Trend Study International

ONLINE LEARNING IN RUSSIA

THE TOP REASONS FOR ONLINE STUDIES

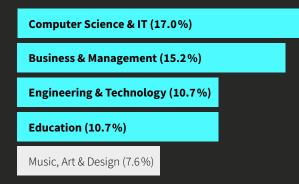
1. Deepen my expertise (29.0%)

- 2. Develop myself/learn for life (28.6%)
- 3. Improve salary (28.6%)
- 4. Ascend professionally/change career (28.6%)
- 5. Acquire digital skills (25.4%)
- 6. Set up my own business (24.6%)

17.0% with obligatory attendance events at fixed times

36.2% without classroom sessions; with online sessions on demand

TOP 5 STUDY AREAS



IMPORTANT ELEMENTS FOR ONLINE LEARNING:

Online lectures/ videoconferences/ webinars in realtime **43.2%**

Online lectures / video lectures as download **42.3**%

Online tests (e.g. as self tests) **40.0**% Online library for technical literature **37.3**%

Which format do you prefer for online learning?

46.8% without attendance events; with online events at fixed times

I U INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?

Costs of the study (32.6%)

Content of the study program (25.8%)

Flexible examination forms (24.0%)

Flexibility of the study model (23.5%)

Practical orientation of the study program (22.2%)

Image/reputation of the institution (21.3%)

Quality of demo study material & online platform (21.3%)



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:

TOP NEEDS IN ADMINISTRATIVE SUPPORT

- 1. Reachability by e-mail (34.1%)
- 2. Availability via messenger apps (31.4%)
- 3. Online forum for communication with other students (30.5%)
- 4. Career Service offers (28.2%)
- 5. Online self-service platform (28.2%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

- 1. Availability via messenger apps (44.1%)
- 2. Videoexplanations on individual questions (37.3%)
- 3. Online forum for communication with other students (37.3%)
- 4. Reachability by e-mail (34.1%)
- 5. Online platformwith FAQs (33.6%)

TOP COUNSELING SERVICES

- 1. Online study guidance by providers (35.1%)
- 2. Personal study guidance at the university (32.0%)
- 3. Career advice/personal coaching (30.6%)
- 4. Advice from providers per e-mail (30.6%)
- 5. Visit of a job and education fair (29.3%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020 Anonymous survey via Questback young professionals in 28 countries with interest in online studies 200 participants per country – except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.