

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

myStudies, 60 ECTS

Semester	1. Presence timeframe	2. Presence timeframe	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	Oct/Nov/Dec	Apr/May/Jun	Leadership	DLMBLSE01	Leadership	5	Exam
	Oct/Nov/Dec	Apr/May/Jun	Strategic Management	DLMBSME01	Strategic Management	5	Exam
	Oct/Nov/Dec	Apr/May/Jun	Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam
	Jan/Feb/Mar	Jun/Jul/Aug	Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
	Jan/Feb/Mar	Jun/Jul/Aug	Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam
	Apr/May/Jun	Oct/Nov/Dec	Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
2. Semester	Apr/May/Jun	Oct/Nov/Dec	Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment
	<i>online/on Campus</i>		ELECTIVE A*		e.g. Advanced Management Accounting and Control	10	
	<i>online</i>		Master Thesis		Master Thesis Thesis Defense	14 1	Master Thesis Presentation: Colloquium
Total						60 ECTS	



Here you can see a suggestion for the order of the modules that you can study one after the other in presence. The IU International University of Applied Sciences offers you the flexibility to study on Campus for one semester or more and switch to online or the other way around.

Elective A

Electives offered on campus:

Advanced Management Accounting and Control
Consumer Behaviour and Research
Corporate Finance and Investment
Manufacturing Methods Industry 4.0 and Internet of Things
Product Development and Design Thinking
Sales, Pricing and Brand Management

Electives offered only online:

Advanced Robotics 4.0
Artificial Intelligence
Big Data
Data Science and Analytics
IT Governance and Service Management
IT Project and Architecture Management
Supply Chain and Sourcing Management



Each semester consists of two blocks, so that the examination phases are better distributed over the year.

In each block, there are 9 weeks of attendance to deepen the content in direct exchange with fellow students and lecturers. Each block concludes with a two-week examination phase.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.



* Electives: Choose one module.

Note: Some electives are only offered online.