

## CURRICULUM M.A. INTERNATIONAL MANAGEMENT

myStudies, 120 ECTS

Semester	1. Presence timeframe	2. Presence timeframe	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	Oct/Nov/Dec		Leadership	DLMBLSE01	Leadership	5	Exam
	Oct/Nov/Dec		Strategic Management	DLMBSME01	Strategic Management	5	Exam
	Oct/Nov/Dec		Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam
	Jan/Feb/Mar		Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
	Jan/Feb/Mar		Performance Measurement	DLMBPM01	Performance Measurement	5	Exam
	Jan/Feb/Mar		International Marketing	DLMMARE01	International Marketing	5	Exam
2. Semester	Apr/May/Jun		International Financial Management	DLMINTIFM01_E	International Financial Management	5	Exam
	Apr/May/Jun		Applied Statistics	MMET02-01_E	Applied Statistics	5	Exam
	Apr/May/Jun		Negotiation	DLMNEGE01-01	Negotiation	5	Oral Assignment
	Jun/Jul/Aug		Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam
	Jun/Jul/Aug		Seminar: International Human Resource Management	DLMSIHRM01_E	Seminar: International Human Resource Management	5	Research Essay
	Jun/Jul/Aug		International Financial Accounting	MINR01-02_E	International Financial Accounting	5	Exam
3. Semester	Oct/Nov/Dec	Apr/May/Jun	Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment
	Oct/Nov/Dec	Apr/May/Jun	Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
	<i>online/ on Campus</i>		ELECTIVE A + B*		e.g. Manufacturing Methods Industry 4.0 and Internet of Things	10	
	<i>online/ on Campus</i>		ELECTIVE A + B*		e.g. Advanced Robotics 4.0	10	
4. Semester	<i>online</i>		Master Thesis		Master Thesis Thesis Defense	27 3	Master Thesis Presentation: Colloquium
Total						120 ECTS	



INTERNATIONAL  
UNIVERSITY OF  
APPLIED SCIENCES



Here you can see a suggestion for the order of the modules that you can study one after the other in presence. The IU International University of Applied Sciences offers you the flexibility to study on Campus for one semester or more and switch to online or the other way around.



\* Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

Note: Some electives are only offered online.

### Elective A + B

#### Majors and their electives offered on campus:

Engineering Management  
 Manufacturing Methods Industry 4.0 and Internet of Things  
 Product Development and Design Thinking  
 Finance & Accounting  
 Corporate Finance and Investment  
 Advanced Management Accounting and Control  
 International Marketing  
 Sales, Pricing and Brand Management  
 Consumer Behaviour and Research

#### Majors and their electives offered only online:

AI & Robotics  
 Advanced Robotics 4.0  
 Artificial Intelligence  
 Big Data  
 Data Science and Analytics  
 Big Data  
 IT Management  
 IT Project and Architecture Management  
 IT Governance and Service Management  
 Regular (non-Major) Elective: Supply Chain and Sourcing Management



Each semester consists of two blocks, so that the examination phases are better distributed over the year.

In each block, there are 9 weeks of attendance to deepen the content in direct exchange with fellow students and lecturers. Each block concludes with a two-week examination phase.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.