Trend Study International

ONLINE LEARNING IN SWEDEN

THE TOP REASONS FOR ONLINE STUDIES

1. Develop myself/learn for life (40.4%)

- 2. Deepen my expertise (29.8%)
- 3. Change professionally (27.1%)
- 4. Ascend professionally/change career (26.6%)
- 5. Improve salary (26.6%)
- 6. Acquire digital skills (22.5%)

11.5 % with obligatory attendance events at fixed times **0.9**%

49.5% without classroom sessions; with online sessions on demand

TOP 5 STUDY AREAS

Engineering & Technology (14.7%)

Computer, Science & IT (24.8%)

Business & Management (8.7%)

Medicine, Pharmacy, Psychology (6.4%)

Education (6.0%)

Which format do you prefer for online learning?

38.1% without attendance events; with online events at fixed times

IMPORTANT ELEMENTS FOR ONLINE LEARNING:

Online lectures/ video lectures as download 44.4 %

Online tests (e.g. as self-tests) **36.4 %** Collection of exams (e.g. sample answers) **35.0**% Online lectures/ videoconferences/ webinars in realtime **34.6**%



CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?

Costs of the study (36.4%)

Content of the study program (27.2%)

Flexibility of the study model (26.7%)

Flexible examination forms (23.0%)

E-Learning offers (22.1%)

Option to work in the country after completion the study (20.3%)

Image/reputation of the institution (16.6%)



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:

TOP NEEDS IN ADMINISTRATIVE SUPPORT

- 1. Reachability by e-mail (36.9%)
- 2. Online forum for communication with other students (27.6%)
- 3. Reachability via chat (26.6%)
- 4. Personal individual or group study coaching (25.7%)
- 5. Online self-service platform (23.8%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

- 1. Reachability by e-mail (50.0%)
- 2. Video explanations on individual questions (35.5%)
- 3. Online forum for communication with other students (35.0 %)
- 4. Availability via messenger apps (31.3%)
- 5. Online platform with FAQs (29.9%)

TOP COUNSELING SERVICES

- 1. Career advice/personal coaching (35.0%)
- 2. Online study guidance by providers (32.3%)
- 3. Personal study guidance at the university (30.4%)
- 4. Advice from providers by e-mail (29.0%)
- 5. Discussions with students/alumni (28.1%)

Panel: Kantar Data collection: 04.12.2020 – 10.12.2020 Anonymous survey via Questback young professionals in 28 countries with interest in online studies 200 participants per country – except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.