

Bango (founded in 1999) has a strong track record developing innovative solutions for telcos and content providers to monetize the provision of content and services.



Segment: Payments - Direct Carrier Billing

What Bango does

We connect merchants to Telcos around the world, allowing consumers to charge digital purchases directly to their mobile bill or prepaid balance, removing the need for a bank account or credit card.

We provide real-time authorization, settlement and reporting, ensuring secure, compliant and reliable transactions at scale.

We provide actionable insights, campaign management and optimization levers, so partners can continuously maximize performance and grow customer lifetime value.

One of only two large-scale global DCB businesses

Largest DCB provider for Google

Powering DCB at scale across digital and physical goods

Sole DCB provider for Amazon Japan and NTT DOCOMO

Why customers choose Bango Payments

Faster global rollout with one integration

Merchants integrate once to gain instant access to Bango's global Telco ecosystem, ensuring compatibility with evolving APIs, and consistency and reliability across markets. The result is faster go-live timelines, reduced development effort and quicker revenue generation.

Bango delivers a full end-to-end solution

Bango supports every stage of the DCB lifecycle, from partner onboarding and transaction processing to reconciliation, settlement and route management. Continuous optimization and automatic updates help partners maintain performance and scale efficiently.

Bango supports flexible payment operations

Merchants can offer simple one-off payments, split sales, and full or partial refunds across both digital and physical goods. Bango also provides access to historic and active transaction data, enabling partners to manage payments efficiently and maintain full visibility across their billing activity.

Bango delivers smarter payment insights that drive growth

A global view across Telcos and merchants reveals patterns that individual partners cannot see alone. Data-driven tools provide insights into customer behavior, benchmarking against other DCB routes, and optimization strategies designed to grow uptake, reduce failures and maximize ARPU.

Core Payments Revenue (\$M)



Select partners

amazon

Microsoft

Google

Telefonica

SoftBank

T Mobile

MTN

NTT docomo

"Bango technology has ensured that our customers can enjoy a simple and successful way to buy on Amazon.co.jp....We look forward to benefiting from Bango data insights to accelerate the growth of our new business."

Toshiaki Hirata, SB Payment Service Corp., a subsidiary of SoftBank Corp.

The Payments segment is a market-leading, highly cash-generative business with stable customer relationships and a scalable, low-cost platform.

Segment: Subscriptions - Digital Vending Machine®

130+ subscription services available through the DVM

7 of top 8 US telcos use Bango Digital Vending Machine

Top 7 largest SVOD services in US by market share bundle via DVM

Launched the world's first all-in-one Super Bundling tech

What Bango does

We connect subscription providers to companies wanting to resell these services into one intelligent platform - making subscription bundling simple, fast and commercially effective.

We enable real-time activation, bundling and management of subscriptions, giving partners the flexibility to create sophisticated, differentiating offers that drive engagement and increase the lifetime value of customers.

We provide actionable insight and control through the DVM so partners can continuously optimize performance and grow customer lifetime value.

Why customers choose Bango DVM

Bango simplifies a complex ecosystem

A single integration into the Digital Vending Machine provides access to a growing ecosystem of subscription services and distribution opportunities - dramatically reducing operational complexity and accelerating time to market.

Bango enables global scale through trusted partnerships

Built on trusted, long-standing relationships with leading global Telcos and subscription providers, the Digital Vending Machine enables partners to expand distribution and reach new markets quickly and efficiently.

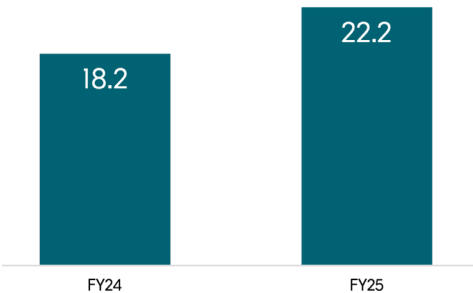
Bango provides a full lifecycle solution for subscription bundling

Real-time activation, bundling and in-life management of subscriptions, gives partners the flexibility to create differentiated offers that drive engagement and increase the lifetime value of customers.

Bango turns platform data into performance intelligence

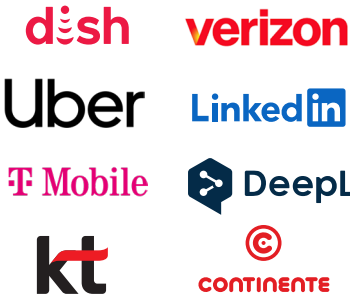
The Digital Vending Machine captures unique cross-market data on subscriptions, bundles and consumer behavior. Its real-time insights help partners optimize offers, refine strategy and maximize customer lifetime value.

Subscriptions Revenue (\$M)



As the subscription economy grows, DVM becomes more valuable because every new partnership strengthens the network. Bango's moat comes from its ecosystem, relationships and marketplace scale which are slow and complex to replicate.

Select partners



"The Digital Vending Machine® from Bango gives DISH the speed and flexibility to deliver in-demand content and services to our customers. Rapidly launching new offers and bundles is key to enhancing our customers' experience, and Bango makes that seamless"

Liz Riemersma, VP, Strategy and Business Development, DISH Video Services

Bango Group

Ecosystem

Powering global leaders including Google, Amazon & Microsoft.

Powerful network effects as Telcos standardize on the DVM and subscription providers adopt it as a distribution channel.

Deep network effects

Operational depth

Deep integration into Telco billing & identity services. Leveraging trusted, long-standing payment relationships with over 100 Telcos creates structural lock-in for launched partners.

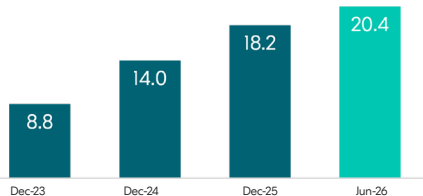
High barrier to entry

Data advantage

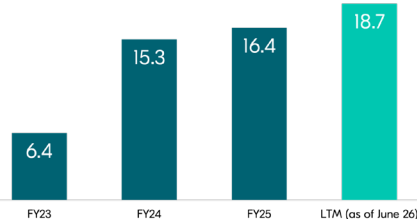
Unique insight & intelligence from analysis of millions of transactions across the industry enable partners to refine their subscription strategies, optimize offers and maximize customer lifetime value.

Powerful data intelligence

Annual Recurring Revenue (\$M)



Adj EBITDA (\$M)



Cash EBITDA (\$M)

