## **CURRICULUM B.A. INTERNATIONAL HEALTHCARE MANAGEMENT**

DISTANCE LEARNING			

Semester			Module	Course Code	Course	ECTS	Type of Exam
FT	PTI	PT II	modute	course code	Course	ECIS	Type of Exam
		ster	Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
	ster	1. Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Workbook
1. Semester	Semester	1.	Business 101	DLBBAB01_E	Business 101	5	Written Assignment
1. Ser	1.	iter	Healthcare Management	DLBIHMHM01	Healthcare Management	5	Exam
		Semester	Medicine for Non-Medics I	DLGMOE01-01_E	Medicine for Non-Medics I	5	Exam
		2.	Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
	2. Semester	ter	Medicine for Non-Medics II	DLGMOE02-01_E	Medicine for Non-Medics II	5	Exam
	2. Ser	Semester	Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
ester		3.5	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
2. Semester		ter	International Health Systems	DLBIHMIHS01	International Health Systems	5	Exam
	ter	4. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
	Semester	9.	Introduction to Health Economics	DLBIHMIHE01	Introduction to Health Economics	5	Exam
	3.5	:er	Introduction to Public Health	DLBIHMIPH01	Introduction to Public Health	5	Written Assignment
		Semester	Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
3. Semester		5.56	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
	Semester	Semester	Health Financing	DLBIHMHF01	Health Financing	5	Exam
	4. Sem		International Marketing	DLBDSEIMB01	International Marketing	5	Exam
	-	6.5	Introduction to Hospital Management	DLGWKM01_E	Introduction to Hospital Management	5	Exam
		ter	Foundations in Epidemiology and Biostatistics	DLBIHMFEB01	Foundations in Epidemiology and Biostatistics	5	Exam
4. Se	ter	Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
	Semester	7.5	Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam
	5.5	8. Semester	Medical Information Technology and Software	DLBMETMIS01_E	Medical Information Technology and Software	5	Exam
			Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
			Pharmaceutical Management	DLBIHMPCM01	Pharmaceutical Management	5	Exam
emester 5. Semes	ester		Global Health	DLBIHMGH01	Global Health	5	Exam
	6. Semester	Semester	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
		9. Sem	Seminar: Technology in Healthcare	DLBIHMSTHC01	Seminar: Technology in Healthcare	5	Research Essay
	er	•	Quality Management in Healthcare	DLGQMG01_E	Quality Management in Healthcare	5	Exam
	7. Semester	·	ELECTIVE A*		e.g. Medical Technology Industry	10	
	7.5	10.	ELECTIVE B*		e.g. Pharmaceutical Industry	10	
		11.	ELECTIVE C*		e.g. Health Services Industry	10	
	8.	12.	Bachelor Thesis	BBAK	Bachelor Thesis Thesis Defense	9	Bachelor Thesis Presentation: Colloquium
Total 180 ECTS		'S		ı	Titem Meterine		presentation, conoquium

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You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

\* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months PT I: Part-Time I, 48 months PT II: Part-Time II, 72 months

Elective A: Medical Technology Industry Pharmaceutical Industry Health Services Industry

Elective B: Medical Technology Industry Pharmaceutical Industry Pharmaceutical Industry
Health Services Industry
Accounting, Financing and Investment
Applied Sales
Business Intelligence
Change and Agile Management
Global Sourcing and Supply Chain Management
Intercultural Psychology and CRM
Leadership and Organizational Behavior
Market Research and Product Management
Online and Social Media Marketing

Medical Technology Industry
Pharmaceutical Industry
Health Services Industry
Health Services Industry
Accounting, Financing and Investment
Applied Sales
Business Intelligence
Change and Agile Management
Global Sourcing and Supply Chain Management
Intercultural Psychology and CRM
Leadership and Organizational Behavior
Market Research and Product Management
Online and Social Media Marketing

Elective C:

You can find more information about your degree program in the module