

CURRICULUM B.A. BUSINESS ADMINISTRATION

myStudies

Semester	Presence timeframe	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	Oct/Nov/Dec	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
	Oct/Nov/Dec	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
	Oct/Nov/Dec	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
	Jan/Feb/Mar	Supply Chain Management I	DLBDESECM01	Supply Chain Management I	5	Exam
	Jan/Feb/Mar	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
	Jan/Feb/Mar	Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
2. Semester	Apr/May/Jun	Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
	Apr/May/Jun	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
	Apr/May/Jun	Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
	Jun/Jul/Aug	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Workbook (passed / not passed)
	Jun/Jul/Aug	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
	Jun/Jul/Aug	Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
3. Semester	Oct/Nov/Dec	Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment
	Oct/Nov/Dec	Service Operations Management	DLMSM01	Service Operations Management	5	Written Assignment
	Oct/Nov/Dec	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
	Jan/Feb/Mar	Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
	Jan/Feb/Mar	International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
	Jan/Feb/Mar	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
4. Semester	Apr/May/Jun	Sustainability	DLBBAS01_E	Sustainability	5	Exam/Written Assessment: Case Study
	Apr/May/Jun	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
	Apr/May/Jun	International Accounting	DLFIAC01_E	International Accounting	5	Exam
	Jun/Jul/Aug	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
	Jun/Jul/Aug	Research Methods	DLBBARM01_E	Research Methods	5	Written Assignment
	Jun/Jul/Aug	Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Case Study
5. Semester	Oct/Nov/Dec	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
	Oct/Nov/Dec	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
	Oct/Nov/Dec	Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
	Jan/Feb/Mar	Supply Chain Management II	DLBDESECM02	Supply Chain Management II	5	Exam
	online	ELECTIVE A*		e.g. Applied Sales	10	
6. Semester	online	ELECTIVE B*		e.g. Fundamentals of Operations Research	10	
	online	ELECTIVE C*		e.g. Business Intelligence	10	
	online	Bachelor Thesis		Bachelor Thesis Thesis Defense	9	Bachelor Thesis Presentation: Colloquium
Total					180 ECTS	



Here you can see a suggestion for the order of the modules that you can study one after the other in presence. The IU International University of Applied Sciences offers you the flexibility to study on Campus for one semester or more and switch to online or the other way around.

Each semester consists of two blocks, so that the examination phases are better distributed over the year.

In each block, there are 9 weeks of attendance to deepen the content in direct exchange with fellow students and lecturers. Each block concludes with a two-week examination phase.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

* Electives: Choose one module from the Elective A, one module from the Elective B and one module from the Elective C.

Note: The Electives will only be held in distance learning (online).

Elective A	Elective B	Elective C
Applied Sales Business Intelligence Financial Services Management Managing People and Fundamentals of Business Psychology Online and Social Media Marketing	Fundamentals of Operations Research Introduction to Data Science and Programming with Python IT Service Management Smart Factory	Applied Sales Business Intelligence Financial Services Management Foreign Language French Foreign Language German Foreign Language Italian Foreign Language Spanish Fundamentals of Operations Research Introduction to Data Science and Programming with Python IT Service Management Managing People and Fundamentals of Business Psychology Online and Social Media Marketing Smart Factory