

# ONLINE LEARNING IN INDONESIA

## THE TOP REASONS FOR ONLINE STUDIES

1. Develop myself/learn for life (49.8%)
2. Acquire digital skills (35.2%)
3. Ascend professionally/change career (33.0%)
4. Set up my own business (32.6%)
5. Deepen my expertise (31.3%)
6. Change professionally (27.5%)

## TOP 5 STUDY AREAS

Business & Management (24.5%)

Computer Science & IT (16.7%)

Education (8.6%)

Marketing, Media, Communication (8.2%)

Engineering & Technology (7.3%)

**13.8%**  
with obligatory attendance  
events at fixed times

**45.9%**  
without classroom  
sessions; with online  
sessions on demand

Which format  
do you prefer  
for online learning?

**40.3%**  
without attendance events;  
with online events at fixed times

## IMPORTANT ELEMENTS FOR ONLINE LEARNING:

Online lectures/  
video lectures as  
download

**45.0%**

Online lectures/  
videoconferences/  
webinars in realtime

**41.0%**

Online Campus  
(e.g. for exam-  
registrations,  
timetables, ...)

**40.5%**

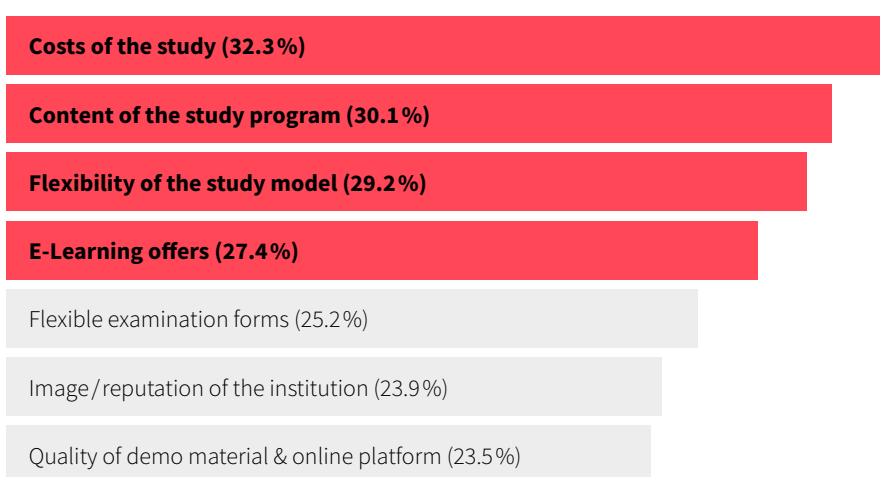
Online tests  
(e.g. as self tests)

**39.2%**

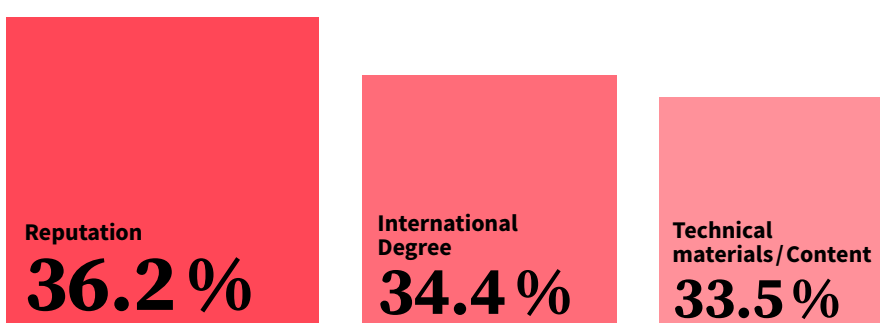
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## CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



## CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



### TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Availability via messenger apps (40.5%)
2. Career Service offers (39.6%)
3. Personal individual or group study coaching (36.0%)
4. Online forum for communication with other students (35.6%)
5. Online platform with FAQs (32.4%)

### TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Online forum for communication with other students (54.5%)
2. Availability via messenger apps (50.9%)
3. Reachability by e-mail (44.6%)
4. Videoexplanations on individual questions (41.4%)
5. Online platform with FAQs (37.8%)

### TOP COUNSELING SERVICES

1. Online study guidance by providers (49.6%)
2. Advice from providers per e-mail (39.5%)
3. Personal study guidance at the university (36.4%)
4. Career advice/personal coaching (35.5%)
5. Discussion with student/alumnis (32.5%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback  
young professionals in 28 countries  
with interest in online studies  
200 participants per country –  
except for Algeria (50 participants)

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