

**CURRICULUM B.A. ENTREPRENEURSHIP**

**DISTANCE LEARNING**

Semester		Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I   PT II						
1. Semester	1. Semester	1. Semester	International Marketing	DLBDESEIMB01	International Marketing	5 Exam	
		Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5 Basic Workbook		
		Business 101	DLBBAB01_E	Business 101	5 Written Assignment		
	2. Semester	2. Semester	International Contract Management	DLBINTIWR01_E	International Contract Management	5 Exam	
		Startup Financing	DLBEPGF01_E	Startup Financing	5 Exam		
		Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5 Oral Project Report		
2. Semester	3. Semester	3. Semester	Introduction to User Research	DLBUXEUR01_E	Introduction to User Research	5 Exam	
		Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5 Exam		
		Agile Project Management	DLBCSAPM01	Agile Project Management	5 Project Report		
	4. Semester	4. Semester	Applied Sales I	DLBDESEAS01	Applied Sales I	5 Exam	
		Collaborative Work	DLBCSCW01	Collaborative Work	5 Oral Assignment		
		Project: Prototyping and validation of a business idea	DLBEPPEV01_E	Project: Prototyping and validation of a business idea	5 Project Report		
3. Semester	5. Semester	5. Semester	Management Accounting	DLBMAE01	Management Accounting	5 Written Assignment	
		Managerial Economics	DLBBWME01_E	Managerial Economics	5 Exam		
		Applied Sales II	DLBDESEAS02	Applied Sales II	5 Exam		
	6. Semester	6. Semester	Corporate Planning and Control	BPUE01-01_E	Corporate Planning and Control	5 Exam	
		Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5 Case Study		
		Project: Entrepreneurship	DLBWPUG01_E	Project: Entrepreneurship	5 Project Report		
4. Semester	7. Semester	7. Semester	Market Research	BMF001_E	Market Research	5 Exam	
		Fundamentals of Product Management	DLBPROGPM01_E	Fundamentals of Product Management	5 Exam		
		Pricing	DLBMPPO1_E	Pricing	5 Exam		
	8. Semester	8. Semester	Personnel Psychology	DLBWPUB01_E	Personnel Psychology	5 Exam	
		Agile Management	DLBNWAM01_E	Agile Management	5 Exam		
		Project: Business Model Development	DLBEPPE01_E	Project: Business Model Development	5 Oral Project Report		
5. Semester	9. Semester	Project: Minimum Viable Product	DLBEPMPV01	Project: Minimum Viable Product	5 Portfolio		
	Seminar in Current Topics in Digitalization	DLBDBATD01_E	Seminar in Current Topics in Digitalization	5 Research Essay			
	Online Marketing	DLBMSM01-01_E	Online Marketing	5 Written Assignment			
6. Semester	10. Semester	10. Semester	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5 Case Study	
		ELECTIVE A*		e.g. Digital Entrepreneurship	10		
	11. Semester	11. Semester	ELECTIVE B*		e.g. Innovative Technologies and Sustainability	10	
		ELECTIVE C*		e.g. Internet of Things and Big Data	10		
12. Semester	12. Semester	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium	
Total							
180 ECTS							



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Science offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

Basic Workbook

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

\* Electives: Choose three modules, every elective module can only be chosen once.  
FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C:
Digital Entrepreneurship Intrapreneurship Sustainable Entrepreneurship	User Testing and Prototyping Organizational Development and Change Management Innovative Technologies and Sustainability Internet of Things and Big Data Working environment 4.0 Business Ethics and Sustainability	All from elective B +: Studium Generale

**i** You can find more information about your degree program in the module handbook on our website.  
Please be aware that every elective can be chosen once.