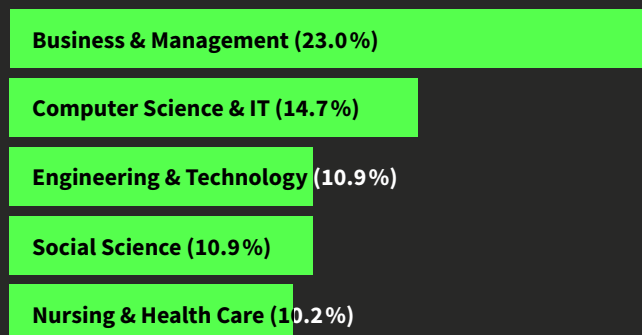


ONLINE LEARNING IN NIGERIA

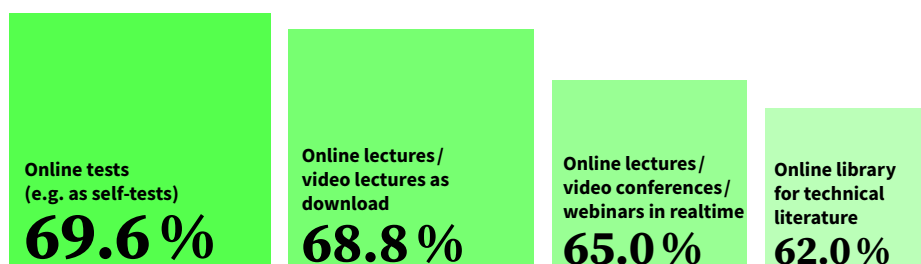
THE TOP REASONS FOR ONLINE STUDIES

1. Develop myself/learn for life (56.6%)
2. Ascend professionally/change career (47.2%)
3. Deepen my expertise (44.2%)
4. Improve salary (33.2%)
5. Acquire digital skills (32.5%)
6. Set up my own business (32.5%)

TOP 5 STUDY AREAS

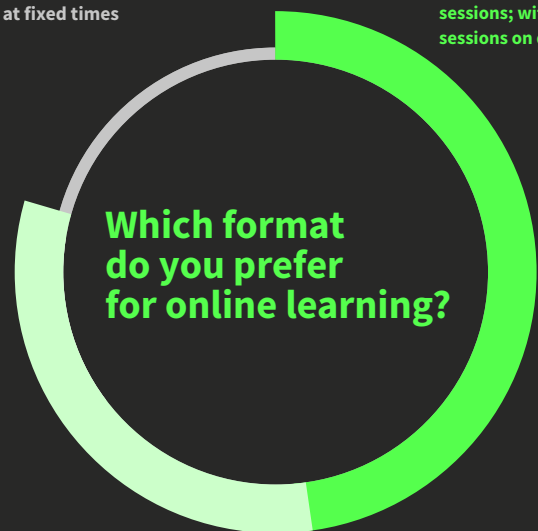


IMPORTANT ELEMENTS FOR ONLINE LEARNING:



20.9%
with obligatory attendance
events at fixed times

47.5%
without classroom
sessions; with online
sessions on demand

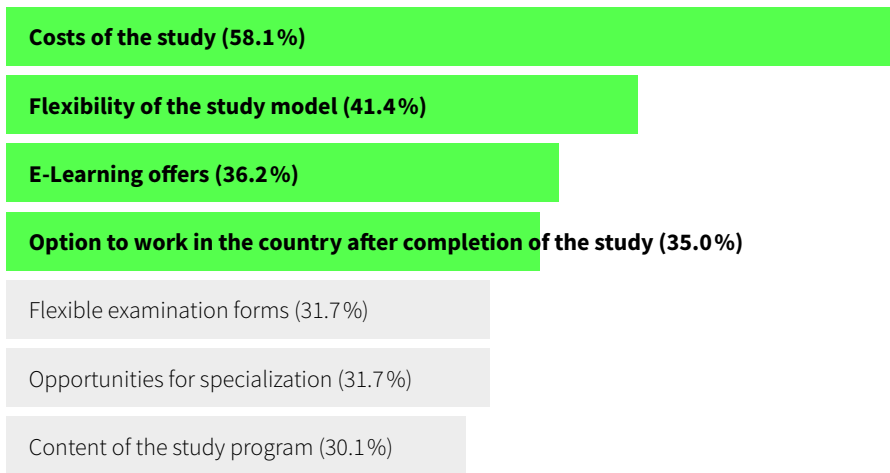


30.6%
without attendance events;
with online events at fixed times

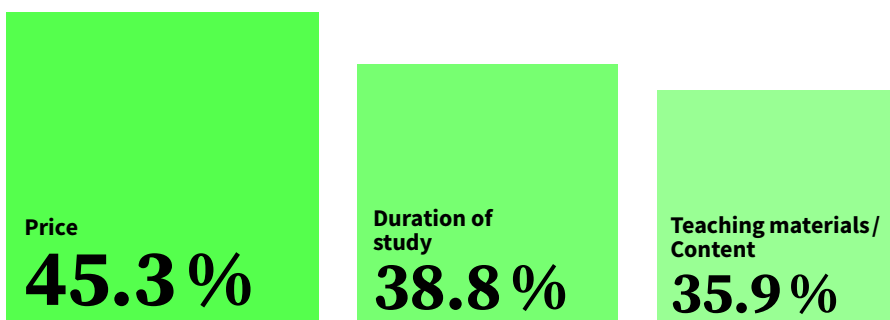
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APPLIED SCIENCES

CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Career Service offers (55.4%)
2. Reachability by e-mail (52.9%)
3. Online forum for communication with other students (50.8%)
4. Online self-service platform (48.8%)
5. Availability via messenger apps (47.9%)

TOP COUNSELING SERVICES

1. Career advice/personal coaching (54.2%)
2. Online study guidance by providers (50.6%)
3. Discussions with students/alumni (39.9%)
4. Advice from providers via e-mail (38.7%)
5. Personal study guidance at the university (35.6%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Online forum for communication with other students (69.2%)
2. Video explanations on individual questions (67.5%)
3. Reachability by e-mail (61.7%)
4. Availability via messenger apps (61.3%)
5. Reachability via chat (49.6%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.