

Why Architects Fail

10 Diseases You Should Know About

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dis·ease (dĭ-zēz')

- n.* A pathological condition of a part, organ, or system of an organism resulting from various causes, such as infection, genetic defect, or environmental stress, and characterized by an identifiable group of signs or symptoms.
- n.* A condition or tendency, as of society, regarded as abnormal and harmful.
- n. Obsolete* Lack of ease; trouble.

1. Over-Generalization Drive

*Symptom: Seeing
commonalities in everything
and turning them into
generic solutions*

Phases in a Developer's Life

1. The Enthusiastic Developer

“This stuff is cool -
let’s build
programs! For real
people!”

Create Customer	Create Product	Create Order
Find Customer	Find Product	Find Order
List Customers	List Products	List Orders
Edit Customer	Edit Product	Edit Order
Delete Customer	Delete Product	Delete Order

Boring, boring, boring.

2. The Disillusioned Developer

“Oh. Real people
have boring
problems.”

Create Customer
Find Customer
List Customers
Edit Customer
Delete Customer

Create Product
Find Product
List Products
Edit Product
Delete Product

Create Order
Find Order
List Orders
Edit Order
Delete Order

Create Thing

Find Thing

List Thing

Edit Thing

Delete Thing

3. The Enthusiastic Architect

Create Thing

Find Thing

List Thing

Edit Thing

Delete Thing

“Generic solutions! Cool!”

4. The Disillusioned Architect

KISS

YAGNI

Lean

Minimable viable product

Story focus

“When you go too far up, abstraction-wise, you run out of oxygen. Sometimes smart thinkers just don't know when to stop, and they create these absurd, all-encompassing, high-level pictures of the universe that are all good and fine, but don't actually mean anything at all. These are the people I call Architecture Astronauts.

Joel Spolsky

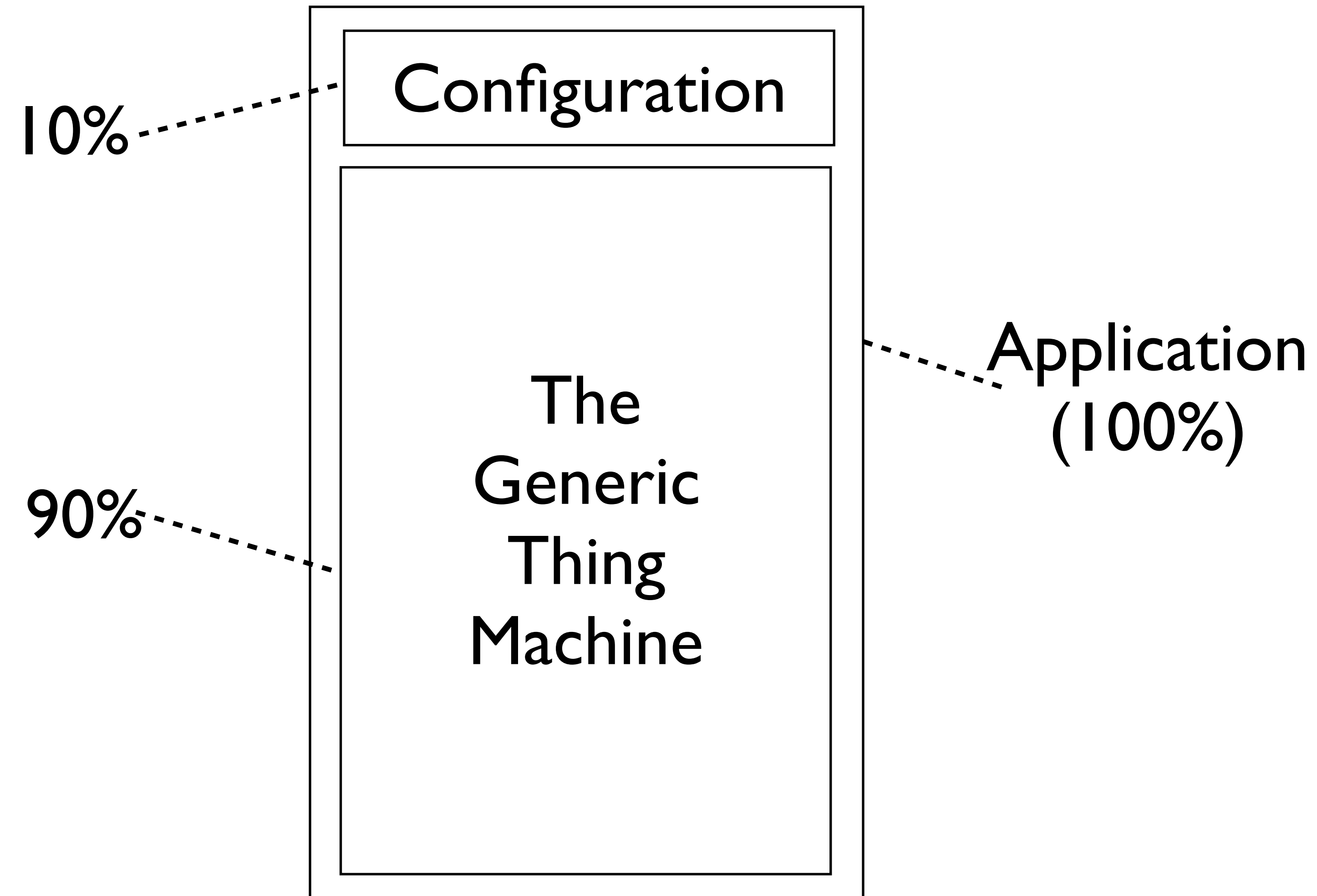
5. The “Wise” Architect

Question: *

Answer: It depends.

2. Domain Allergy

*Symptom: Treating the
domain as a negligible
nuisance*



Functionality:

80%

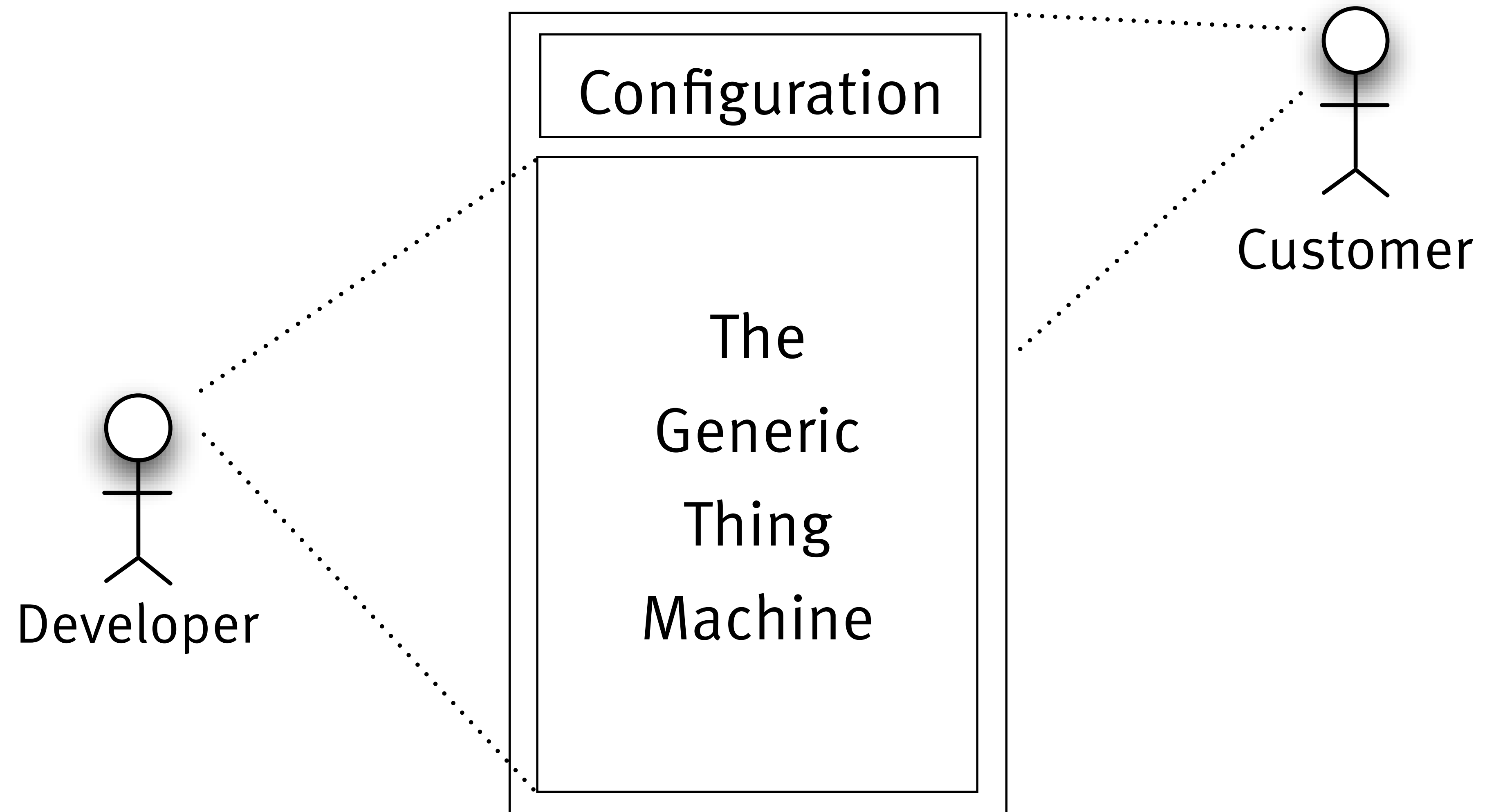
20%

Time/Effort:

80%

320%





The benefits of choices already made

Microsoft .NET + Visual Studio

Ruby on Rails

SAP et. al.

3. Obsessive Specialization Disorder

*Symptom: Believing every
problem to be unique, even if
it's been solved 1,000 times*

Task: Read a file of text, determine the n most frequently used words, and print out a sorted list of those words along with their frequencies.

Donald Knuth

10-page literal
Pascal program,
including innovative
new data structure

Doug McIlroy

```
tr -cs A-Za-z '\n' |  
tr A-Z a-z |  
sort |  
uniq -c |  
sort -rn |  
sed ${1}q
```


*Symptom: Believing
everything needs to be a
perfect match to your
environment to be usable.*

4. Unhealthy Complexity Attraction



Symptom: Being so smart you
can't be bothered by simple
approaches.

Benefits of Complexity

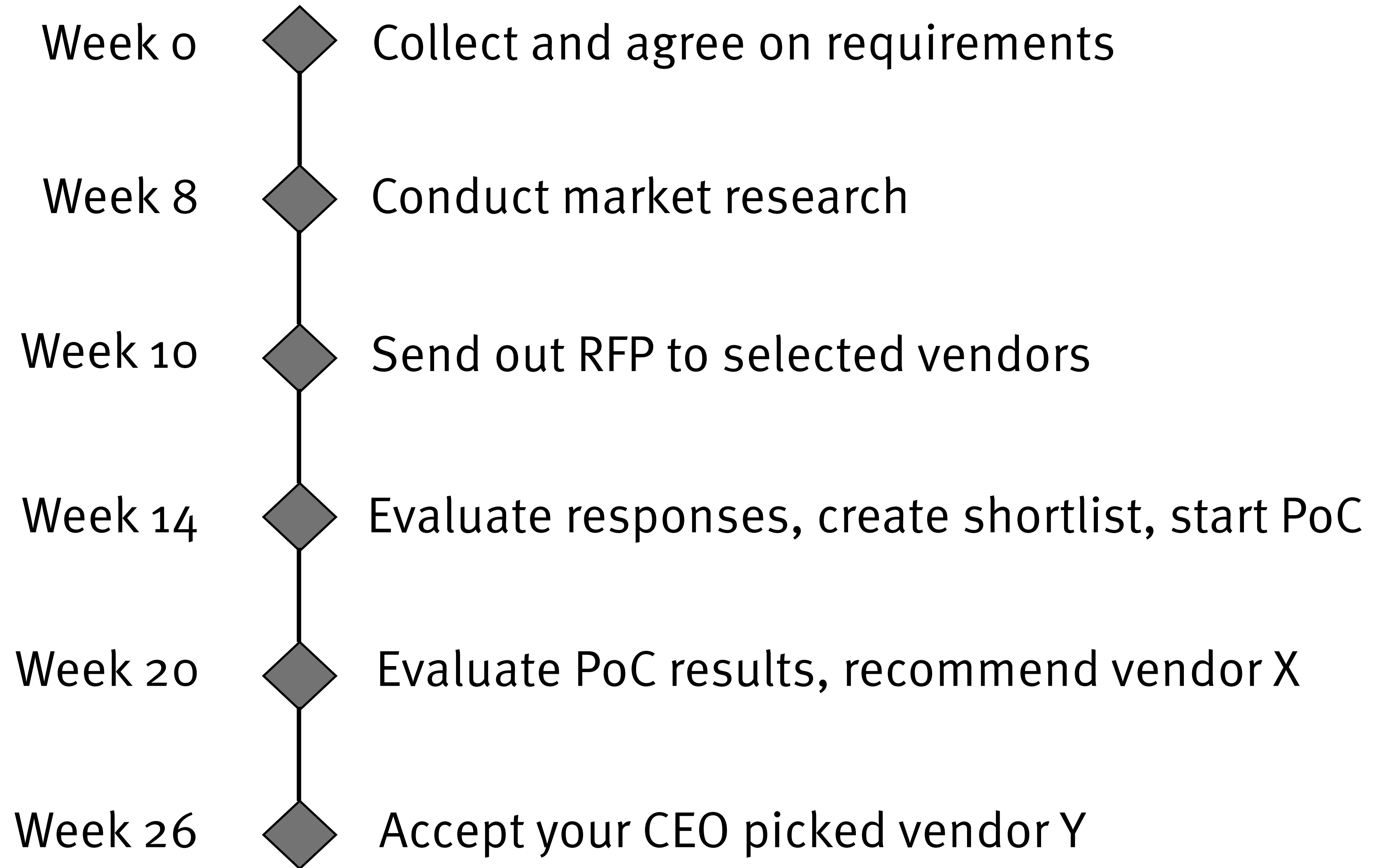
- › Challenging work
- › New and interesting experience
- › Self-esteem
- › Community
- › Barrier to entry
- › Job security

5. Analysis Paralysis



*Symptom: Taking longer to
evaluate than to actually do it*

Vendor Selection



6. Innovation Addiction



(a.k.a. Phase 0 Fixation)

Symptom: Things become progressively less fun the closer you get to production.

“Mindful choice of technology gives engineering minds real freedom: the freedom to contemplate bigger questions. Technology for its own sake is snake oil.

Dan McKinley

<http://mcfunley.com/choose-boring-technology>



7. Severe Tunneling Fixation



Symptom: Enforcing an architectural approach that clashes with the framework, libraries or tools you use.

“

I know what I like

And I like what I know ...

Genesis

8. Asset Addiction

*Symptom: Becoming so
attached to a particular tool/
library/framework it becomes
a fit for every problem.*

*Symptom: Using fashionable
technology because it's popular (a.k.a.
fallacy of argument by authority)*

9. Exaggerated Risk Aversion



*Symptom: Sticking with
horrible, horrible, HORRIBLE
tools because they're there*

Symptom: Confusing “easy”
with simple, creating
accidental complexity

simple

easy

complex

hard

10. Impact Dissonance

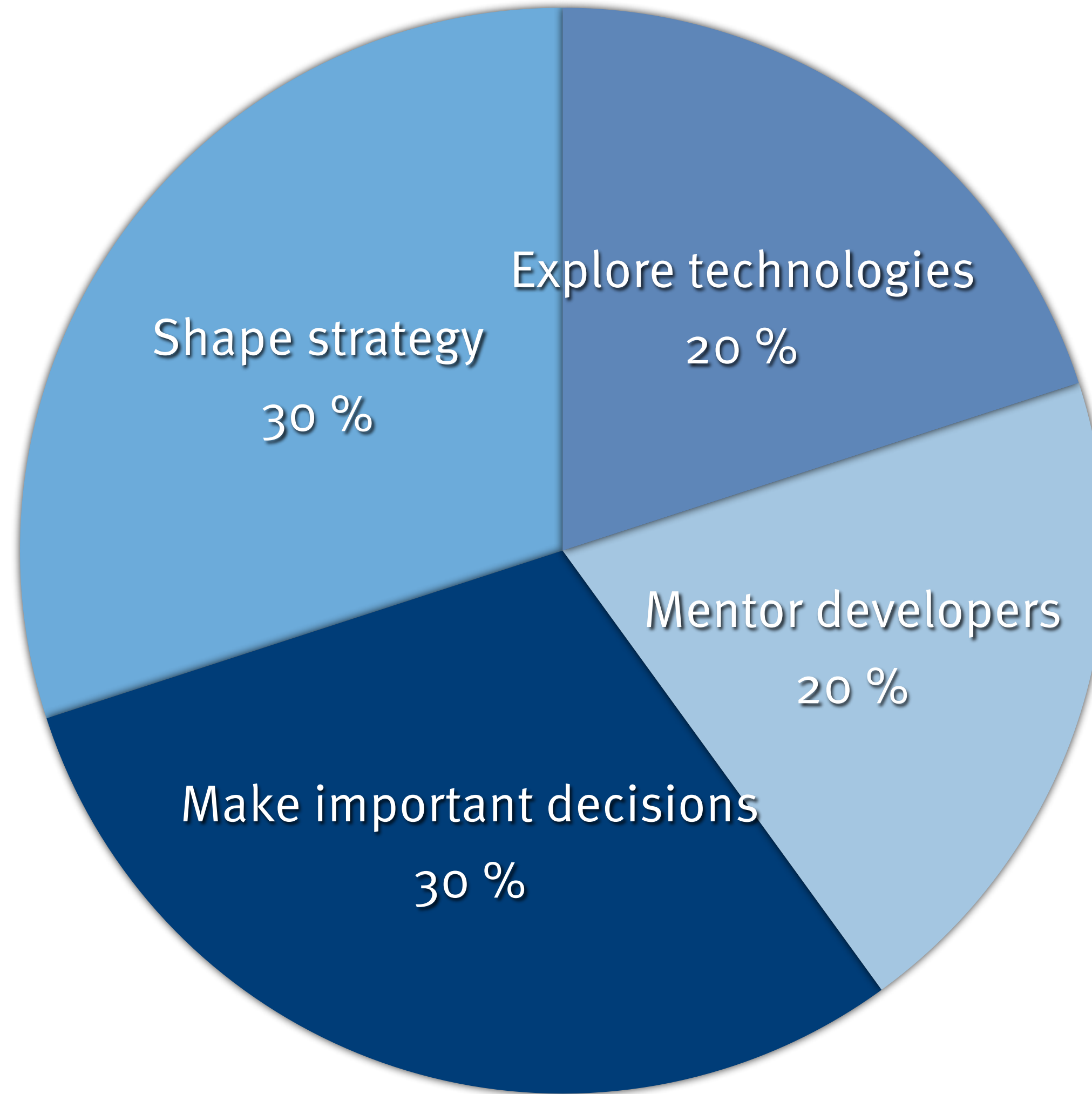


*Symptom: Becoming too
detached from the actual
system that is being delivered*

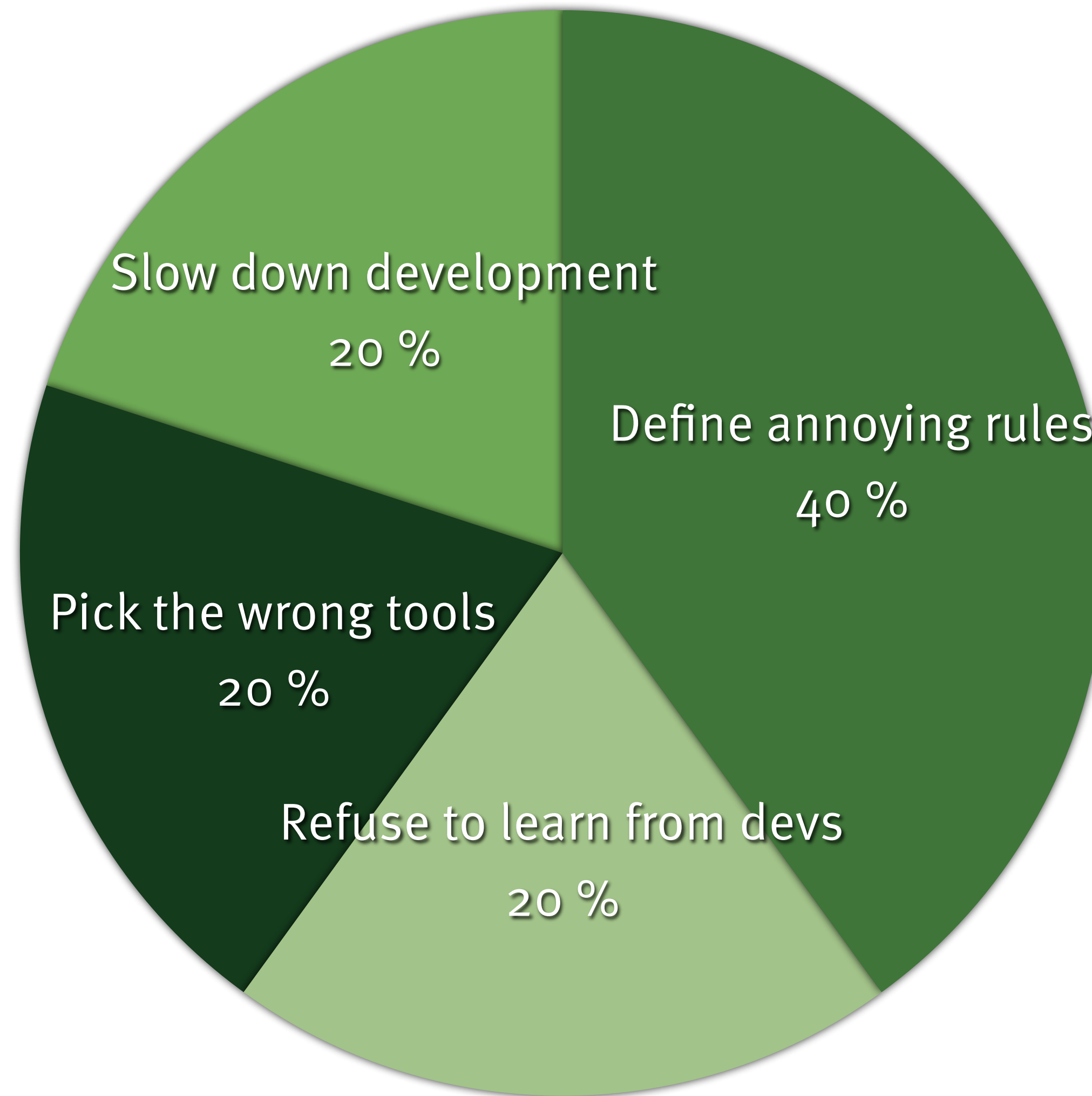
Related:
Governance *Megalomania*

*Symptom: Believing
everything has to be approved
by you to ensure it meets
architecture standards*

What architects want to do



What others think architects do



“
“Architect” is Latin
for “Can’t code anymore.”

Ted Neward

What architects *actually* do

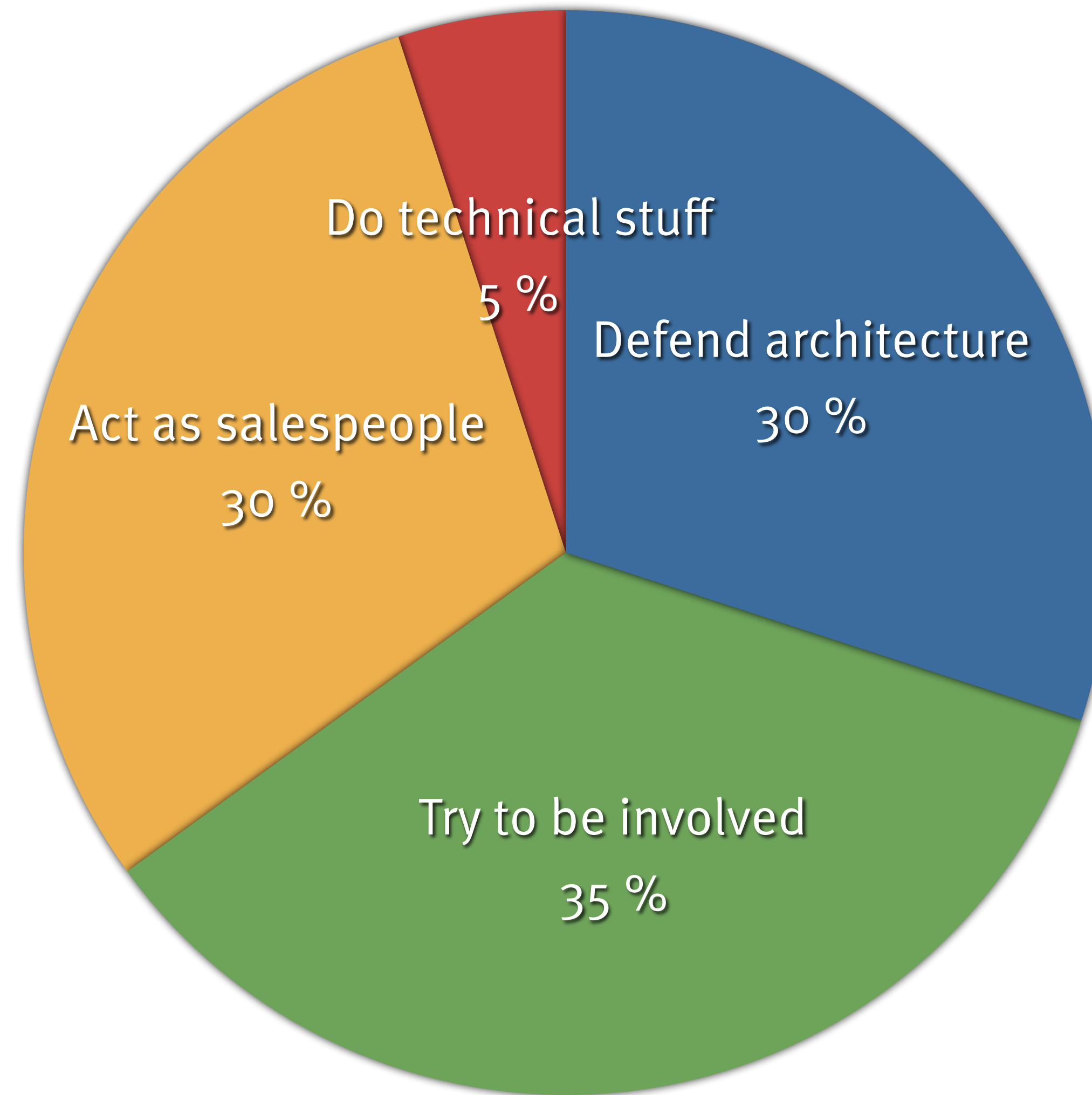




Image Credit: Sean Michael Ragan, <http://flic.kr/p/8XEm6L>

I don't have an answer ...

... so here's one, anyway

An Architect's Success Formula

Dogma and rules	10 %
Experience	20 %
Pragmatism	20 %
Flexibility	10 %
Minimalism	10 %
Trends and future needs	10 %
Experiments & PoCs	10 %
Hands-on participation	10 %
Vendor advice	0 %

Thank you –
that's all I have.

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