CURRICULUM B.A. INTERNATIONAL MANAGEMENT
DISTANCE LEARNING

FT	PT I	PT II	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
			Business 101	DLBBAB01_E	Business 101	5	Written Assignment
			Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
		2. Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
			Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
			Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
2. Semester	2. Semester	3. Semester	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
			Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
			Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
		4. Semester	Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam
			International Marketing	DLBDSEIMB01	International Marketing	5	Exam
			Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
3. Semester	3. Semester	5. Semester	Change Management	DLBDBCM01_E	Change Management	5	Exam
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
	4. Semester	6. Semester	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	Exam
			International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam
			Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
4. Semester	5. Semester	7. Semester	Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
			International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study
			Intercultural Management	DLBLOIM01_E	Intercultural Management	5	Case Study
		8. Semester	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
			Corporate Communication	DLBPRWCCPR01_E	Corporate Communication	5	Exam
			Customer Relationship Management	DLBCRM01_E	Customer Relationship Management	5	Exam
5. Semester	6. Semester	9. Semester	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
			Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
			Conflict Management and Mediation	DLBWPKUM01_E	Conflict Management and Mediation	5	Exam
	7. Semester	10.	Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
			ELECTIVE A*		e.g. Business Intelligence	10	
			ELECTIVE B*		e.g. Financial Services Management	10	
6. Semester	8.	11.	ELECTIVE C*		e.g. IT Service Management	10	
		12.	Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
					Thesis Defense	1	Presentation: Colloquium

Total 180 ECTS

INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

☑

You've already planned out exactly how your course schedule should look? Wonderful!
The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

☑

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

☑

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

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* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

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You can find more information about your degree program in the module handbook on our website.

Elective A:

Managing People and Fundamentals of Business Psychology
Business Intelligence
Online and Social Media Marketing
Applied Sales
Financial Services Management

Electives B + C:

Managing People and Fundamentals of Business Psychology
Business Intelligence
Online and Social Media Marketing
Applied Sales
Financial Services Management
Fundamentals of Operations Research
Introduction to Data Science and Programming with Python
IT Service Management
Big Data and Data Protection
Digital Product Development
Studium Generale
Internship