

ONLINE LEARNING IN ALGERIA

THE TOP REASONS FOR ONLINE STUDIES

1. Develop myself/learn for life (45.3%)
2. Ascend professionally/change career (34.4%)
3. Improve salary (34.4%)
4. Acquire digital skills (29.7%)
5. Set up my own business (23.4%)
6. Change professionally (20.3%)

TOP 5 STUDY AREAS

Computer, Science & IT (34.4%)

Business & Management (9.4%)

Engineering & Technology (9.4%)

Arts & Humanities (9.4%)

Education (6.3%)

12.4%

with obligatory attendance
events at fixed times

56.3%

without classroom
sessions; with online
sessions on demand

Which format
do you prefer
for online learning?

31.3%

without attendance events;
with online events at fixed times

IMPORTANT ELEMENTS FOR ONLINE LEARNING:

Online tests
(e.g. as self-tests)

61.1%

Online lectures/
videoconferences/
webinars
in realtime

48.1%

Online lectures/
video lectures as
download

46.3%

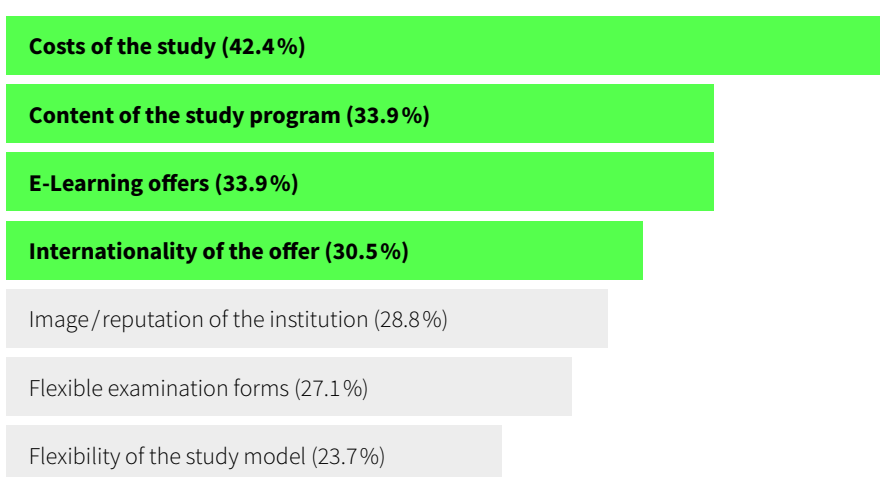
Online library
for technical
literature

42.6%

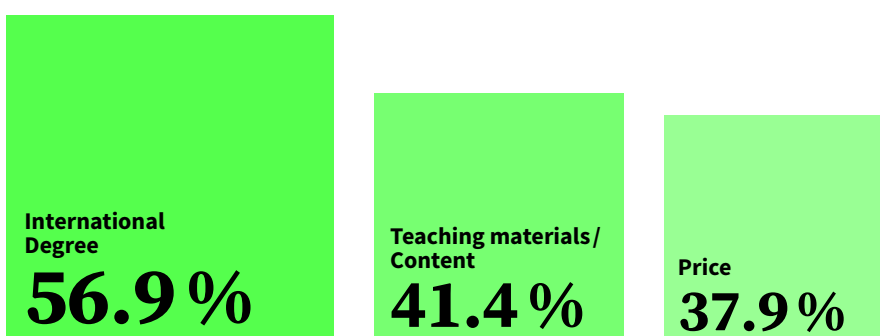
iu

INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES

CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Online self-service platform (48.2%)
2. Availability of contact persons on weekends (40.4%)
3. Reachability by e-mail (39.3%)
4. Career Service offers (37.7%)
5. Availability via messenger apps (37.5%)

TOP COUNSELING SERVICES

1. Online study guidance by providers (45.2%)
2. Career advice / personal coaching (41.9%)
3. Advice from providers via e-mail (41.9%)
4. Personal study guidance at the university (38.7%)
5. Discussions with students / alumni (38.7%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Online platform with FAQs (59.3%)
2. Reachability by e-mail (57.4%)
3. Video explanations on individual questions (57.4%)
4. Online forum for communication with other students (48.1%)
5. Availability of the tutors/lecturers after 8 p.m. (37.0%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

Publisher:

IU Internationale Hochschule
Juri-Gagarin-Ring 152 • 99084 Erfurt
www.iu.org

The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.