

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

DISTANCE LEARNING, 120 ECTS

Semester	Module			Course Code	Course	ECTS	Type of Exam
	FT	PT I	PT II				
1. Semester	1. Semester	1. Semester	Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam
			Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
			Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam
	2. Semester	2. Semester	Performance Measurement	DLMBPM01	Performance Measurement	5	Exam
			Applied Statistics	MMET02-01_E	Applied Statistics	5	Exam
			Business Ethics and Corporate Governance	DLMBABEBCG01	Business Ethics and Corporate Governance	5	Written Assignment
2. Semester	3. Semester	3. Semester	Leadership	DLMBLE01	Leadership	5	Exam
			International Marketing	DLMMARE01	International Marketing	5	Exam
			Negotiation	DLMNEGE01-01	Negotiation	5	Oral Assignment
	4. Semester	4. Semester	International Financial Management	DLMINTIFM01_E	International Financial Management	5	Exam
			International Financial Accounting	MINR01-02_E	International Financial Accounting	5	Exam
			Seminar: International Human Resource Management	DLMSIHRM01_E	Seminar: International Human Resource Management	5	Research Essay
3. Semester	5. Semester	5. Semester	Strategic Management	DLMBSME01	Strategic Management	5	Exam
			Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
			ELECTIVE A*		e.g. Sales, Pricing and Brand Management	10	
4.	6.	8.	ELECTIVE B*		e.g. Corporate Finance and Investment	10	
			Master Thesis		Master Thesis Thesis Defense	27 3	Master Thesis Presentation:
Total			120 ECTS				



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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



* Electives: Choose two modules, every elective module can only be chosen once.

FT: Full-Time, 24 months
PT I: Part-Time I, 36 months
PT II: Part-Time II, 48 months

Elective A and B:

Sales, Pricing and Brand Management
Corporate Finance and Investment
IT Project and Architecture Management
Manufacturing Methods Industry 4.0 and Internet of Things
Artificial Intelligence
Data Science and Analytics
Supply Chain and Sourcing Management
Big Data

Consumer Behaviour and Research
Advanced Management Accounting & Control
IT Governance and Service Management
Product Development and Design Thinking
Advanced Robotics 4.0
Salesforce Developer Specialization
Salesforce Consultant Specialization
Internship



You can find more information about your degree program in the module handbook on our website.