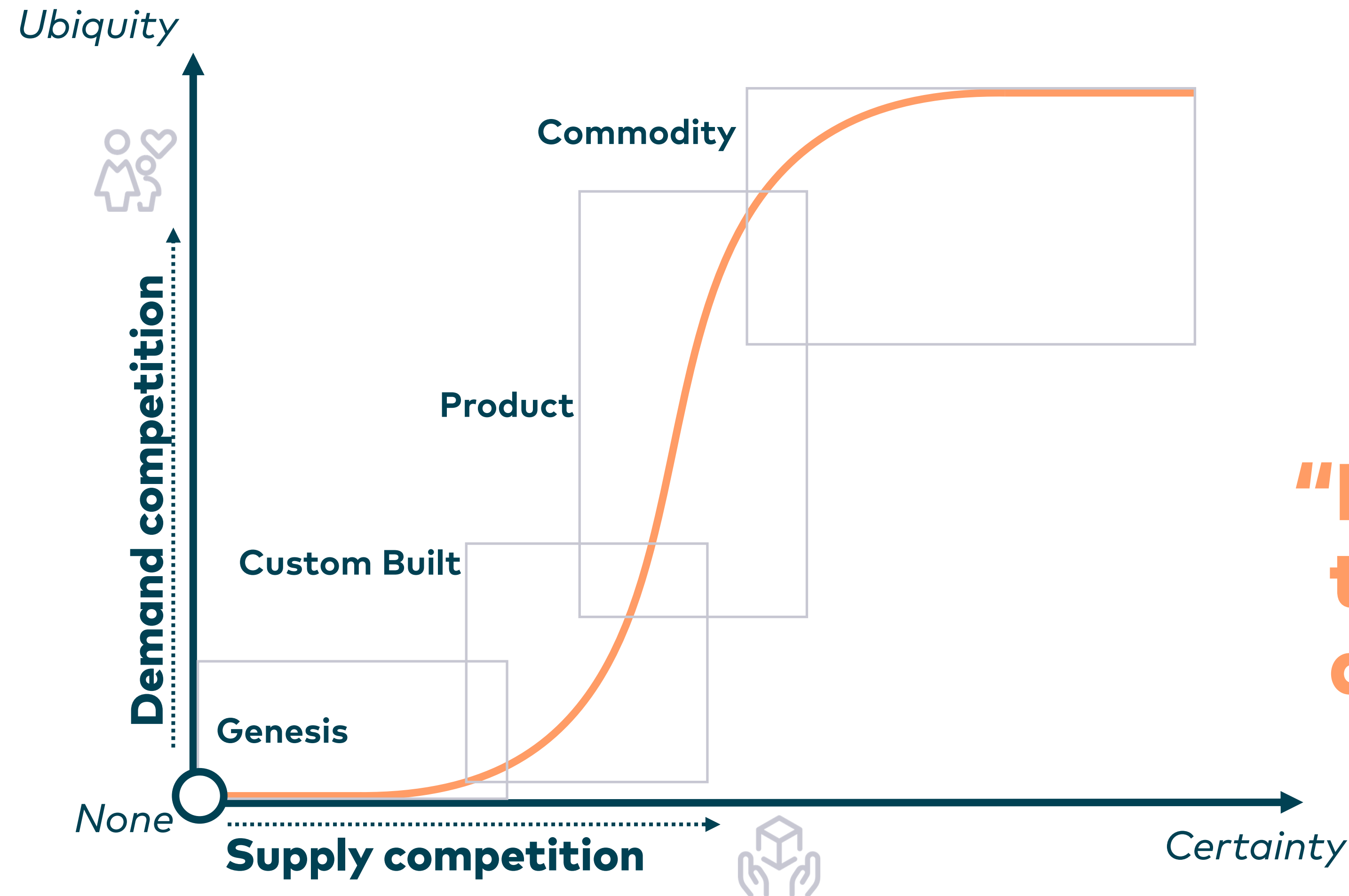
"... the consumer desire for anything which is useful or makes a difference or creates an advantage is the driver for ubiquity ... "



Evolution Axis in Detail



Evolution Axis & Stages



"Everything evolves through supply and demand competition."

Now we can get started!

Security

Functional Suitability

Reliability

Portability

Which **qualities** become particularly relevant during the different phases of **evolution**?

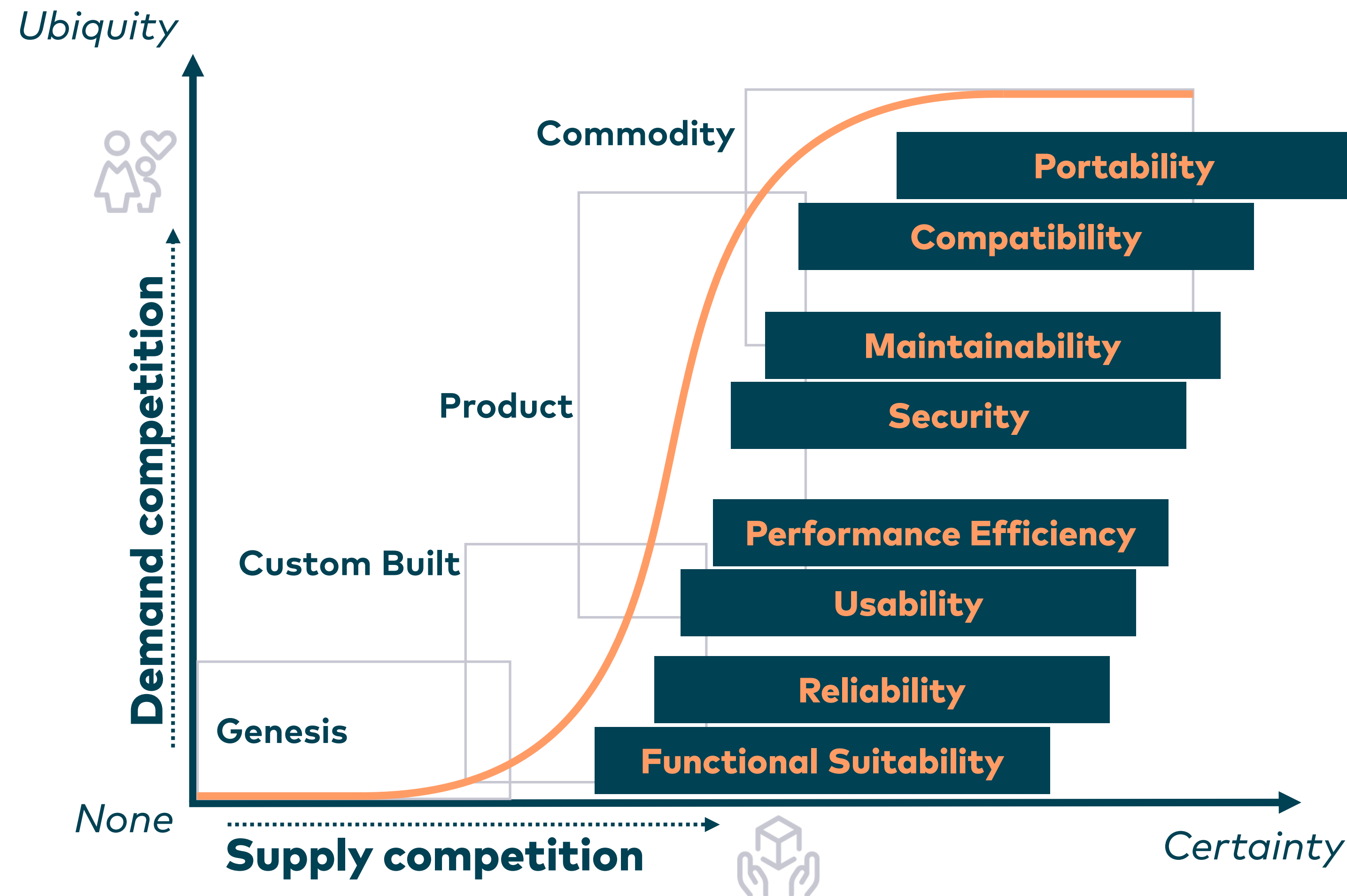
Performance Efficiency

Maintainability

Usability

Compatibility

Evolution and Software Quality



Supply competition

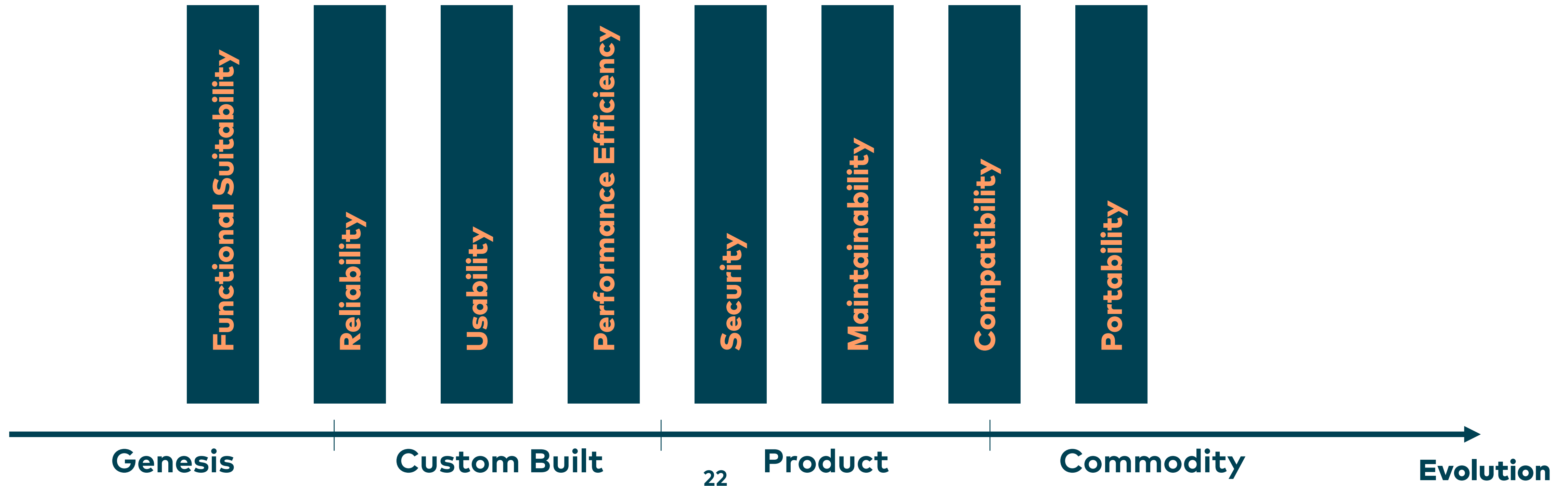
Demand competition

Quality Characteristics

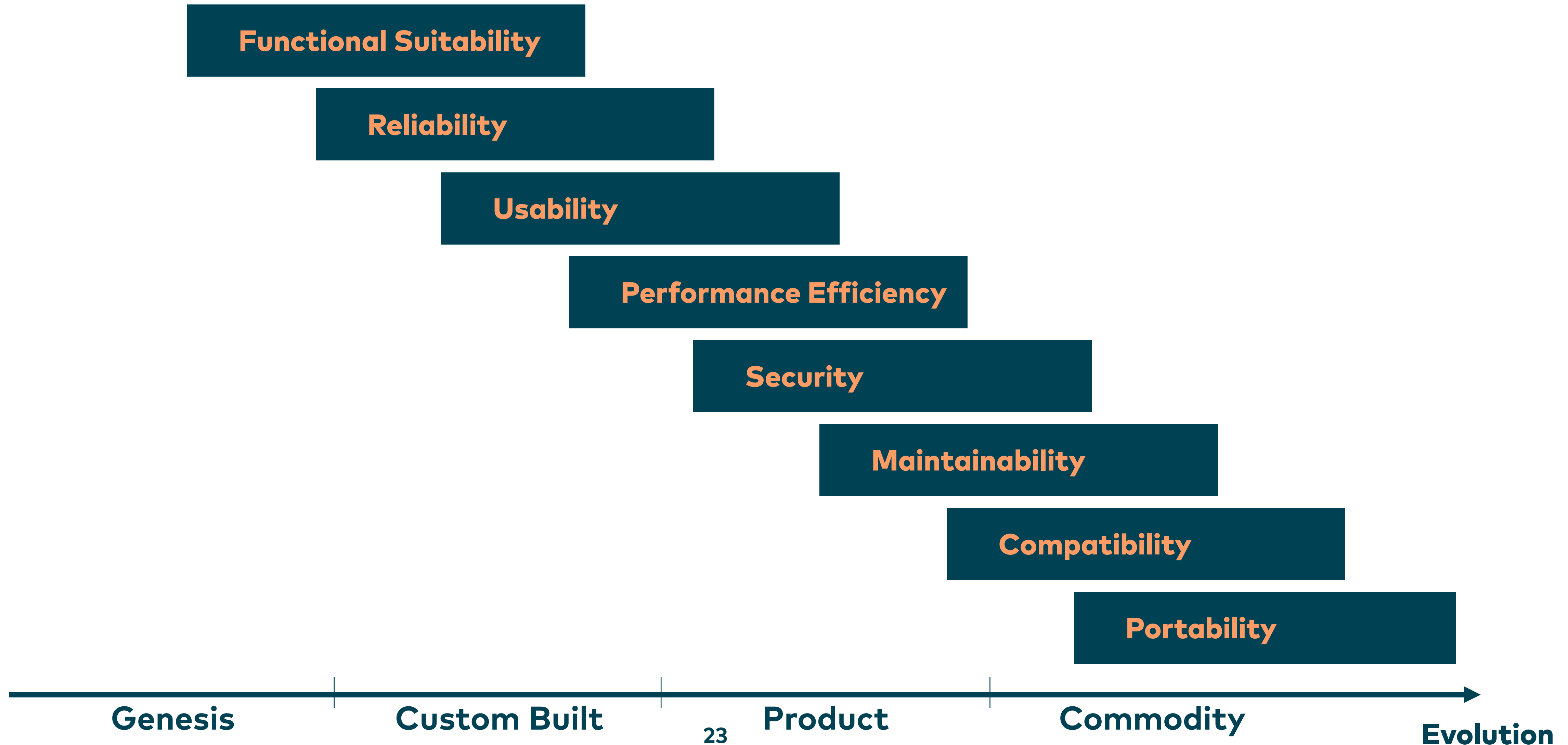
Functional Suitability	Performance Efficiency
Compatibility	Usability
Reliability	Security
Maintainability	Portability

Concept of "Evolution" and quote from Simon Wardley / Wardley Maps, CC BY-SA 4.0 license

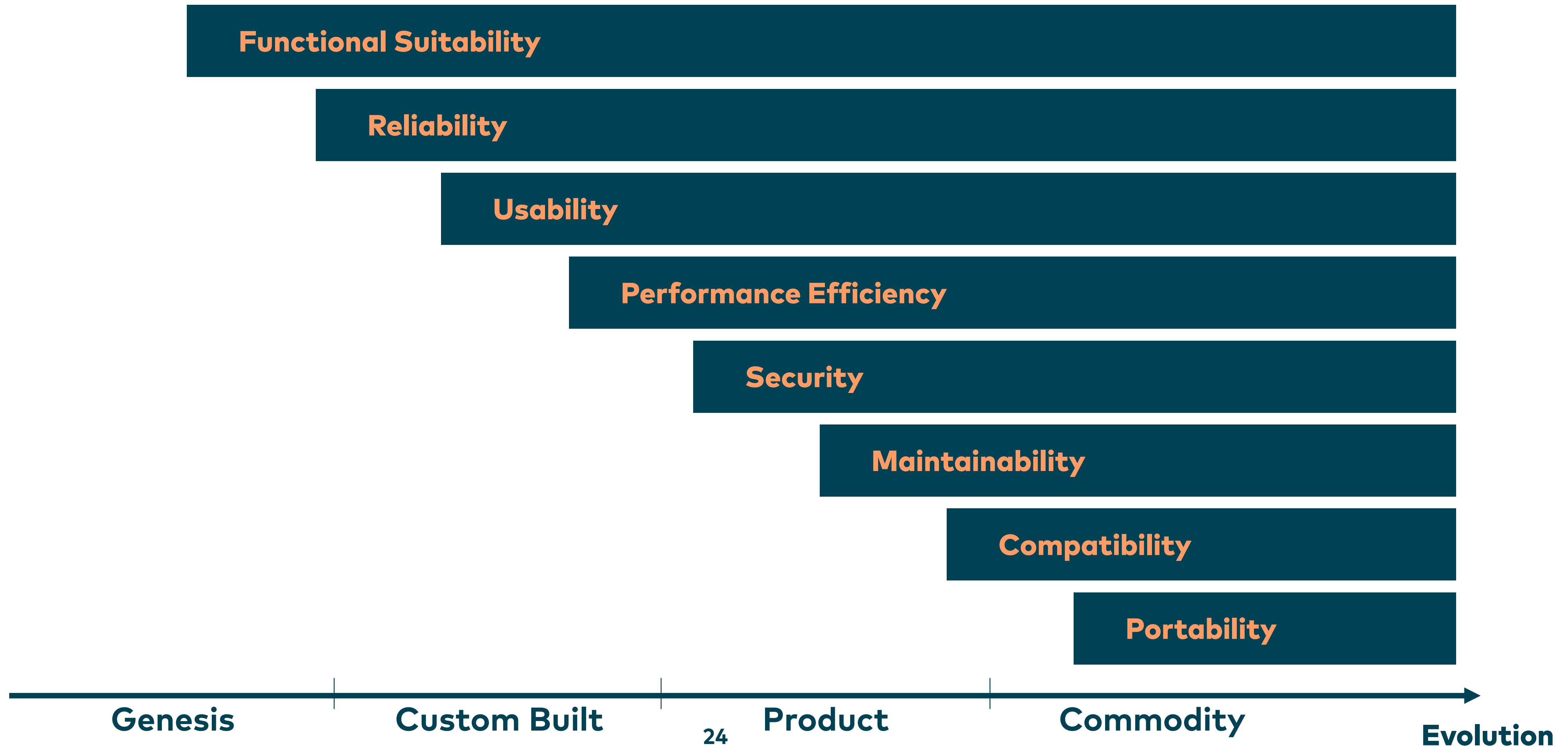
Evolution and Software Quality



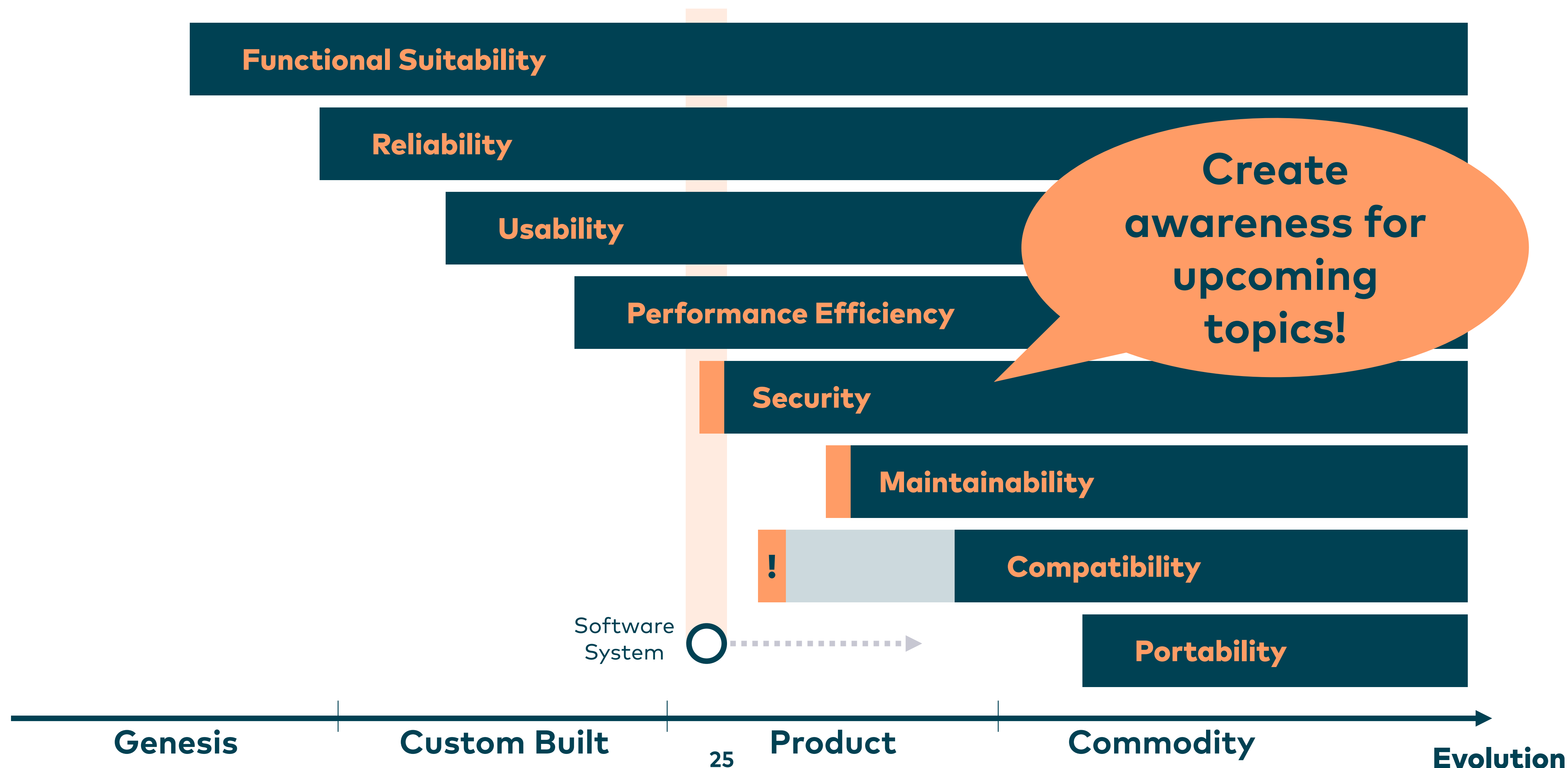
Evolution and Software Quality



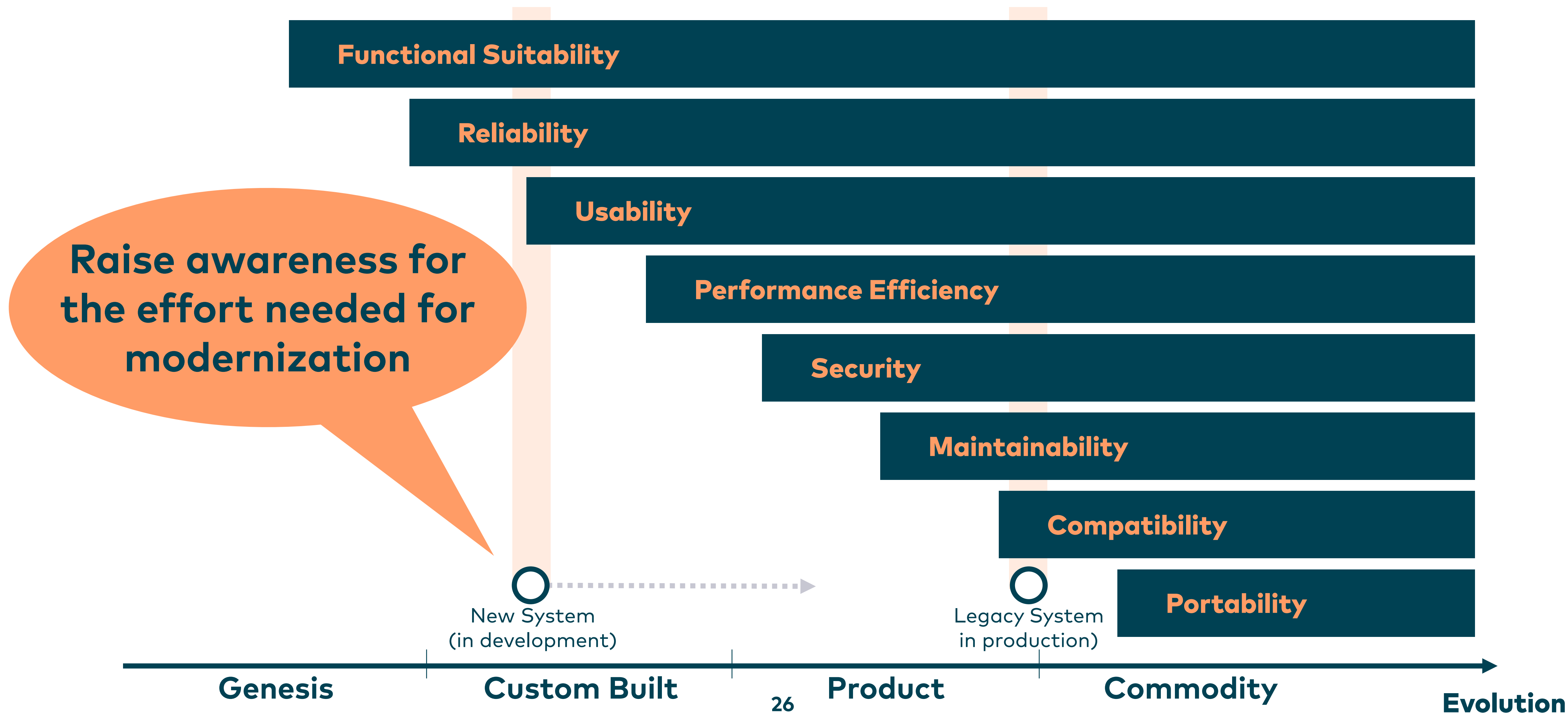
Evolution and Software Quality



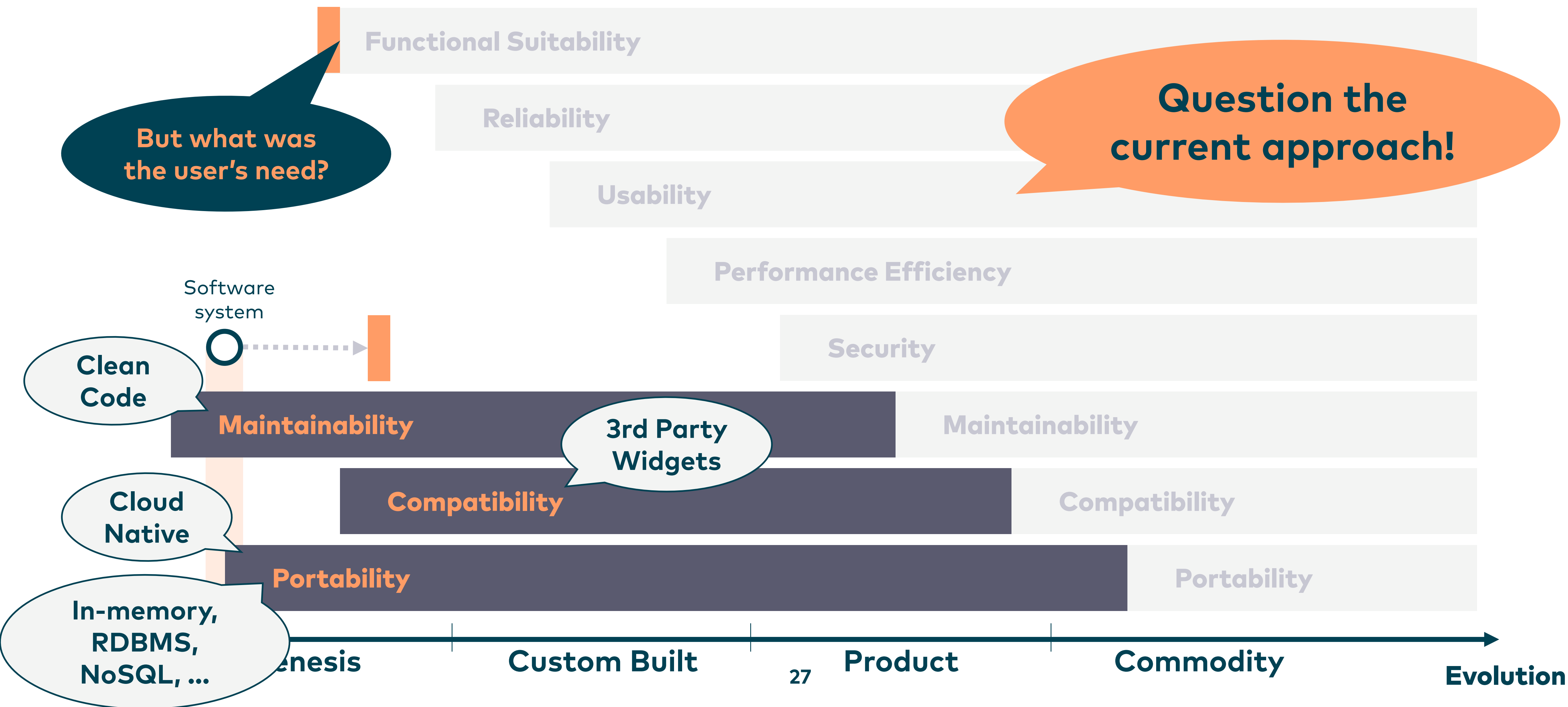
What's the Point of All of This?



What's the Point of All of This?



What's the Point of All of This?



Convinced?

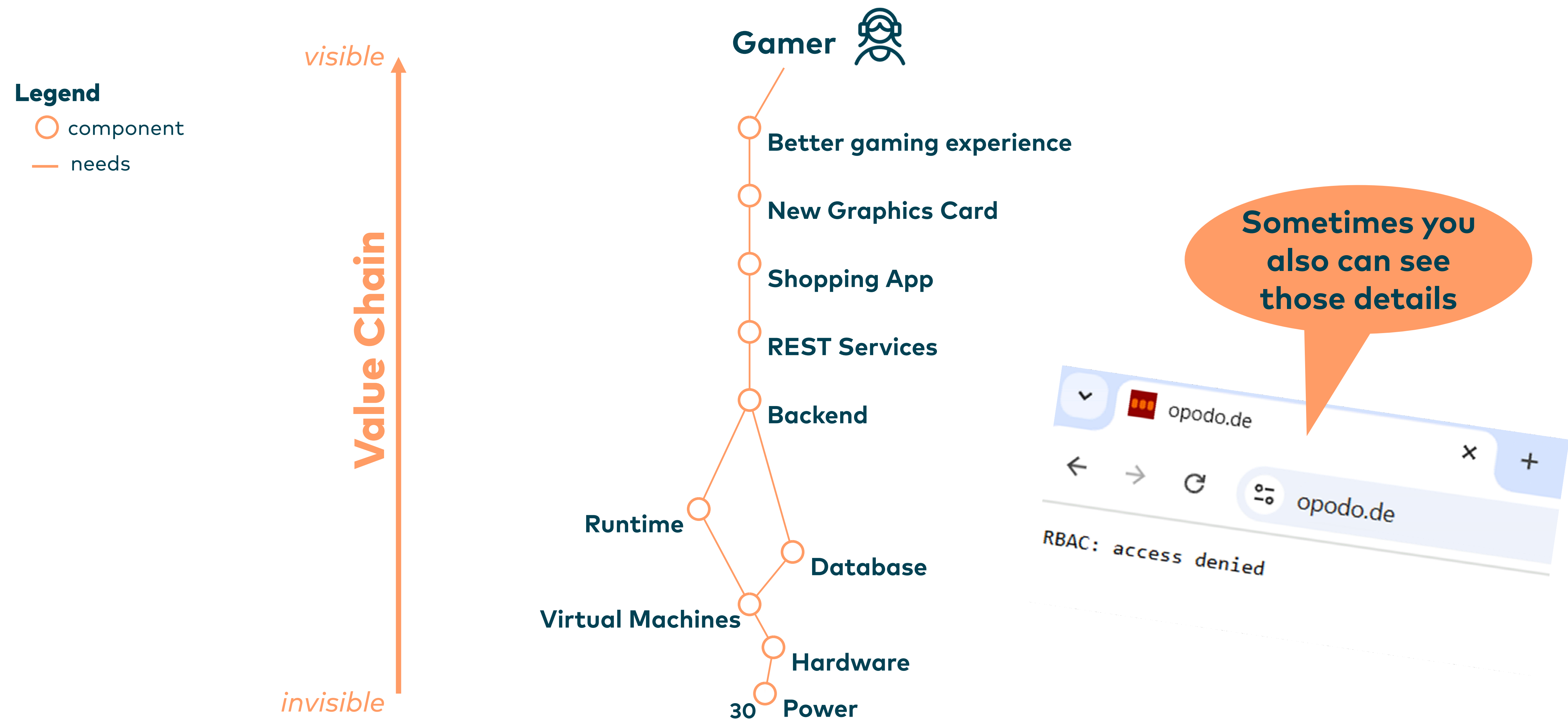
Or was that just a nice story?

Part II

Value Chains

for finding the right communication approach

Wardley Maps "Chain of Needs"



Which qualities provide value to **Stakeholders**?

User 

Boss 

Developer 

Performance Efficiency

Security

Usability

Compatibility

Maintainability

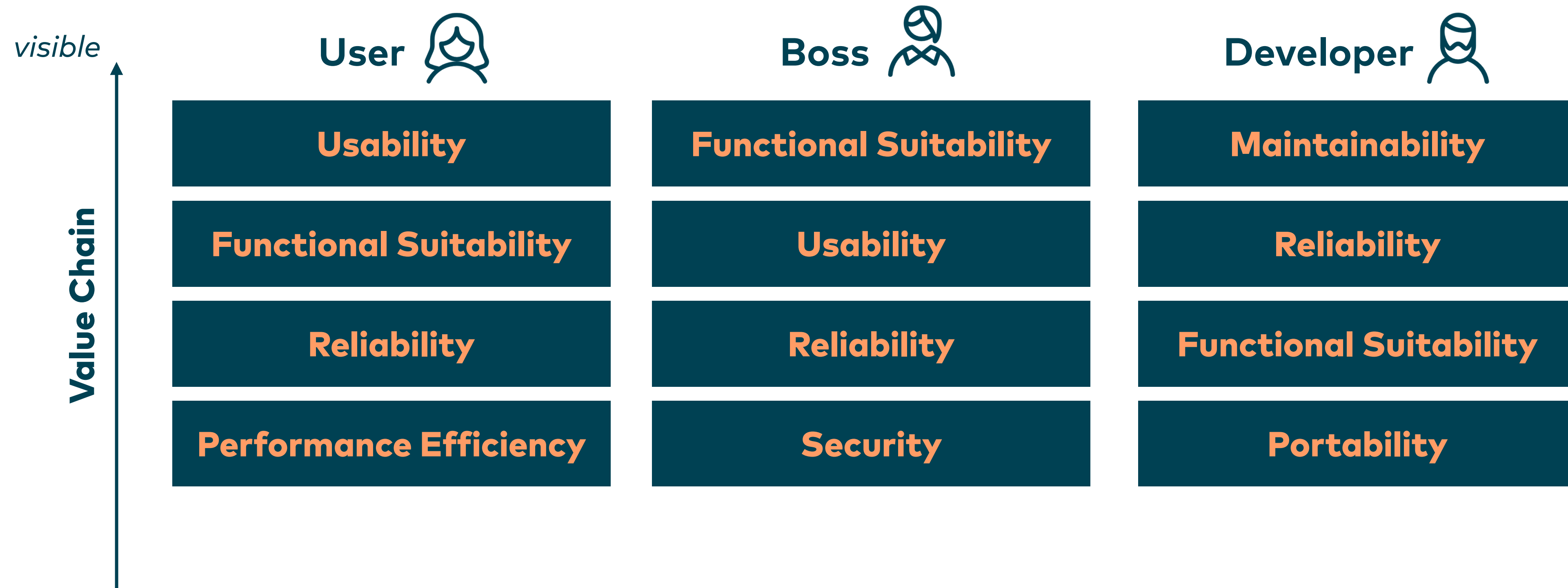
Functional Suitability

Reliability

Portability

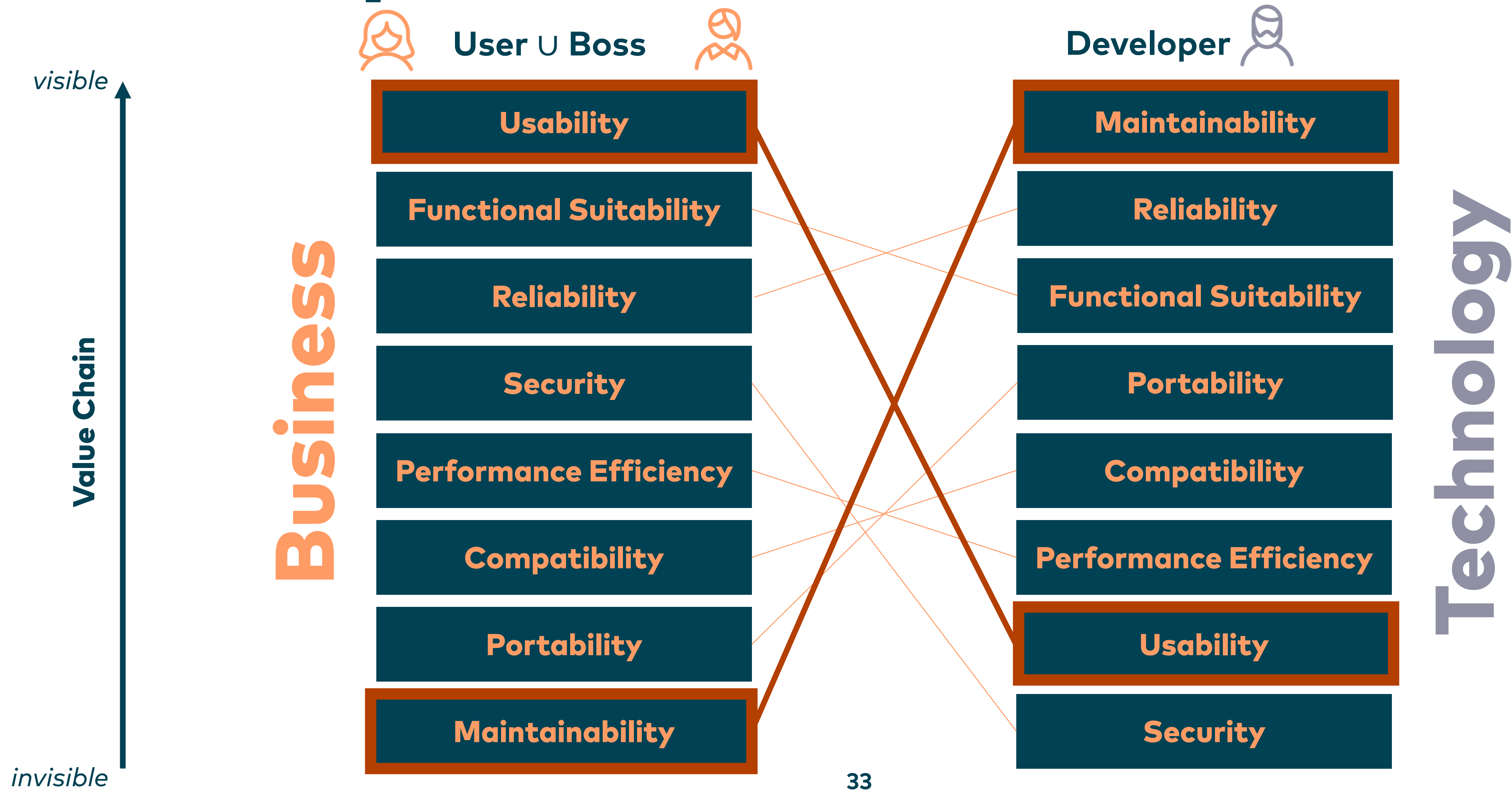
Needs for Quality are very subjective

Typical result of prioritized quality goals*

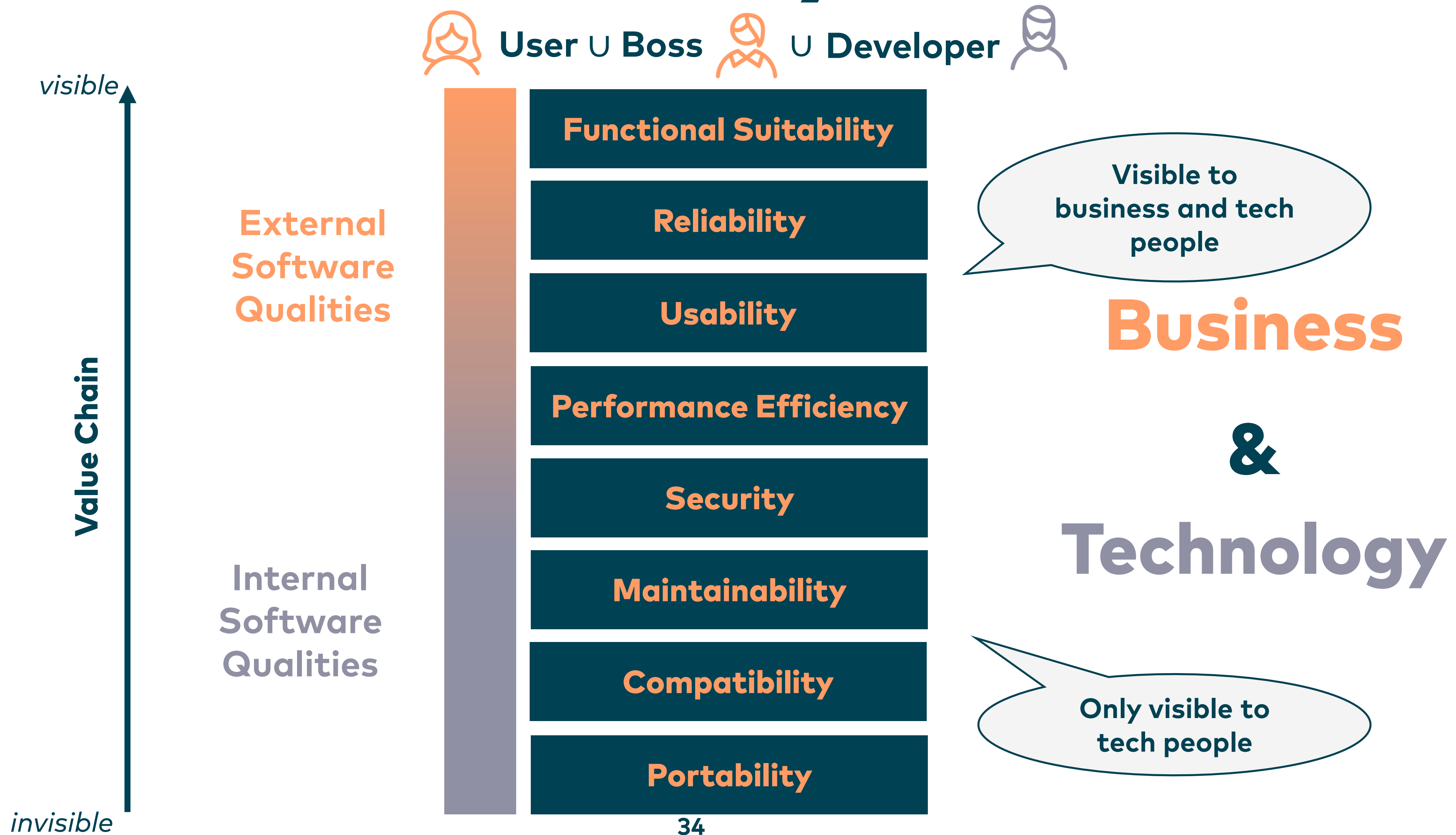


*Results show the averaged prioritization of quality goals from 21 case studies completed by participants in software architecture training sessions.

Developer in Unfortunate Position



Consolidated Quality Goals



That Might Look Somehow Familiar

Functional Suitability

Reliability

Usability

Performance Efficiency

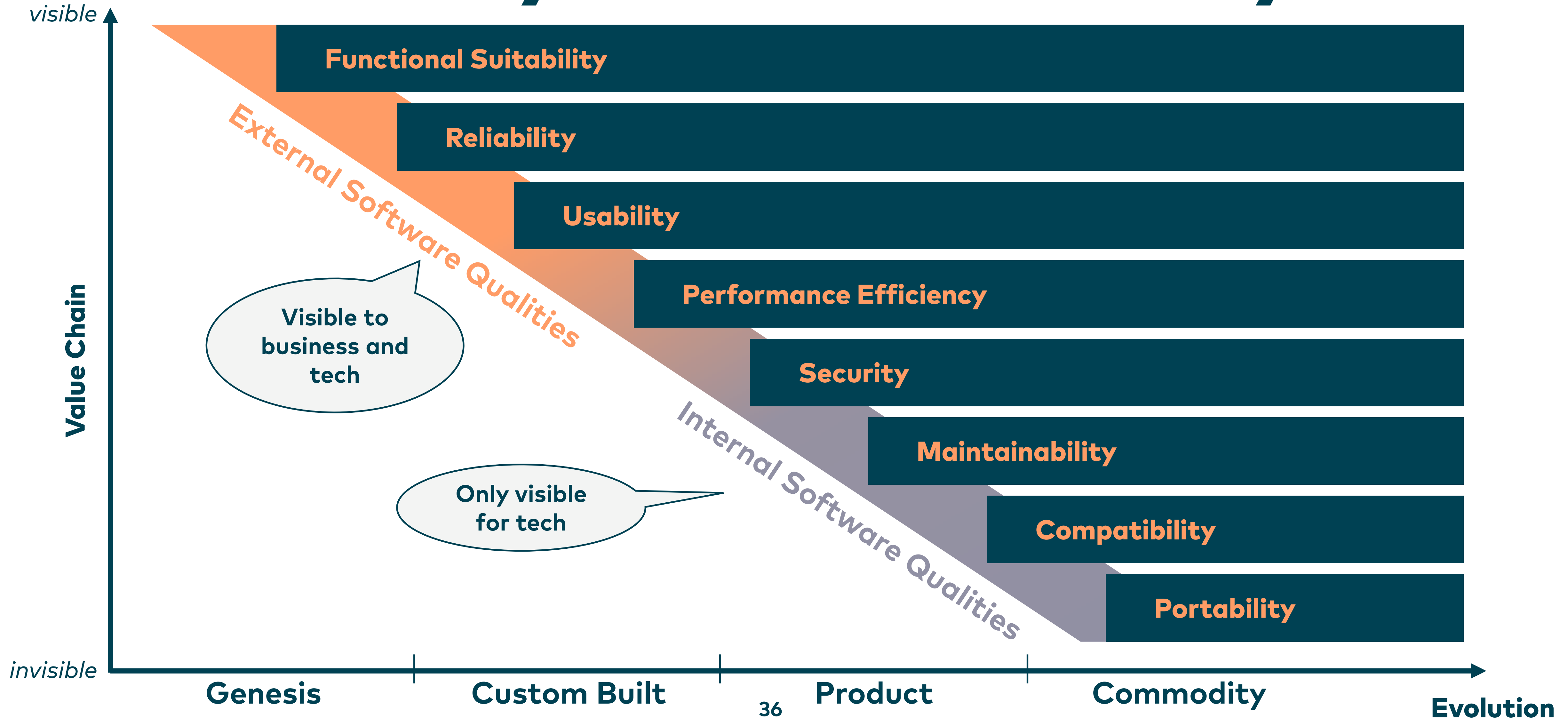
Security

Maintainability

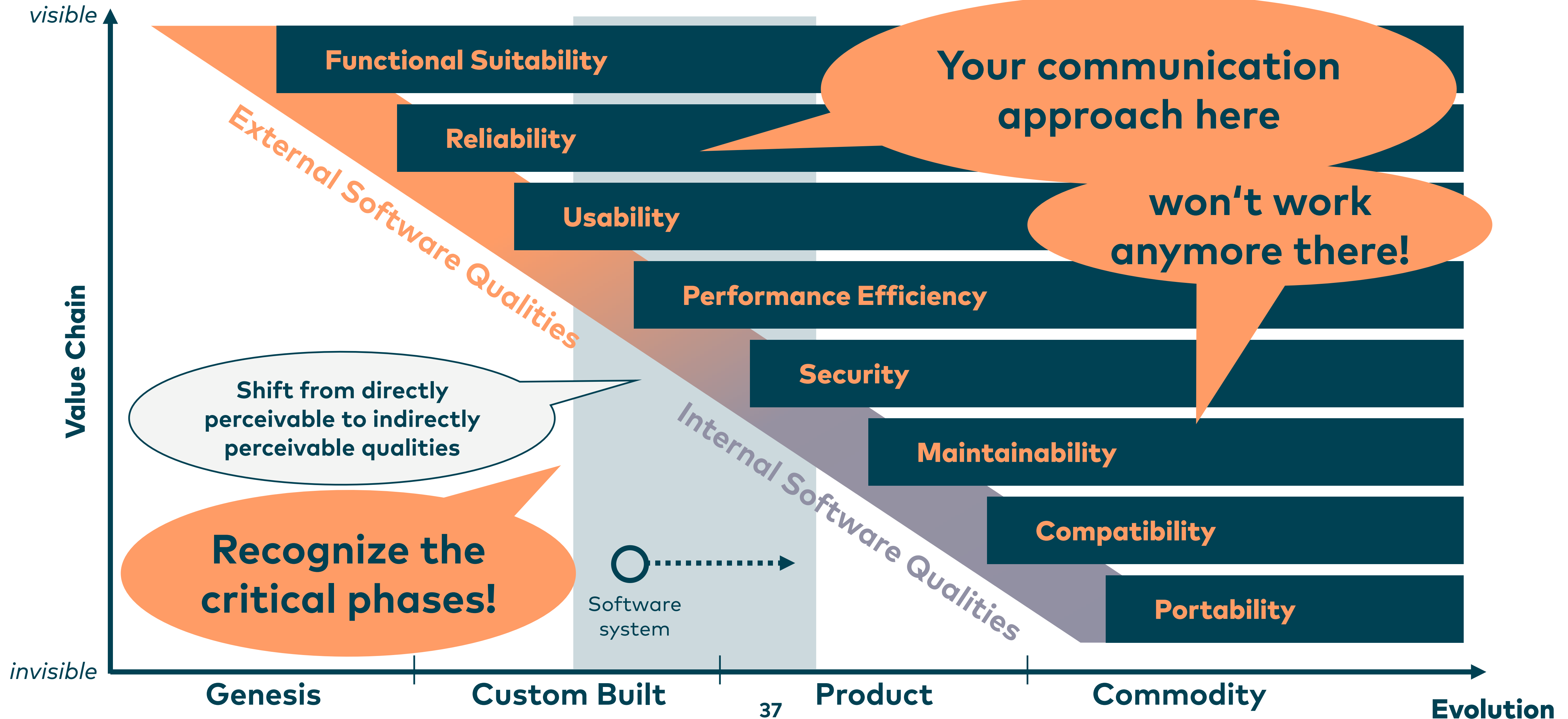
Compatibility

Portability

Evolutionary Software Quality

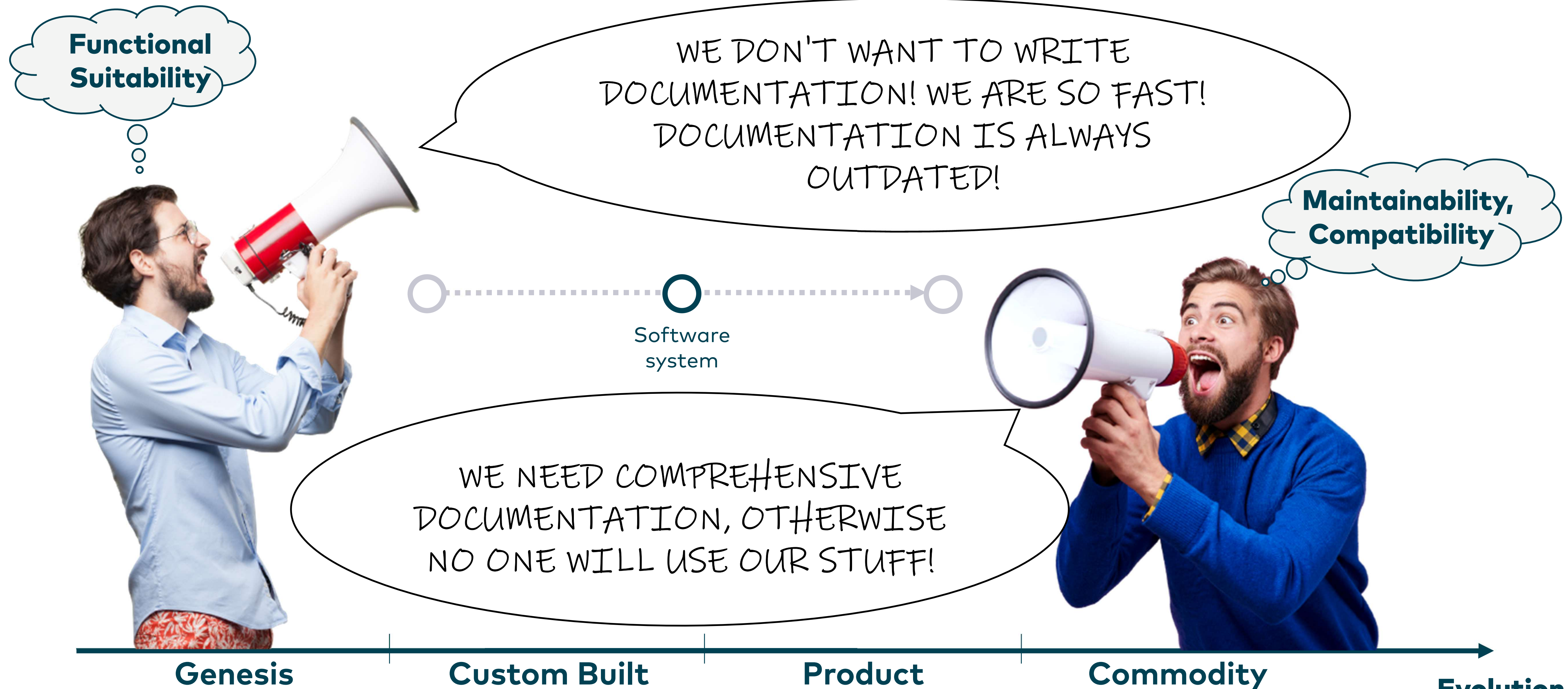


What's the Point of All of This?

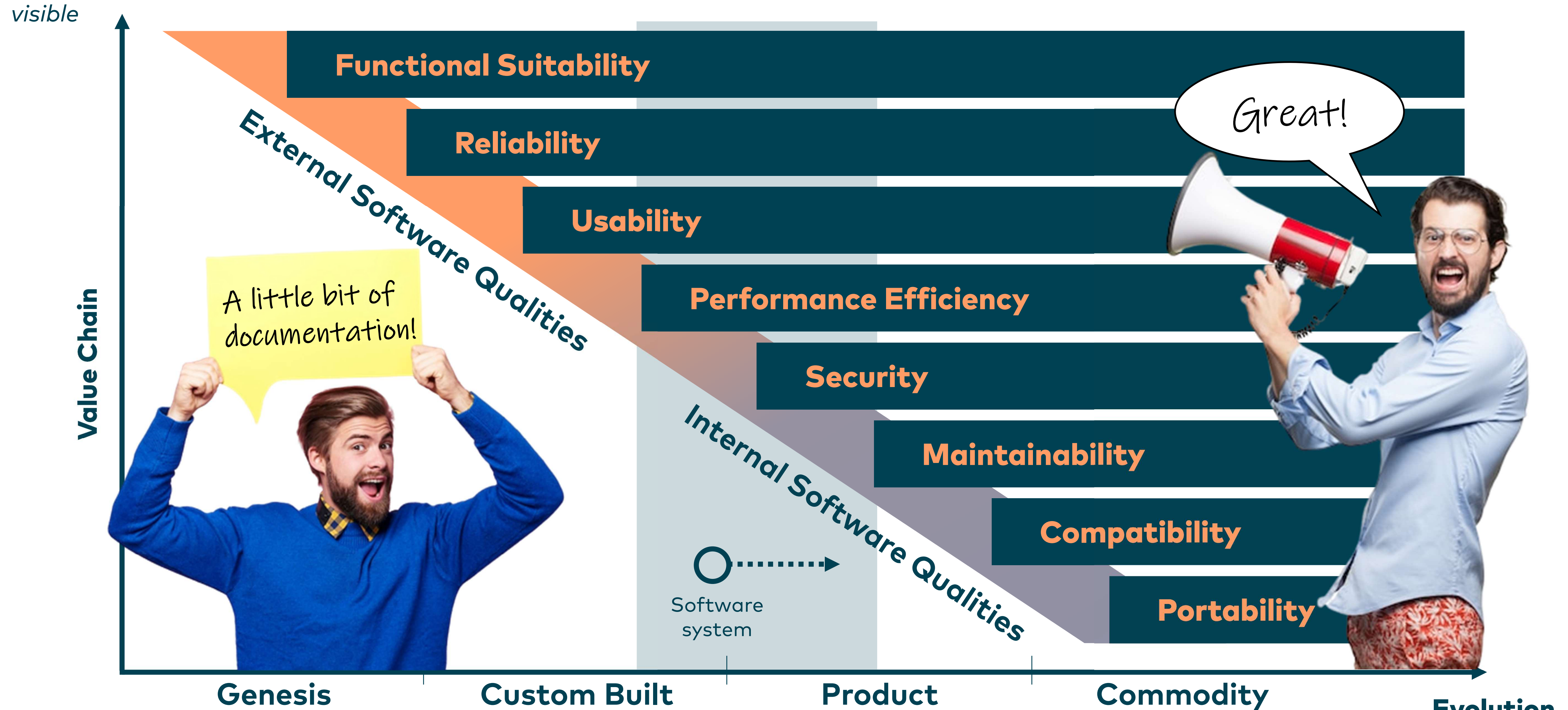


Summary

Without Evolutionary Software Quality



With **Evolutionary** Software Quality



Final (obvious) Warning

"All models are wrong,
but some are useful."

George Box

Thank you!

What Do You Think?



Questions, discussions, comments?

Appendix


Challenging the model

Typical situations where it works




I'm developing an authentication framework.
So, I don't need to care about security?

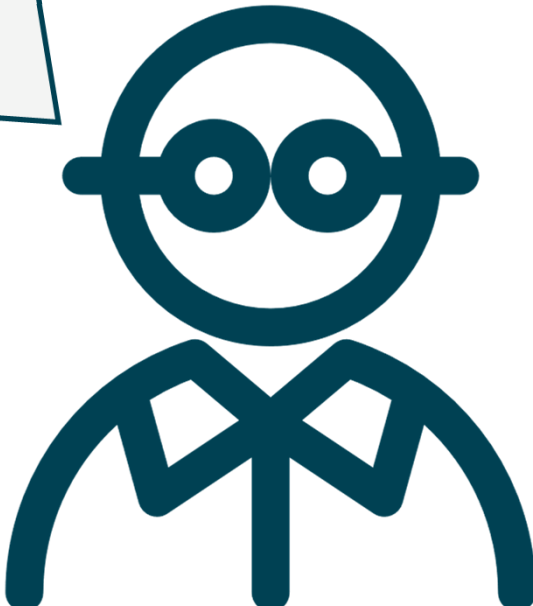
In this case,
security is your
functionality /
business domain.



Typical situations where it works



So, we don't need to build in quality from the beginning?



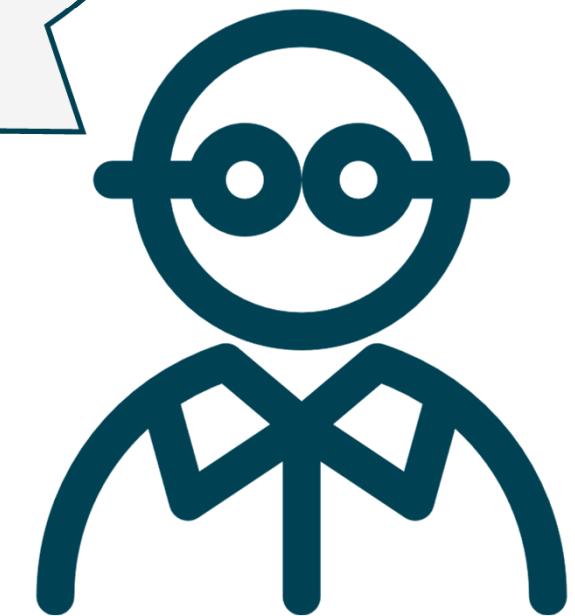
Could be a valid strategy. Quality has upfront and recurring costs, which can slow you down more than necessary early on.

Typical situations where it won't

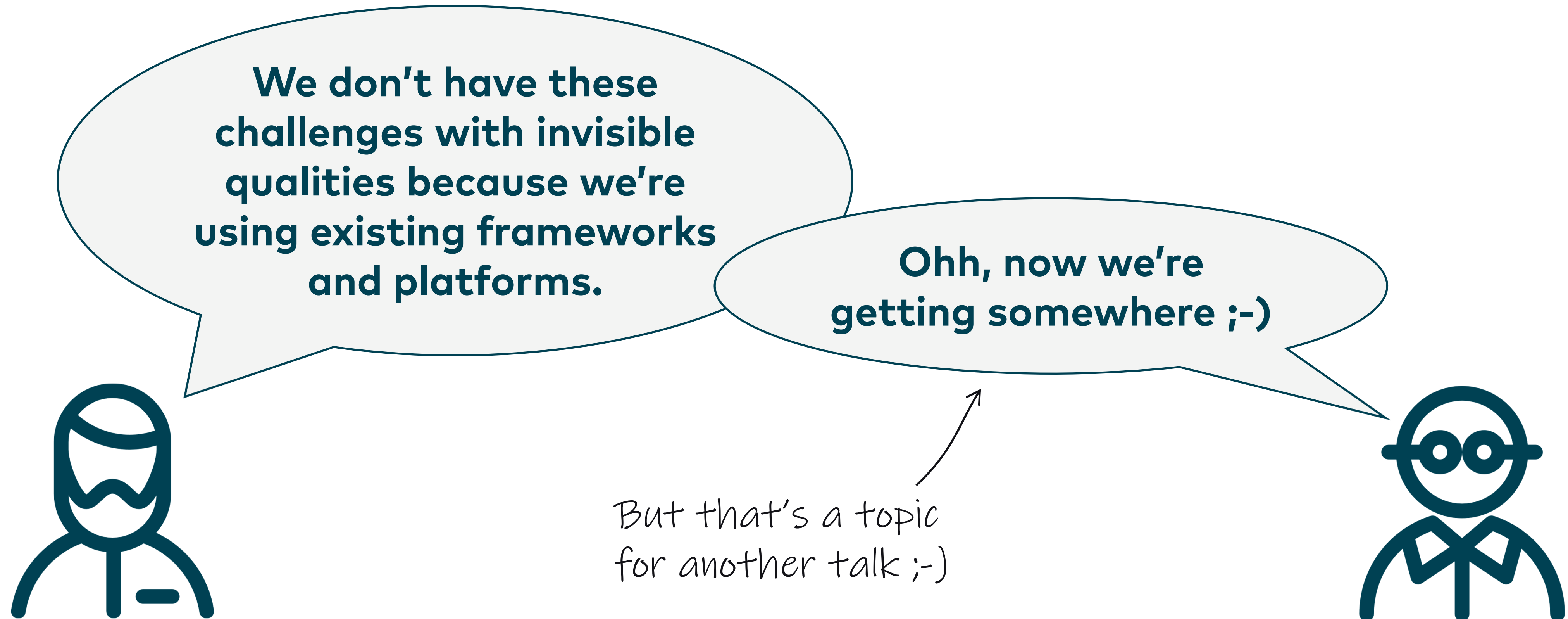


Finally, a model
for the ultimate
truth of life!

Nope. It just helps me
a lot choosing the
right questions at the
right time.



But typical situation can also be



Resources

Earlier version of these contents

<https://www.innoq.com/en/blog/quality-value-chain-evolution/>



The screenshot shows the INNOQ website header with navigation links: Leistungen, Success Stories, Kultur, Magazin, Trends, and Schulungen. The main content area features a blog post titled 'Softwarequalität im Kontext von Wertschöpfung und Evolution' with a subtitle 'Abbildung von Qualitätsmerkmalen auf einer Wardley Map zur fundierteren Beurteilung von Softwaresystemen'. The post is dated 22. Oktober 2021. The background image shows silhouettes of people against a sunset sky.

INNOQ

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Leistungen ▾ Success Stories Kultur ▾ Magazin ▾ Trends ▾ Schulungen ▾

BLOG-POST

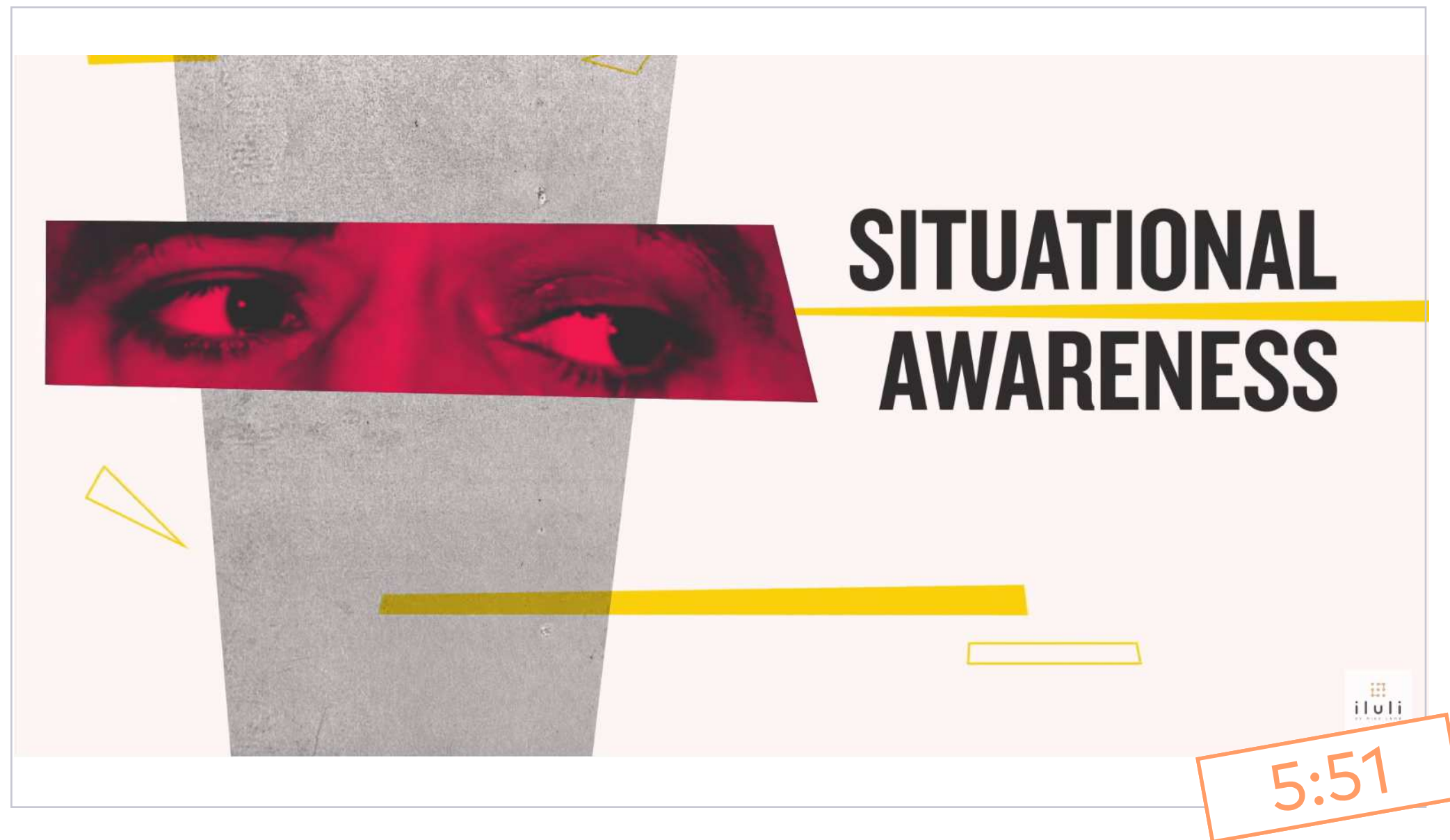
Softwarequalität im Kontext von Wertschöpfung und Evolution

Abbildung von Qualitätsmerkmalen auf einer Wardley Map zur fundierteren Beurteilung von Softwaresystemen

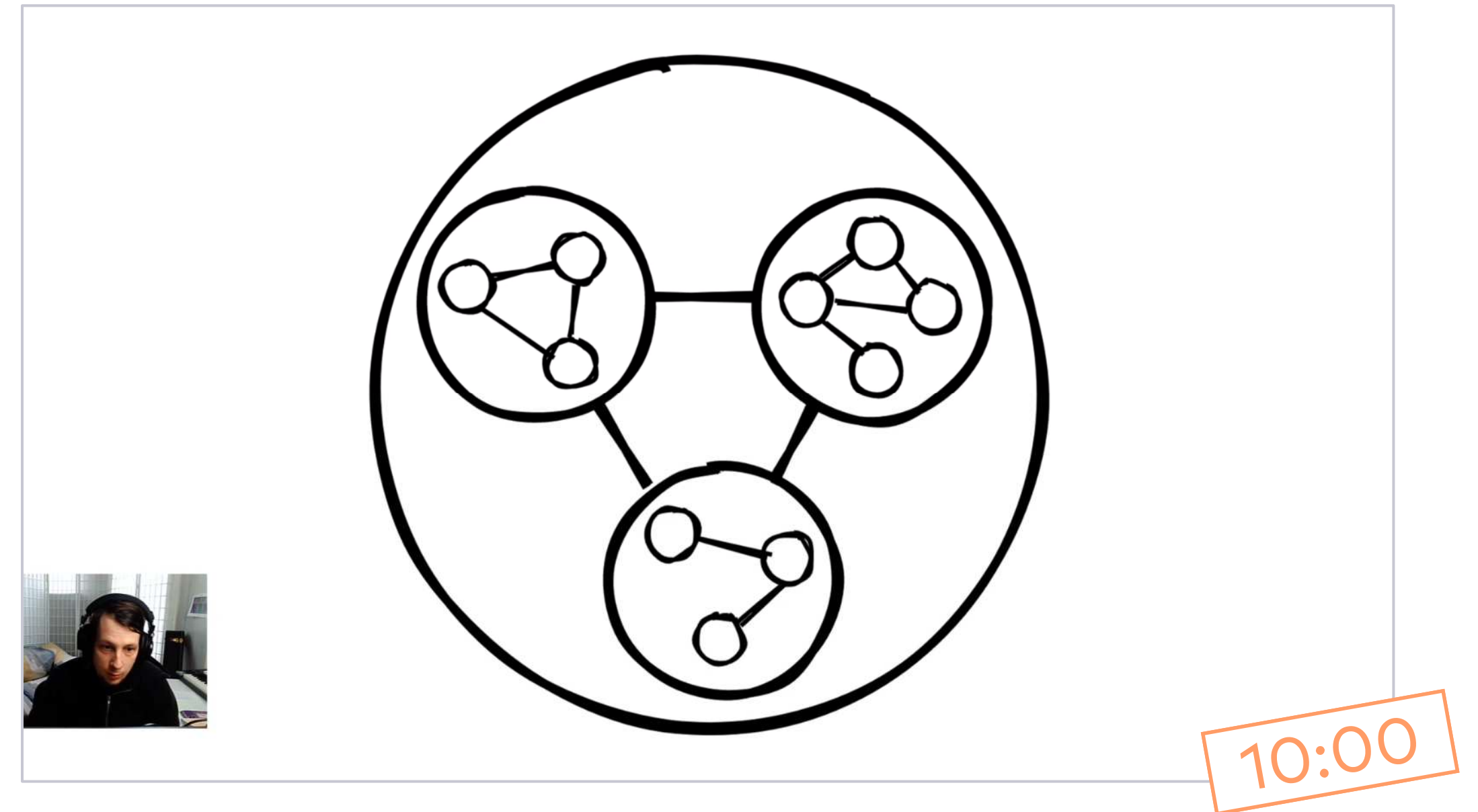
22. Oktober 2021

Qualitätsziele helfen, Architekturentscheidungen fundierter zu treffen. Eine Auswahl angemessener Qualitäten zu finden ist aber

Wardley Mapping Quick Start



Investing in Innovation: How Situational Awareness Can Put Your Business on the Map
<https://www.youtube.com/watch?v=Gfq3ocmadZo>



Ben Mosier: The Easiest Way to Do Wardley Mapping
<https://www.youtube.com/watch?v=IJcLmoKR6v8>

Introduction to Wardley Maps

- My personal TOP 5 for getting started
 - <https://www.feststelltaste.de/top-5-learning-wardley-maps/>
- Beginner's page by Ben Mosior
 - <https://learnwardleymapping.com/>
- My favorite presentation by Simon Wardley
 - <https://www.youtube.com/watch?v=Ty6pOVEc3bA>
- Book "Wardley Maps" by Simon Wardley
 - <https://medium.com/wardleymaps>
- Wardley Maps Awesome List (resource collection)
 - <https://list.wardleymaps.com>

Thanks again!



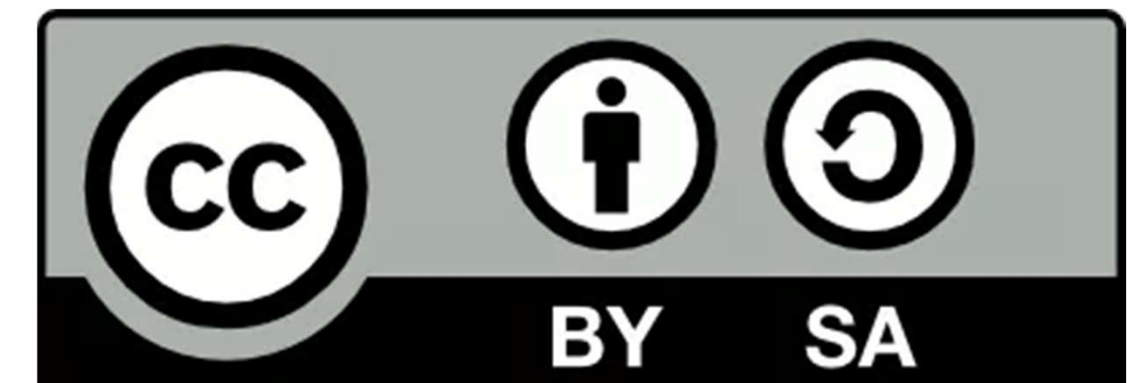
Markus Harrer

Software Evolutionist

#softwaremodernization #architectureassessment #training #wardleymapping #softwareanalytics

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More info: <https://www.innoq.com/en/staff/markus-harrer/>



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