

**CURRICULUM B.A. ENTREPRENEURSHIP
DISTANCE LEARNING**

Semester			Module	Course Code	Course	ECTS	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Workbook
			Introduction to User Research	DLBUXEUR01_E	Introduction to User Research	5	Exam
			Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Oral Project Report
2. Semester	2. Semester	2. Semester	Applied Sales I	DLBDSEAS01	Applied Sales I	5	Exam
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
			Startup Financing	DLBEPGF01_E	Startup Financing	5	Exam
			Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
3. Semester	3. Semester	3. Semester	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
			Applied Sales II	DLBDSEAS02	Applied Sales II	5	Exam
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
			Project: Prototyping and validation of a business idea	DLBEPPOP01_E	Project: Prototyping and validation of a business idea	5	Project Report
4. Semester	4. Semester	4. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
			Pricing	DLBMPP01_E	Pricing	5	Exam
			Corporate Planning and Control	BPUE01-01_E	Corporate Planning and Control	5	Exam
5. Semester	5. Semester	5. Semester	Intercultural and Ethical Decision-Making	DLBCSDM01	Intercultural and Ethical Decision-Making	5	Case Study
			Project: Entrepreneurship	DLBBWPU01_E	Project: Entrepreneurship	5	Project Report
			Market Research	BMFO01_E	Market Research	5	Exam
			Fundamentals of Product Management	DLBPROGPM01_E	Fundamentals of Product Management	5	Exam
6. Semester	6. Semester	6. Semester	International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
			Personnel Psychology	DLBWPPUB01_E	Personnel Psychology	5	Exam
			Agile Management	DLBNWAM01_E	Agile Management	5	Exam
			Project: Business Model Development	DLBEPPE01_E	Project: Business Model Development	5	Oral Project Report
7. Semester	7. Semester	7. Semester	Project: Minimum Viable Product	DLBEPMPV01	Project: Minimum Viable Product	5	Portfolio
			Seminar in Current Topics in Digitalization	DLDBATD01_E	Seminar in Current Topics in Digitalization	5	Research Essay
			Online Marketing	DLBMSM01-01_E	Online Marketing	5	Written Assignment
			Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
8. Semester	8. Semester	8. Semester	ELECTIVE A*		e.g. Digital Entrepreneurship	10	
			ELECTIVE B*		e.g. Innovative Technologies and Sustainability	10	
			ELECTIVE C*		e.g. Internet of Things and Big Data	10	
9. Semester	9. Semester	9. Semester	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
			Total				180 ECTS

You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Science offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:	Elective B & C:
Digital Entrepreneurship	User Testing and Prototyping
Intrapreneurship	Organizational Development and Change Management
Sustainable Entrepreneurship	Innovative Technologies and Sustainability
	Internet of Things and Big Data
	Working environment 4.0
	Business Ethics and Sustainability

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You can find more information about your degree program in the module handbook on our website.