ONLINE LEARNING
INPHILIPPINES

## THE TOP REASONS FOR ONLINE STUDIES

- 1. Develop myself/learn for life (56.9%)
- 2. Deepen my expertise (43.1%)
- 3. Acquire digital skills (41.3%)
- 4. Ascend professionally/change career (39.6%)
- 5. Improve salary (33.8 %)
- 6. Set up my own business (29.3%)

#### **TOP 5 STUDY AREAS**

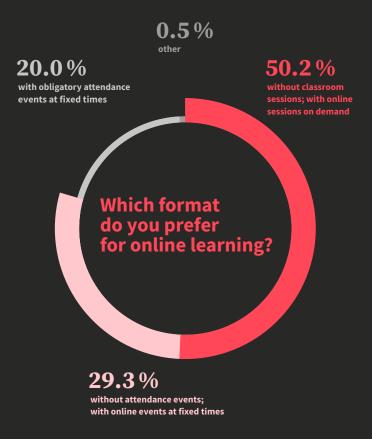
Computer Science & IT (20.4%)

**Business & Management (20.0%)** 

**Education (14.2%)** 

Engineering & Technology (12.9%)

Marketing, Media, Communication (5.3%)



### IMPORTANT ELEMENTS FOR ONLINE LEARNING:

Online lectures/videoconferences/webinars in realtime

Online lectures / video lectures as download 61.2%

Learning apps 60.3 %

Online tests (e.g. as self tests) 58.4 %

INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?

Costs of the study (45.2%)

Content of the study program (41.5%)

Flexibility of the study model (36.9%)

Option to work in the country after completion the study (33.6%)

Flexible examination forms (31.8%)

Quality of demo material & online platform (30.4%)

Opportunities for specializiation (29.5%)

International Degree 49.8 %

Price 40.6 %

Technical materials/Content 38.7%

CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:

#### TOP NEEDS IN ADMINISTRATIVE SUPPORT

- 1. Career Service offers (52.5%)
- 2. Availability via messenger apps (47.5%)
- 3. Reachability by e-mail (43.8%)
- 4. Personal individual or group study coaching (43.8%)
- 5. Online platform with FAQs (42.9%)

# TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

- 1. Video explanations on individual questions (62.5%)
- 2. Reachability via chat (57.4%)
- 3. Online forum for communication with other students (55.6%)
- 4. Availability via messenger apps (54.6 %)
- 5. Availability of the tutors/lecturers at the weekend (54.2%)

### **TOP COUNSELING SERVICES**

- 1. Online study guidance by providers (64.1%)
- 2. Career advice/personal coaching (61.4%)
- 3. Personal study guidance at the university (35.9%)
- 4. Advice from providers per e-mail (26.4%)
- 5. Visit of a job and education fair (19.5%)

Panel: Kantar
Data collection: 04.12.2020 – 10.12.2020
Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –

except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.