

CURRICULUM M.A. INNOVATION AND ENTREPRENEURSHIP
DISTANCE LEARNING, 120 ECTS

Semester			Module	Course Code	Course	ECTS	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Innovation and Entrepreneurial Ecosystems	DLMIEEIEE01	Innovation and Entrepreneurial Ecosystems	5	Exam
			Entre- and Intrapreneurship	DLMIEEIS01	Entre- and Intrapreneurship	5	Exam
			Strategic Management	DLMBSME01	Strategic Management	5	Exam
	2. Semester	2. Semester	Business Model Design	DLMIEEBMD01	Business Model Design	5	Written Assignment
			Product Development	DLMBPDDT01	Product Development	5	Exam
			Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
2. Semester	3. Semester	3. Semester	Applied Marketing Research	DLMBCBR02	Applied Marketing Research	5	Exam
			Sales and Pricing	DLMBSPBE02	Sales and Pricing	5	Exam
			Agile Project Management	DLMIEEAPM01	Agile Project Management	5	Case Study
	4. Semester	4. Semester	Lean Start Up	DLMIEELSU01	Lean Start Up	5	Exam
Design Thinking			DLMBPDDT02	Design Thinking	5	Project Report	
3. Semester	5. Semester	5. Semester	Seminar: Current Topics of Innovation and Entrepreneurship	DLMIEESCTIE01	Seminar: Current Topics of Innovation and Entrepreneurship	5	Research Essay
			Digital Business Models	DLMIDBM01_E	Digital Business Models	5	Exam or Case Study
	6. Semester	6. Semester	Internet of Things	DLMBMMIIT01	Internet of Things	5	Exam
			ELECTIVE MODULE A *		e.g. Start Up Lab	10	
			ELECTIVE MODULE B *		e.g. Data Science and Analytics	10	
4.	6.	8.	Master Thesis	MMTHE01 MMTHE02	Master Thesis Colloquium	27 3	Master Thesis
Total			120 ECTS				



You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

* Electives: Choose two modules, every elective module can only be chosen once.

FT: Full-Time, 24 months
 PT I: Part-Time I, 36 months
 PT II: Part-Time II, 48 months

- Elective A and B**
- Start Up Lab
 - Artificial Intelligence
 - Data Science and Analytics
 - Big Data
 - IT Project and Architecture Management
 - Corporate Finance and Investment
 - Digital Transformation
 - Consumer Behavior and Brand Management
 - Leadership and Change
 - Performance Management

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You can find more information about your degree program in the module handbook on our website.