

ONLINE LEARNING IN PHILIPPINES

THE TOP REASONS FOR ONLINE STUDIES

1. Develop myself/learn for life (56.9%)
2. Deepen my expertise (43.1%)
3. Acquire digital skills (41.3%)
4. Ascend professionally/change career (39.6%)
5. Improve salary (33.8%)
6. Set up my own business (29.3%)

TOP 5 STUDY AREAS

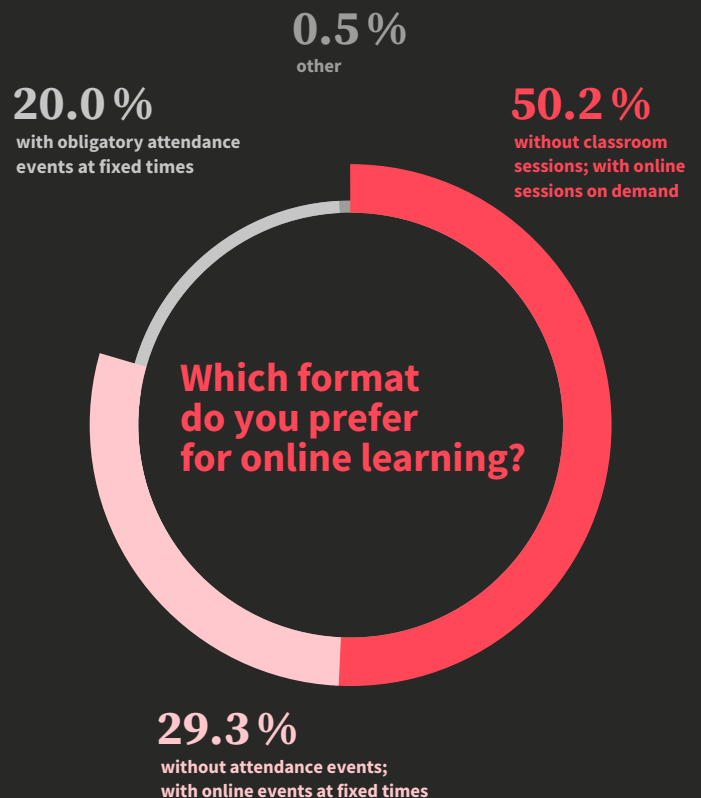
Computer Science & IT (20.4%)

Business & Management (20.0%)

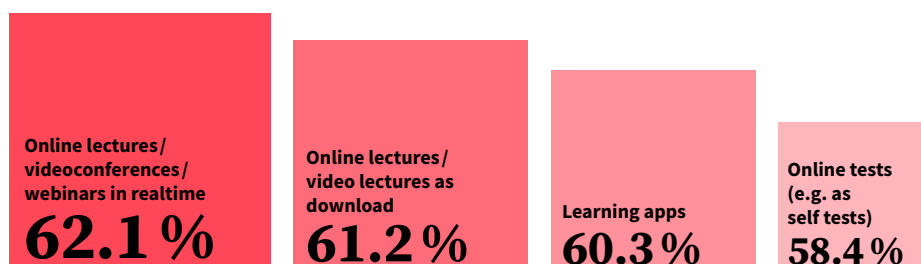
Education (14.2%)

Engineering & Technology (12.9%)

Marketing, Media, Communication (5.3%)



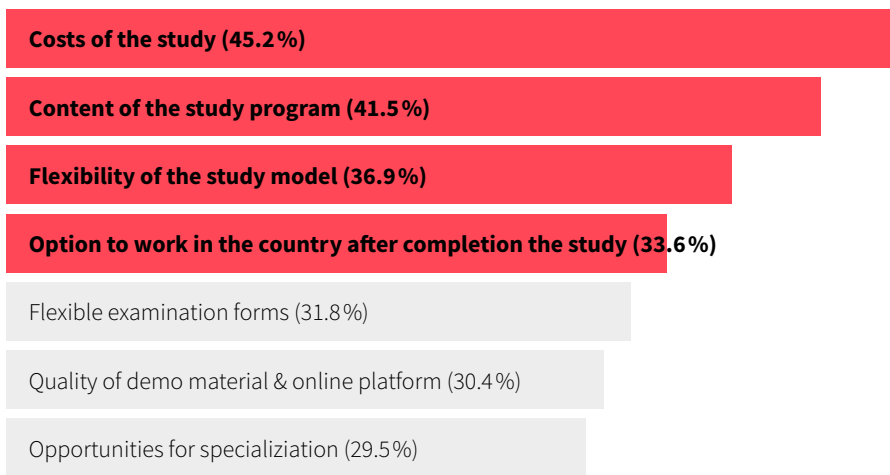
IMPORTANT ELEMENTS FOR ONLINE LEARNING:



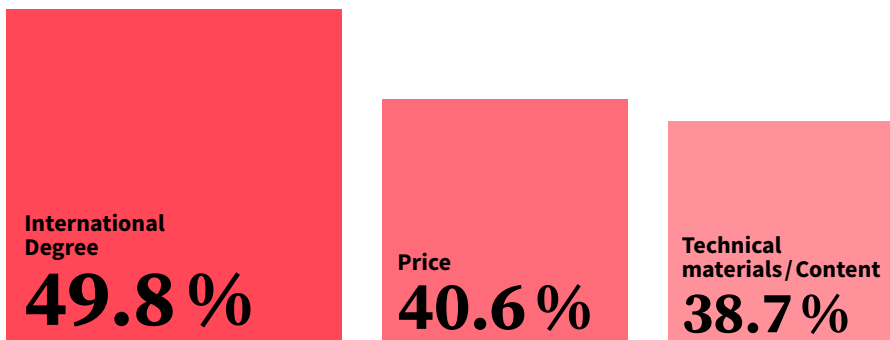
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CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Career Service offers (52.5%)
2. Availability via messenger apps (47.5%)
3. Reachability by e-mail (43.8%)
4. Personal individual or group study coaching (43.8%)
5. Online platform with FAQs (42.9%)

TOP COUNSELING SERVICES

1. Online study guidance by providers (64.1%)
2. Career advice / personal coaching (61.4%)
3. Personal study guidance at the university (35.9%)
4. Advice from providers per e-mail (26.4%)
5. Visit of a job and education fair (19.5%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Video explanations on individual questions (62.5%)
2. Reachability via chat (57.4%)
3. Online forum for communication with other students (55.6%)
4. Availability via messenger apps (54.6%)
5. Availability of the tutors/lecturers at the weekend (54.2%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

Publisher:

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.