

CURRICULUM B.A. ENTREPRENEURSHIP

DISTANCE LEARNING

Semester			Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam	
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Workbook	
			Introduction to User Research	DLBUXEUR01_E	Introduction to User Research	5	Exam	
	2. Semester	2. Semester	3. Semester	Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Oral Project Report
				Business 101	DLBBAB01_E	Business 101	5	Written Assignment
				International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
2. Semester	3. Semester	4. Semester	Startup Financing	DLBEPGF01_E	Startup Financing	5	Exam	
			Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam	
			Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report	
			Applied Sales I	DLBDSEAS01	Applied Sales I	5	Exam	
3. Semester	4. Semester	5. Semester	Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment	
			Project: Prototyping and validation of a business idea	DLBEPPIP01_E	Project: Prototyping and validation of a business idea	5	Project Report	
			Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment	
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam	
			Applied Sales II	DLBDSEAS02	Applied Sales II	5	Exam	
4. Semester	5. Semester	6. Semester	Corporate Planning and Control	BPUE01-01_E	Corporate Planning and Control	5	Exam	
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study	
			Project: Entrepreneurship	DLBBWUPG01_E	Project: Entrepreneurship	5	Project Report	
			Market Research	BMFO01_E	Market Research	5	Exam	
4. Semester	5. Semester	7. Semester	Fundamentals of Product Management	DLBPROGPM01_E	Fundamentals of Product Management	5	Exam	
			Pricing	DLBMPPO1_E	Pricing	5	Exam	
			Personnel Psychology	DLBWPPUB01_E	Personnel Psychology	5	Exam	
			Agile Management	DLBNWAM01_E	Agile Management	5	Exam	
5. Semester	6. Semester	9. Semester	Project: Business Model Development	DLBEPPE01_E	Project: Business Model Development	5	Oral Project Report	
			Project: Minimum Viable Product	DLBEPMPV01	Project: Minimum Viable Product	5	Portfolio	
			Seminar in Current Topics in Digitalization	DLDBBATD01_E	Seminar in Current Topics in Digitalization	5	Research Essay	
			Online Marketing	DLBMSM01-01_E	Online Marketing	5	Written Assignment	
			Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study	
6. Semester	7. Semester	10. Semester	ELECTIVE A*		e.g. Digital Entrepreneurship	10		
			ELECTIVE B*		e.g. Innovative Technologies and Sustainability	10		
			ELECTIVE C*		e.g. Internet of Things and Big Data	10		
			Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium	
Total			180 ECTS					



INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Science offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:

Digital Entrepreneurship
Intrapreneurship
Sustainable Entrepreneurship

Elective B & C:

User Testing and Prototyping
Organizational Development and Change Management
Innovative Technologies and Sustainability
Internet of Things and Big Data
Working environment 4.0
Business Ethics and Sustainability



You can find more information about your degree program in the module handbook on our website.