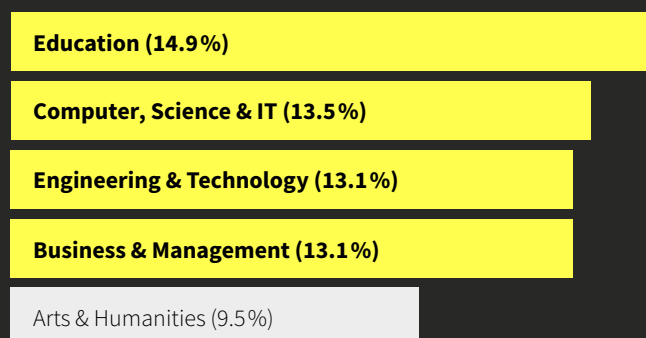


ONLINE LEARNING IN SPAIN

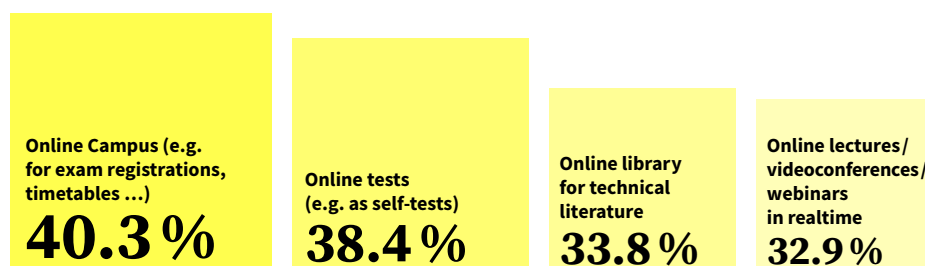
THE TOP REASONS FOR ONLINE STUDIES

1. Improve salary (35.1%)
2. Develop myself/learn for life (32.4%)
3. Ascend professionally/change career (27.9%)
4. Acquire digital skills (26.6%)
5. Deepen my expertise (23.0%)
6. Change professionally (22.5%)

TOP 5 STUDY AREAS



IMPORTANT ELEMENTS FOR ONLINE LEARNING:



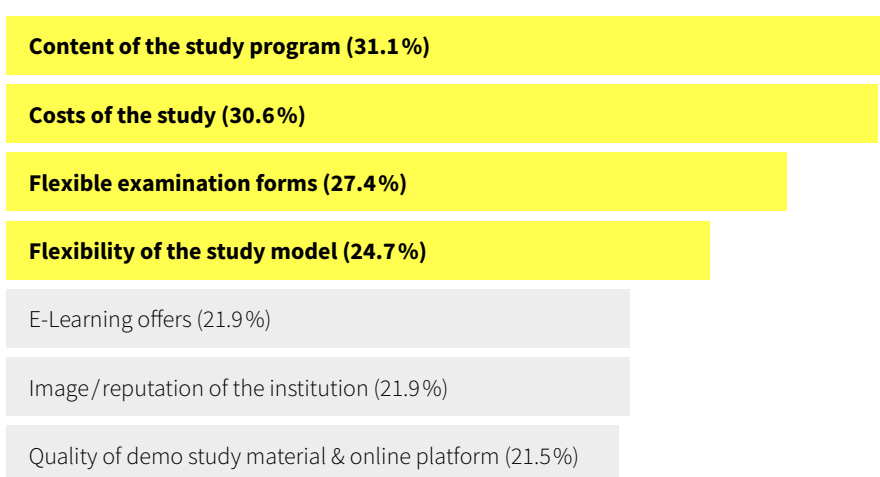
16.7%
with obligatory attendance
events at fixed times

43.2%
without classroom
sessions; with online
sessions on demand

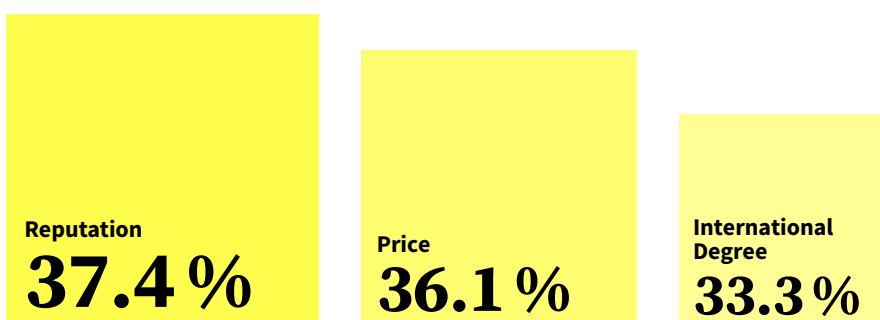
Which format
do you prefer
for online learning?

38.7%
without attendance events;
with online events at fixed times

CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Personal individual or group study coaching (37.0%)
2. Online self-service platform (27.4%)
3. Reachability by e-mail (25.6%)
4. Online forum for communication with other students (25.6%)
5. Career Service offers (25.6%)

TOP COUNSELING SERVICES

1. Online study guidance by providers (38.5%)
2. Personal study guidance at the university (36.7%)
3. Career advice/personal coaching (34.4%)
4. Advice from providers per e-mail (29.9%)
5. Discussions with students/alumni (26.7%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Reachability by e-mail (39.4%)
2. Availability of the tutors/lecturers after 8 p.m. (37.6%)
3. Video explanations on individual questions (37.2%)
4. Availability via messenger apps (34.4%)
5. Online forum for communication with other students (32.6%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.