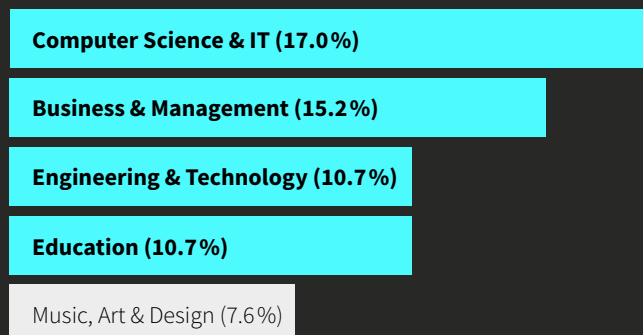


ONLINE LEARNING IN RUSSIA

THE TOP REASONS FOR ONLINE STUDIES

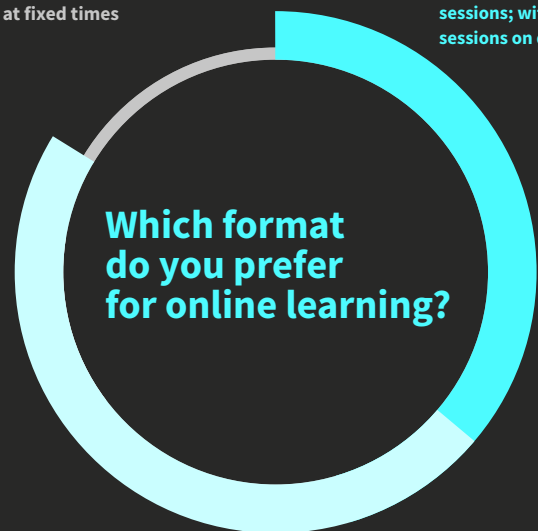
1. Deepen my expertise (29.0%)
2. Develop myself/learn for life (28.6%)
3. Improve salary (28.6%)
4. Ascend professionally/change career (28.6%)
5. Acquire digital skills (25.4%)
6. Set up my own business (24.6%)

TOP 5 STUDY AREAS



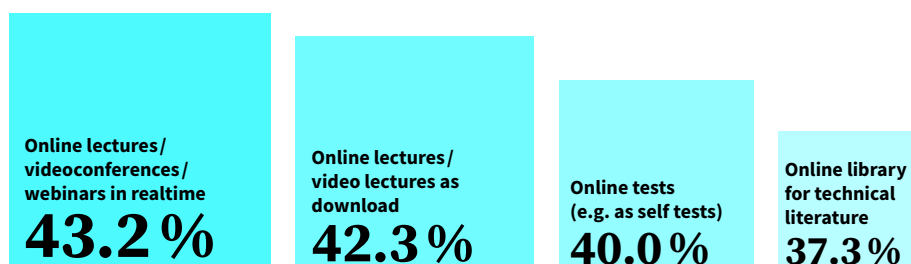
17.0 %
with obligatory attendance
events at fixed times

36.2 %
without classroom
sessions; with online
sessions on demand



46.8 %
without attendance events;
with online events at fixed times

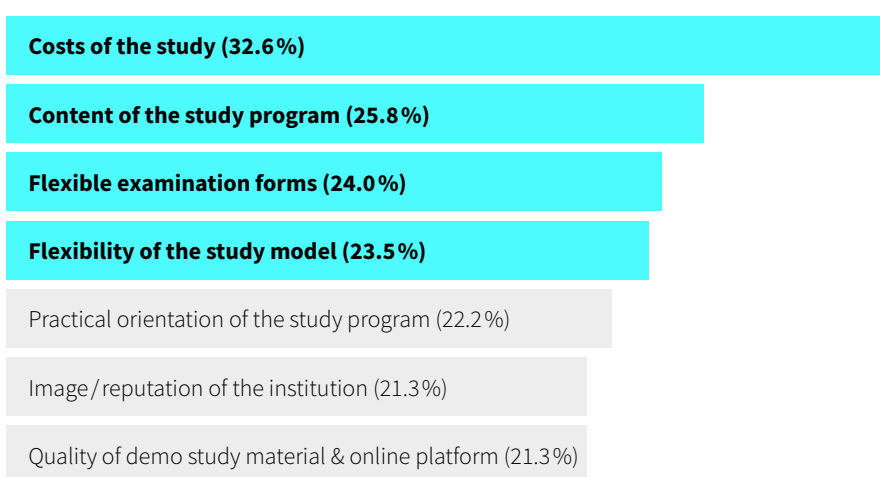
IMPORTANT ELEMENTS FOR ONLINE LEARNING:



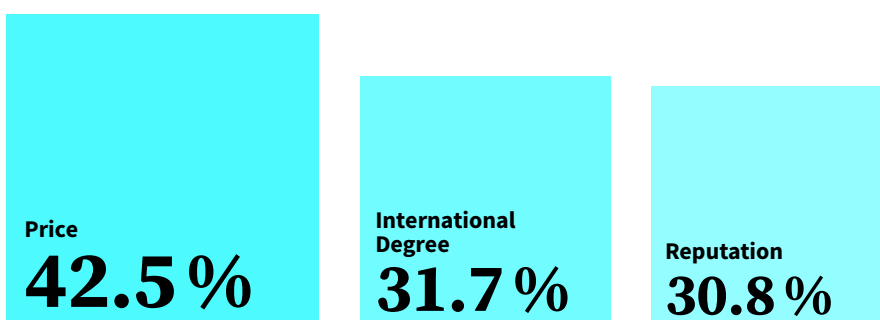
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APPLIED SCIENCES

CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Reachability by e-mail (34.1%)
2. Availability via messenger apps (31.4%)
3. Online forum for communication with other students (30.5%)
4. Career Service offers (28.2%)
5. Online self-service platform (28.2%)

TOP COUNSELING SERVICES

1. Online study guidance by providers (35.1%)
2. Personal study guidance at the university (32.0%)
3. Career advice/personal coaching (30.6%)
4. Advice from providers per e-mail (30.6%)
5. Visit of a job and education fair (29.3%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Availability via messenger apps (44.1%)
2. Videoexplanations on individual questions (37.3%)
3. Online forum for communication with other students (37.3%)
4. Reachability by e-mail (34.1%)
5. Online platform with FAQs (33.6%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.