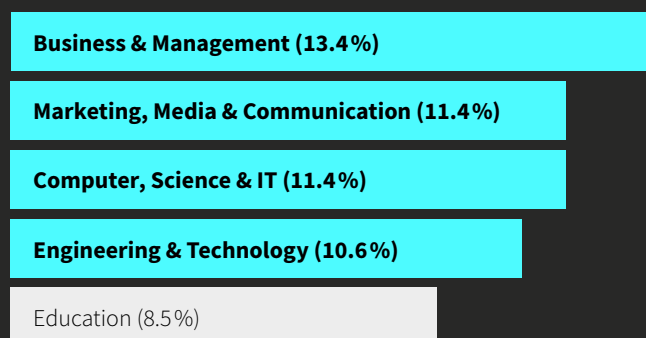


ONLINE LEARNING IN FRANCE

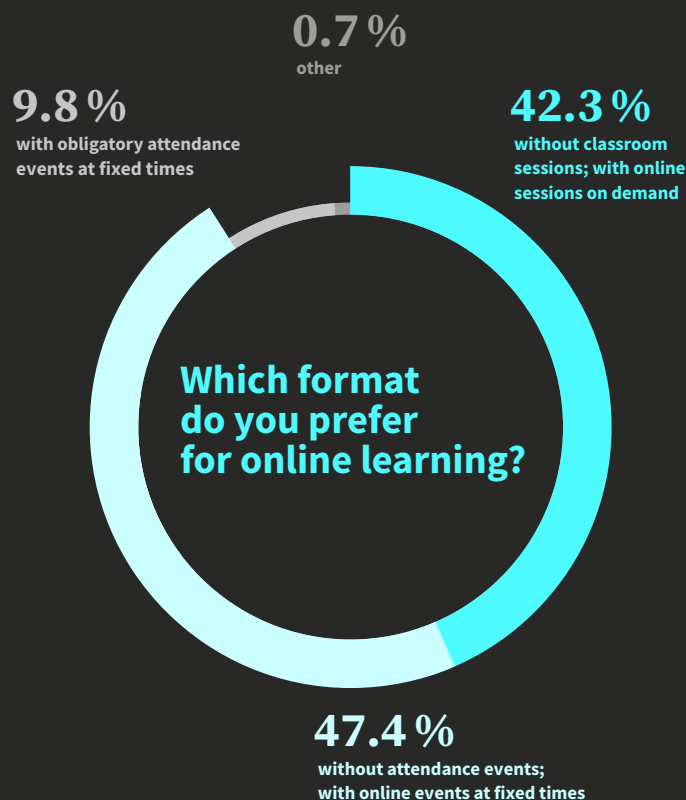
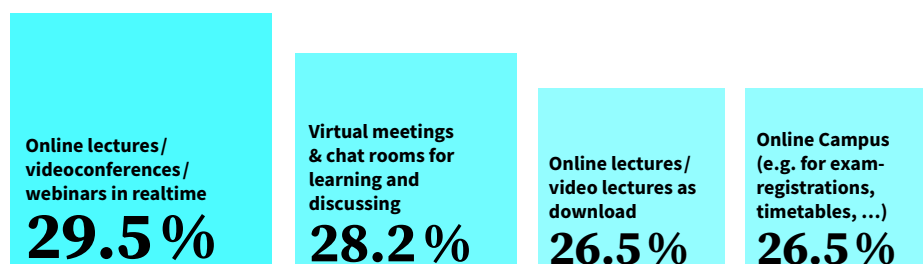
THE TOP REASONS FOR ONLINE STUDIES

1. Ascend professionally / change career (29.3 %)
2. Develop myself / learn for life (23.6 %)
3. Change professionally (22.0 %)
4. Improve salary (21.5 %)
5. Deepen my expertise (21.1 %)
6. Set up my own business (21.1 %)

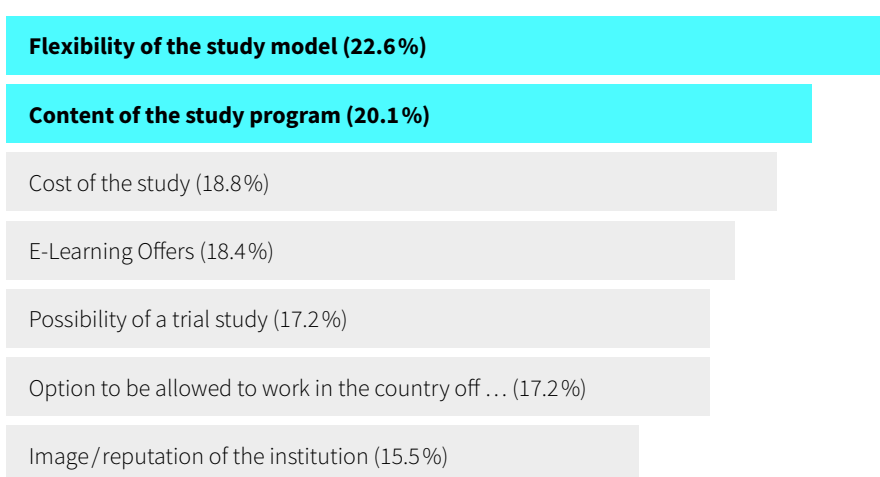
TOP 5 STUDY AREAS



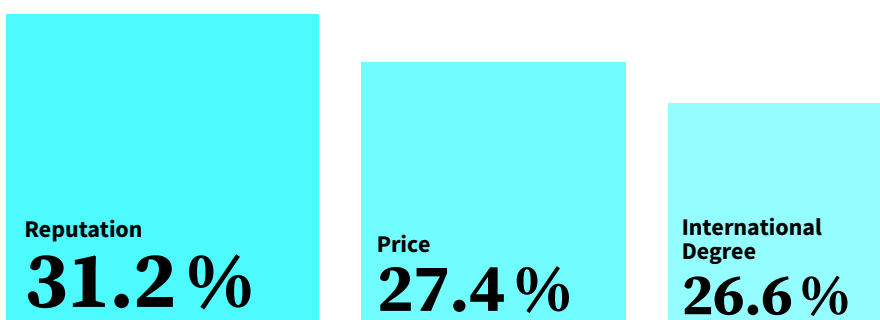
IMPORTANT ELEMENTS FOR ONLINE LEARNING:



CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Personal individual or group study coaching (22.4%)
2. Reachability by e-mail (21.9%)
3. Online forums for student communication (21.1%)
4. Availability via Messenger (20.3%)
5. Online platform with FAQs (19.4%)

TOP COUNSELING SERVICES

1. Discussion with students/alumni (29.3%)
2. Online study guidance by providers (27.7%)
3. Personal study guidance at the university (27.3%)
4. Career advice/personal coaching (27.3%)
5. Visit of a job and education fair (22.7%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Video explanations on individual questions (31.2%)
2. Online forum for student communication (30.4%)
3. Reachability by e-mail (28.3%)
4. Availability of the tutors/lecturers after 8 p.m. (24.9%)
5. Online platform with FAQs (24.5%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

Publisher:

IU Internationale Hochschule
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www.iu.org

The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.