

INSIDE OUT PROJECT – TAHITI, FRENCH POLYNESIA



A'ATA - SMILE FOR PEACE is an Inside Out-inspired initiative developed on the island of Tahiti seeking to raise public awareness about the growing violence in French Polynesia through photography. The artist Marie-Helene Villierme and her photography students, with the support of numerous local institutions, co-created a work of art aspiring to unify and re-ground the island community in some of its strongest Polynesian values: generosity and the joy of living. This action was driven by the belief that these values should always be remembered and embodied by each one of us, especially during times of crisis. Today, A'ATA - SMILE FOR PEACE is a collection of a thousand portraits exposed throughout 5 cities on Tahiti with the message that smiles and laughter are stronger than violence.

