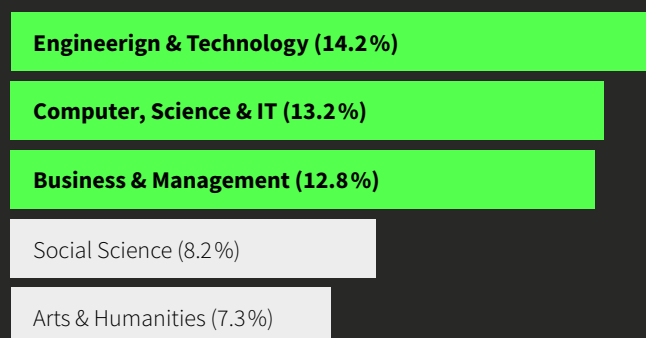


ONLINE LEARNING IN ITALY

THE TOP REASONS FOR ONLINE STUDIES

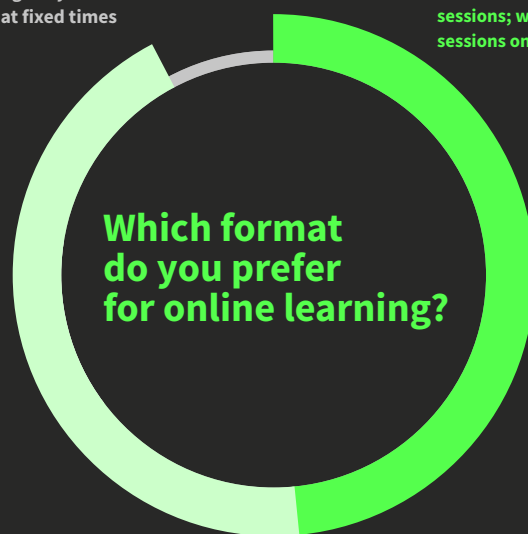
1. Develop myself/learn for life (33.8%)
2. Acquire digital skills (29.2%)
3. Set up my own business (26.9%)
4. Ascend professionally/change career (25.6%)
5. Improve salary (25.1%)
6. Deepen my expertise (23.7%)

TOP 5 STUDY AREAS



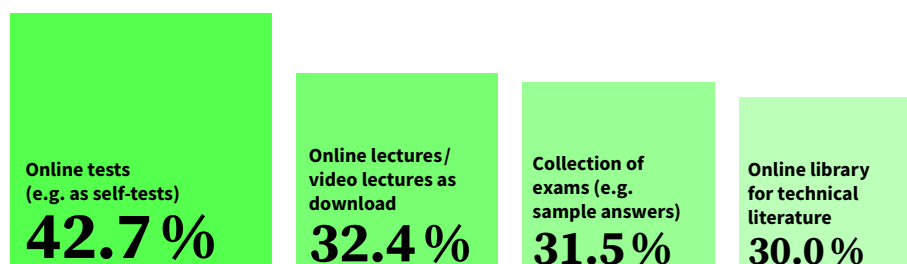
9.6%
with obligatory attendance
events at fixed times

48.4%
without classroom
sessions; with online
sessions on demand

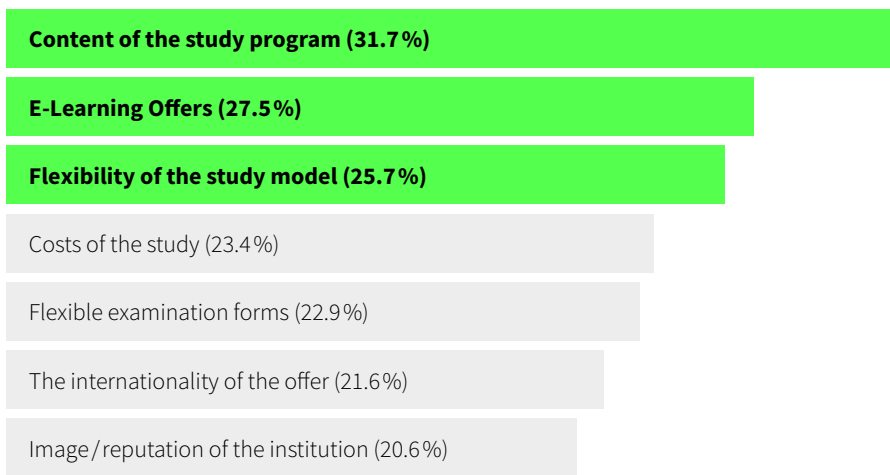


42.0%
without attendance events;
with online events at fixed times

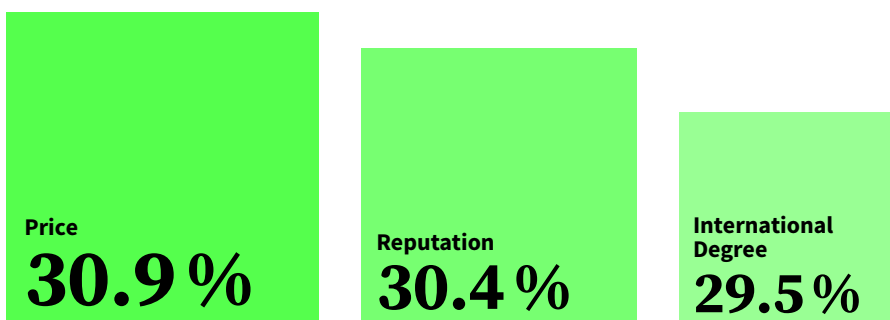
IMPORTANT ELEMENTS FOR ONLINE LEARNING:



CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Personal individual or group study coaching (26.7%)
2. Career Service offers (26.7%)
3. Reachability by e-mail (26.3%)
4. Availability via messenger apps (25.3%)
5. Online forum for communication with other students (24.0%)

TOP COUNSELING SERVICES

1. Personal study guidance at the university (39.4%)
2. Online study guidance by providers (32.6%)
3. Career advice/personal coaching (30.7%)
4. Visit of a job and education fair (28.9%)
5. Advice from providers by e-mail (24.3%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Reachability via chat (34.3%)
2. Reachability by e-mail (33.8%)
3. Video explanations on individual questions (32.9%)
4. Availability via messenger apps (31.5%)
5. Online platform with FAQs (31.5%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.