

**CURRICULUM B.A. BUSINESS ADMINISTRATION
DISTANCE LEARNING**

Semester			Module	Course Code	Course	ECTS	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
			Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Workbook
			Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
2. Semester	2. Semester	2. Semester	Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
			Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
			Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
			Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
			Supply Chain Management I	DLBDESECM01	Supply Chain Management I	5	Exam
3. Semester	3. Semester	3. Semester	International Marketing	DLBDEIMB01	International Marketing	5	Exam
			Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
			Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
			Entrepreneurship and Innovation	DLBBAEIO1_E	Entrepreneurship and Innovation	5	Written Assignment
			International HR Management	DLBINTHR01_E	International HR Management	5	Case Study
4. Semester	4. Semester	4. Semester	Service Operations Management	DLMSM01	Service Operations Management	5	Written Assignment
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
			Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
			Sustainability	DLBBAS01_E	Sustainability	5	Exam or Case Study
5. Semester	5. Semester	5. Semester	International Accounting	DLFIAC01_E	International Accounting	5	Exam
			Research Methods	DLBBARM01_E	Research Methods	5	Written Assignment
			Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Exam or Case Study
			Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
			International Brand Management	DLBDEIMB02	International Brand Management	5	Exam
6. Semester	6. Semester	6. Semester	Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
			Supply Chain Management II	DLBDESECM02	Supply Chain Management II	5	Exam
			Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
			ELECTIVE A*		e.g. Financial Services Management	10	
			ELECTIVE B*		e.g. Fundamentals of Operations Research	10	
7. Semester	7. Semester	7. Semester	ELECTIVE C*		e.g. Online and Social Media Marketing	10	
			Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total			180 ECTS				

You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C:
Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Online and Social Media Marketing Business Intelligence	Smart Factory Introduction to Data Science and Programming with Python IT Service Management Fundamentals of Operations Research	Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Business Intelligence Online and Social Media Marketing Fundamentals of Operations Research Smart Factory Introduction to Data Science and Programming with Python IT Service Management Foreign Language

You can find more information about your degree program in the module handbook on our website.