

## For Immediate Release

Boys & Girls Clubs of Venice and the Inside Out Project
Set to Unveil "The Inside Out Project: Faces of Boys & Girls Clubs of Venice"

**Venice, Calif. (August 6, 2018)** – The Boys & Girls Clubs of Venice (BGCV) and the Inside Out Project will unveil "The Inside Out Project: Faces of Boys & Girls Clubs of Venice" with a community block party on Thursday, Aug. 16 from 6 – 8 p.m. at their Venice headquarters.

With help from esteemed photographer Niall O'Brien and BGCV Board Member Ned Benson, BGCV printed larger-than-life portraits of the children and teens they serve, ranging from ages 6 to 18. These portraits capture the many expressions of the daily faces seen at the Club and will be pasted on the side of the BGCV building in Venice.

Located at a prominent intersection off of Venice Boulevard and Lincoln Boulevard, the BGCV building is visible to 350,000 unique motorists per month, making it the perfect location for The Inside Out Project.

"For 50 years, Boys & Girls Clubs of Venice has been serving at-risk children and teens in the community," said CEO Patrick Mahoney. "We are proud to be the longest operating youth serving organization in Venice, reaching over 3,000 children and teens a year. In kick-starting our next 50 years, we celebrate our youth with this exciting INSIDE OUT installation on our building."

The party will include a DJ, food and drinks, basketball games with Club members, an art gallery featuring the nationally recognized artwork done by Club kids, and more family-friendly activities. Food and drinks will be provided by Gjelina, Deus Ex Machina, Butcher's Daughter, Yellow Fever, Lorenza Rosé, and Ben & Jerry's Venice Beach. Music will be provided by The Venice Funk Club.

## About Boys & Girls Clubs of Venice

The mission of the Boys & Girls Clubs of Venice is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. The Club provides a safe place to learn and grow; ongoing relationships with caring, adult professionals; and life-enhancing programs and character development experiences. Learn more at <a href="http://www.bgcv.org/">http://www.bgcv.org/</a> and follow us on social media @BGCVenice.

About The Inside Out Project



Inside Out is a large-scale participatory art project that transforms messages of personal identity into pieces of artistic work. Everyone is challenged to use black and white photographic portraits to discover, reveal and share the untold stories and images of people around the world. These digitally uploaded images are made into posters and sent back to the project's co-creators, for them to exhibit in their own communities. Posters can be placed anywhere, from a solitary image in an office window, to a wall of an abandoned building, or in a full stadium. These exhibitions will be documented, archived and be made available online at <a href="http://www.insideoutproject.net/">http://www.insideoutproject.net/</a>. The INSIDE OUT project is a creation of the artist JR, recipient of the 2011 TED Prize (<a href="watch JR's TED talk here">watch JR's TED talk here</a>).

## ABOUT THE TED PRIZE

The TED Prize is awarded annually to an exceptional individual who receives \$1,000,000 and the TED community's resources and expertise to spark global change. The award offers support to build a project's core infrastructure quickly - so that others can add their own collaborative action. The first TED Prize was awarded in 2005, born out of the TED Conference and a vision by the world's leading entrepreneurs, innovators, and entertainers to change the world - one Wish at a time. What began as an unparalleled experiment to leverage the resources of the TED Community to spur global change has evolved into one of the most prestigious prizes. A TED Prize winner is a rare and powerful combination of someone who knows how to capture the imaginations and make a measurable impact, a visionary and a pragmatist, a dreamer and a doer. From Bono's the ONE Campaign ('05 recipient) to Jamie Oliver's Food Revolution ('10 recipient) and JR's Inside Out Project ('11 recipient), the TED Prize has helped to combat poverty, take on religious intolerance, improve global health, tackle child obesity, advance education, and inspire art around the world. For more information on the TED Prize, visit <a href="https://www.ted.com/prize">www.ted.com/prize</a>

## **BOYS & GIRLS CLUB CONTACT:**

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