

CURRICULUM M.A. DIGITAL INNOVATION AND INTRAPRENEURSHIP

DISTANCE LEARNING, 60 ECTS

Semester			Module	Course Code	Course	ECTS	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Innovation and Entrepreneurial Ecosystems	DLMIEEIEE01	Innovation and Entrepreneurial Ecosystems	5	Exam
			Entre- and Intrapreneurship	DLMIEEIS01	Entre- and Intrapreneurship	5	Exam
			Digital Business Models	DLMIDBM01_E	Digital Business Models	5	Exam or Case Study
	2. Semester	2. Semester	Disruptive Innovation	DLMIEEEDT01	Disruptive Innovation	5	Exam
			Hybrid Project Management in Digital Transformation	DLMADTHPDT01_E	Hybrid Project Management in Digital Transformation	5	Exam
			Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
2. Semester	3.	3.	Seminar: Current Topics of Innovation and Entrepreneurship	DLMIEESCTIE01	Seminar: Current Topics of Innovation and Entrepreneurship	5	Research Essay
			ELECTIVE A *		e.g. Data Science and Analytics	10	
			Master Thesis	DLMMTHE01 DLMMTHE02	Master Thesis Thesis Defence	14 1	Master Thesis Presentation:
Total 60 ECTS							

Elective A

Start Up Lab
 Artificial Intelligence
 Data Science and Analytics
 Big Data
 IT Project and Architecture Management
 Corporate Finance and Investment
 Consumer Behavior and Brand Management
 Leadership and Change
 Performance Management
 Product Development and Design Thinking
 Agile Start Up Methods



You can find more information about your degree program in the module handbook on our website.



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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



* Elective: Choose one module

FT: Full-Time, 12 months
 PT I: Part-Time I, 18 months
 PT II: Part-Time II, 24 months