

CURRICULUM B.A. INTERNATIONAL MANAGEMENT

myStudies

Semester	Presence timeframe	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	Oct/Nov/Dec	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
	Oct/Nov/Dec	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
	Oct/Nov/Dec	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
	Jan/Feb/Mar	Supply Chain Management I	DLBDESECM01	Supply Chain Management I	5	Exam
	Jan/Feb/Mar	International Marketing	DLBDSEIMB01	International Marketing	5	Exam
	Jan/Feb/Mar	Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
2. Semester	Apr/May/June	Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
	Apr/May/June	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
	Apr/May/June	Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
	Jun/Jul/Aug	Introduction to Academic Work	DLBCSIW01	Introduction to Academic Work	5	Workbook (passed / not passed)
	Jun/Jul/Aug	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
	Jun/Jul/Aug	Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
3. Semester	Oct/Nov/Dec	Change Management	DLBDBCM01_E	Change Management	5	Exam
	Oct/Nov/Dec	International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
	Oct/Nov/Dec	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
	Jan/Feb/Mar	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	Exam
	Jan/Feb/Mar	International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
	Jan/Feb/Mar	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
4. Semester	Apr/May/June	Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
	Apr/May/June	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
	Apr/May/June	Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Exam/Written Assessment: Case Study
	Jun/Jul/Aug	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
	Jun/Jul/Aug	Corporate Communication	DLBPRWCCPR01_E	Corporate Communication	5	Exam
	Jun/Jul/Aug	Customer Relationship Management	DLBCRM01_E	Customer Relationship Management	5	Exam
5. Semester	Oct/Nov/Dec	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
	Oct/Nov/Dec	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
	Oct/Nov/Dec	Conflict Management and Mediation	DLBWPUM01_E	Conflict Management and Mediation	5	Exam
	Jan/Feb/Mar	Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
	online	ELECTIVE A*		e.g. Applied Sales	10	
6. Semester	online	ELECTIVE B*		e.g. Big Data and Data Protection	10	
	online	ELECTIVE C*		e.g. Business Intelligence	10	
	online	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total					180 ECTS	



Here you can see a suggestion for the order of the modules that you can study one after the other in presence. The IU International University of Applied Sciences offers you the flexibility to study on Campus for one semester or more and switch to online or the other way around.

Each semester consists of two blocks, so that the examination phases are better distributed over the year. In each block, there are 9 weeks of attendance to deepen the content in direct exchange with fellow students and lecturers. Each block concludes with a two-week examination phase.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

* Electives: Choose one module from the Elective A and two modules from the Elective B + C. Every elective module can only be chosen once.

Note: The Electives will only be held in distance learning (online).

Elective A

Applied Sales
Business Intelligence
Financial Services Management
Managing People and Fundamentals of Business Psychology
Online and Social Media Marketing

Elective B + C

Applied Sales
Big Data and Data Protection
Business Intelligence
Digital Product Development
Financial Services Management
Fundamentals of Operations Research
Introduction to Data Science and Programming with Python
IT Service Management
Managing People and Fundamentals of Business Psychology
Online and Social Media Marketing



You can find more information about your degree program in the module handbook on our website.