Trend Study International

ONLINE LEARNING IN GHANA

THE TOP REASONS FOR ONLINE STUDIES

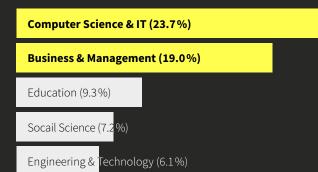
- 1. Develop myself/learn for life (52.0%)
- 2. Deepen my expertise (42.3%)
- 3. Ascend professionally/change career (38.7%)
- 4. Improve salary (34.4%)
- 5. Acquire digital skills (33.0%)
- 6. Set up my own business (31.9%)

24.7% with obligatory attendance events at fixed times

0.8 %

50.5% without classroom sessions; with online sessions on demand

TOP 5 STUDY AREAS



Which format do you prefer for online learning?

24.0% without attendance events; with online events at fixed times

IMPORTANT ELEMENTS FOR ONLINE LEARNING:

Online lectures/ video lectures as download 63.4 %

Online tests (e.g. as self-tests) 57.3% Online library for technical literature 54.1 % Online lectures/ videoconferences/ webinars in realtime 51.2%



CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?

Costs of the study (55.1%)

Content of the study program (37.8%)

Flexibility of the study model (36.7%)

E-Learning offers (33.0%)

Flexible examination forms (31.8%)

Option to work in the country after completion the study (27.3%)

Exchange opportunities with other students (25.8%)



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:

TOP NEEDS IN ADMINISTRATIVE SUPPORT

- 1. Career Service offers (49.2%)
- 2. Availability via messenger apps (39.8%)
- 3. Reachability by e-mail (39.4%)
- 4. Online self-service platform (38.2%)
- 5. Personal individual or group study coaching (37.4%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

- 1. Video explanations on individual questions (65.3%)
- 2. Availability via messenger apps (54.6%)
- 3. Online forum for communication with other students (53.0%)
- 4. Reachability by e-mail (51.0%)
- 5. Availability of the tutors/lecturers at the weekend (49.0%)

TOP COUNSELING SERVICES

- 1. Career advice/personal coaching (52.9%)
- 2. Online study guidance by providers (49.3%)
- 3. Discussions with students / alumni (34.2%)
- 4. Advice from providers via e-mail (30.1%)
- 5. Personal study guidance at the university (29.0%)

Panel: Kantar Data collection: 04.12.2020 – 10.12.2020 Anonymous survey via Questback young professionals in 28 countries with interest in online studies 200 participants per country – except for Algeria (50 participants)

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Post study work

option in other

countries (VISA)

34.8%

The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.