

**CURRICULUM M.A. INTERNATIONAL MANAGEMENT**  
**DISTANCE LEARNING, 120 ECTS**

Semester			Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam	
			Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment	
			Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam	
	2. Semester	2. Semester	Performance Measurement	DLMBPM01	Performance Measurement	5	Exam	
			Applied Statistics	MMET02-01_E	Applied Statistics	5	Exam	
			Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment	
2. Semester	3. Semester	3. Semester	Leadership	DLMBLSE01	Leadership	5	Exam	
			International Marketing	DLMMARE01	International Marketing	5	Exam	
			Negotiation	DLMNEGE01-01	Negotiation	5	Oral Assignment	
	4. Semester	4. Semester	4. Semester	International Financial Management	DLMINTIFM01_E	International Financial Management	5	Exam
				International Financial Accounting	MINR01-02_E	International Financial Accounting	5	Exam
				Seminar: International Human Resource Management	DLMSIHRM01_E	Seminar: International Human Resource Management	5	Research Essay
3. Semester	5. Semester	6. Semester	Strategic Management	DLMBSME01	Strategic Management	5	Exam	
			Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay	
			ELECTIVE A*		e.g. Sales, Pricing and Brand Management	10		
3. Semester	7. Semester	7. Semester	ELECTIVE B*		e.g. Corporate Finance and Investment	10		
			4. Semester	6. Semester	8. Semester	Master Thesis		Master Thesis Thesis Defense
Total 120 ECTS								



You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



\* Electives: Choose two modules, every elective module can only be chosen once.

FT: Full-Time, 24 months  
 PT I: Part-Time I, 36 months  
 PT II: Part-Time II, 48 months

**Elective A and B:**

Sales, Pricing and Brand Management  
 Corporate Finance and Investment  
 IT Project and Architecture Management  
 Manufacturing Methods Industry 4.0 and Internet of Things  
 Artificial Intelligence  
 Data Science and Analytics  
 Supply Chain and Sourcing Management

Consumer Behaviour and Research  
 Advanced Management Accounting & Control  
 IT Governance and Service Management  
 Product Development and Design Thinking  
 Big Data  
 Advanced Robotics 4.0



You can find more information about your degree program in the module handbook on our website.