

Wayfinder Collaborative Basecamp

The ICT online member community – Wayfinder Collaborative Basecamp (WCB) – is your place to lend your voice, take leadership, and build a community of support as you navigate the various stages of your career.

In addition to immediately expanding your network of resources, you will update your reference base, and build on your portfolio of skills to enhance your resume, conversations, and interviewing stories. You will also gain experience using and learning new technology platforms in a safe environment.

Build New Connections

New members orient in cohorts of 20 or less. Orientation includes:

- Overview and resources for getting comfortable in the virtual world of work (e.g. Slack, Grapevine, Google calendar, Dropbox).
- Introductions and connecting with the community.
- Community roles to use or develop your skills and interest to influence and strength the community as you update your resume.
- The VIA Character survey assessment to gain insight into your value-based strengths.
- ICT core principles including the importance of self-care and bias toward small actions to move you forward on your career or business strategy.



Tech Platforms and Resources

- SLACK hosts our community. Channels within the community give you the option to focus where your interests lay.
- Dedicated online 24/7 office space in Grapevine where you can work and meet with your colleagues.

Coach In-residence

Each month you will get to meet and learn from different coaches. The community coaches in-residence are there to answer your questions and will monitor and engage through the Slack channel “Ask a Coach.” Coaches will also hold scheduled drop-in hours and hosted an event or lead a discussion topic during the month.

Peer-led Planning and Programming

Our community basecamp honors the incredible talent in the room. Our inaugural members are leaders in their own lives and in building dynamic communities for deepened relationships and exchange of ideas. Stepping-up as we all learn to navigate changing times. To collaborate and way-find together.

Community Member Pricing

Member Community: One-month \$25, Three-months \$60, Six months \$96, 12 months \$144

Note: If you are planning on joining the Collaboratory, a 6-month community membership is included.

Member Only Benefits

ICT Programs

Member only events and member discounts on ICT fee-based offerings.

Partner Benefits

- **Microsoft Office:** Do you need to refresh or upskill your MS Excel skills? My Software Tutor (MST) offers real-time, practical, functional skills training in a live online, safe, and supportive environment. For course dates - [My Software Tutor](#). *ICT WCB community members receive a 35% discount off public rates.*
- **Mastering LinkedIn** as a Business Tool: LinkedIn continues to be a critical platform for connecting with business professionals. Burriss Consulting offers a two-session webinar plus a 1:1 session on Mastering LinkedIn. Sessions kick-off on the 4th Wednesday of each month at 4 PM EST with the second session on the following Wednesday. *ICT WCB community members receive a 33% discount off the \$397 public rate.*

We will continue to develop additional member only offerings; and offer special discounts to ICT and affiliate partner programs.

ICT's mission is to help career professionals regroup, recover, and re-imagine ways to create a rich and meaningful life in a changing economic landscape.

We envision a society where every professional can sustain a career through inevitable uncertainties and in which "work" is an evolving concept.