## CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION
### DISTANCE LEARNING, 90 ECTS

<table>
<thead>
<tr>
<th>Semester</th>
<th>Module</th>
<th>Course Code</th>
<th>Course</th>
<th>ECTS</th>
<th>Type of Exam</th>
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<td>Elective A</td>
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<td>Elective B</td>
<td>e.g. Data Science and Analytics</td>
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<td>ECTS</td>
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**Elective A and B:**

- Accounting
- Artificial Intelligence
- Big Data
- Consumer Behaviour and Research
- Corporate Finance and Investment
- Data Science and Analytics
- Entrepreneurial Ecosystems
- E-Sports Management
- E-Sports Marketing and Eventmanagement
- Human Resource Management: Practice
- Innovation and Design Lab
- IT Governance and Service Management
- IT Project and Architecture Management
- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking
- Salesforce Consultant Specialization
- Salesforce Sales Specialization
- Sales, Pricing and Brand Management

**Major:**

- Artificial Intelligence
- Big Data Management
- Engineering Management
- E-Sports Management
- Finance & Accounting
- Human Resource Management
- Innovation & Entrepreneurship
- International Marketing
- IT Management
- Salesforce

**Elective A:**

- Artificial Intelligence
- Data Science and Analytics
- Manufacturing Methods Industry 4.0 and Internet of Things
- Corporate Finance and Investment
- Human Resource Management: Theory
- Sales, Pricing and Brand Management
- Salesforce Consultant Specialization

**Elective B:**

- Artificial Intelligence
- Data Science and Analytics
- Manufacturing Methods Industry 4.0 and Internet of Things
- Corporate Finance and Investment
- Human Resource Management: Theory
- Sales, Pricing and Brand Management
- Salesforce Consultant Specialization

* Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

**Type of Exam**

- Exam
- Written Assignment
- Case Study
- Oral Assignment

**Semester:**

- 1. Semester
- 2. Semester
- 3. Semester
- 4. Semester
- 5. Semester
- 6. Semester

**ECTS:**

- 5
- 10
- 22.5
- 2.5

**Total ECTS:**

- 90

You've already planned out exactly how your course schedule should look? Wonderful! IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.