

## CURRICULUM M.A. INTERNATIONAL MANAGEMENT

### DISTANCE LEARNING, 60 ECTS

Semester			Module	Course Code	Course	ECTS	Type of Exam
FT	PT I	PT II					
1. Semester	1. Semester	1. Semester	Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam
			Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
			Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam
	2. Semester	2. Semester	Strategic Management	DLMBSE01	Strategic Management	5	Exam
			Leadership	DLMBLSE01	Leadership	5	Exam
			Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment
2. Semester	3. Semester	3. Semester	Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
			ELECTIVE A*		e.g. Sales, Pricing and Brand Management	10	
	4. Semester	4. Semester	4. Semester	Master Thesis	Master Thesis Thesis Defense	14	Master Thesis
						1	Presentation: Colloquium
Total			60 ECTS				

#### Elective A

Sales, Pricing and Brand Management  
 Corporate Finance and Investment  
 IT Project and Architecture Management  
 Manufacturing Methods Industry 4.0 and Internet of Things  
 Artificial Intelligence  
 Data Science and Analytics  
 Supply Chain and Sourcing Management  
 Consumer Behaviour and Research  
 Advanced Management Accounting & Control  
 IT Governance and Service Management  
 Product Development and Design Thinking  
 Big Data  
 Advanced Robotics 4.0



You can find more information about your degree program in the module handbook on our website.



INTERNATIONAL  
UNIVERSITY OF  
APPLIED SCIENCES



You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



\* Elective: Choose one module

FT: Full-Time, 12 months  
 PT I: Part-Time I, 18 months  
 PT II: Part-Time II, 24 months