Trend Study International

ONLINE LEARNING

INNIGERIA

THE TOP REASONS FOR ONLINE STUDIES

- 1. Develop myself/learn for life (56.6 %)
- 2. Ascend professionally/change career (47.2%)
- 3. Deepen my expertise (44.2%)
- 4. Improve salary (33.2%)
- 5. Acquire digital skills (32.5%)
- 6. Set up my own business (32.5%)

TOP 5 STUDY AREAS

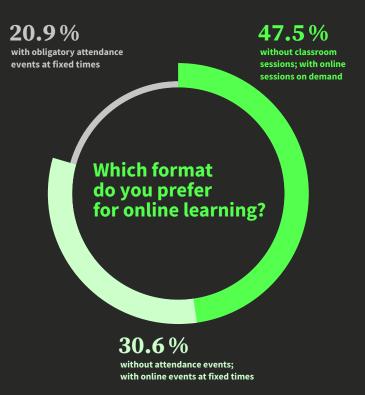
Business & Management (23.0%)

Computer Science & IT (14.7%)

Engineering & Technology (10.9%)

Social Science (10.9%)

Nursing & Health Care (10.2%)



IMPORTANT ELEMENTS FOR ONLINE LEARNING:

Online tests (e.g. as self-tests)
69.6 %

Online lectures/video lectures as download 68.8 %

Online lectures/video conferences/webinars in realtime 65.0 %

Online library for technical literature 62.0%

INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?

Costs of the study (58.1%)

Flexibility of the study model (41.4%)

E-Learning offers (36.2%)

Option to work in the country after completion of the study (35.0%)

Flexible examination forms (31.7%)

Opportunities for specialization (31.7%)

Content of the study program (30.1%)

Price 45.3 %

Duration of study 38.8 %

Teaching materials/Content 35.9 %

CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:

TOP NEEDS IN ADMINISTRATIVE SUPPORT

- 1. Career Service offers (55.4%)
- 2. Reachability by e-mail (52.9%)
- 3. Online forum for communication with other students (50.8 %)
- 4. Online self-service platform (48.8%)
- 5. Availability via messenger apps (47.9%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

- 1. Online forum for communication with other students (69.2 %)
- 2. Video explanations on individual questions (67.5%)
- 3. Reachability by e-mail (61.7 %)
- 4. Availability via messenger apps (61.3%)
- 5. Reachability via chat (49.6%)

TOP COUNSELING SERVICES

- 1. Career advice/personal coaching (54.2%)
- 2. Online study guidance by providers (50.6%)
- 3. Discussions with students/alumni (39.9%)
- 4. Advice from providers via e-mail (38.7%)
- 5. Personal study guidance at the university (35.6%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020 Anonymous survey via Questback young professionals in 28 countries with interest in online studies 200 participants per country – except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.