

CURRICULUM M.A. MANAGEMENT

myStudies, 60 ECTS

Semester	1. Presence timeframe	2. Presence timeframe	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	Oct/Nov/Dec	Apr/May/Jun	Managing in a Global Economy	DLMBGE01	Managing in a Global Economy	5	Exam
	Oct/Nov/Dec	Apr/May/Jun	Strategic Management	DLMBSE01	Strategic Management	5	Exam
	Oct/Nov/Dec	Apr/May/Jun	Operations and Information Management	DLMBEIOIM01	Operations and Information Management	5	Case Study
	Jan/Feb/Mar	Jun/Jul/Aug	Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
	Jan/Feb/Mar	Jun/Jul/Aug	Seminar: Managing People and Organizations	DLMMGSMPO01	Seminar: Managing People and Organizations	5	Research Essay
	<i>online/on Campus</i>		ELECTIVE A + B*		e.g. Manufacturing Methods Industry 4.0 and Internet of Things	10	
	<i>online/on Campus</i>		ELECTIVE A + B*		e.g. Data Science and Analytics	10	
2. Semester	<i>online</i>		Master Thesis		Master Thesis Thesis Defense	14 1	Master Thesis Presentation: Colloquium
Total						60 ECTS	



Here you can see a suggestion for the order of the modules that you can study one after the other in presence. The IU International University of Applied Sciences offers you the flexibility to study on Campus for one semester or more and switch to online or the other way around.

Elective A + B

Majors and their electives offered on campus:

Engineering Management
 Manufacturing Methods Industry 4.0 and Internet of Things
 Product Development and Design Thinking
 Finance & Accounting
 Corporate Finance and Investment
 Advanced Management Accounting and Control
 International Marketing
 Sales, Pricing and Brand Management
 Consumer Behaviour and Research

Majors and their electives offered only online:

Big Data
 Data Science and Analytics
 Big Data
 IT Management
 IT Project and Architecture Management
 IT Governance and Service Management



* Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

Note: Some electives are only offered online.



Each semester consists of two blocks, so that the examination phases are better distributed over the year.

In each block, there are 9 weeks of attendance to deepen the content in direct exchange with fellow students and lecturers. Each block concludes with a two-week examination phase.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.