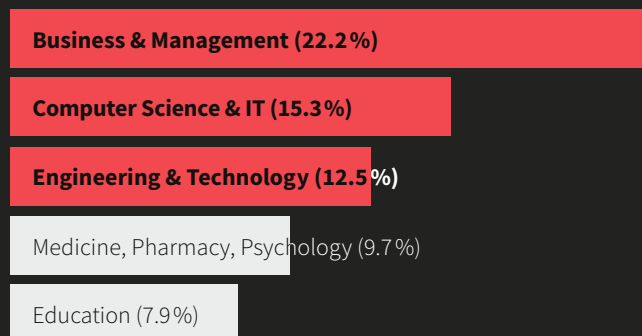


ONLINE LEARNING IN EGYPT

THE TOP REASONS FOR ONLINE STUDIES

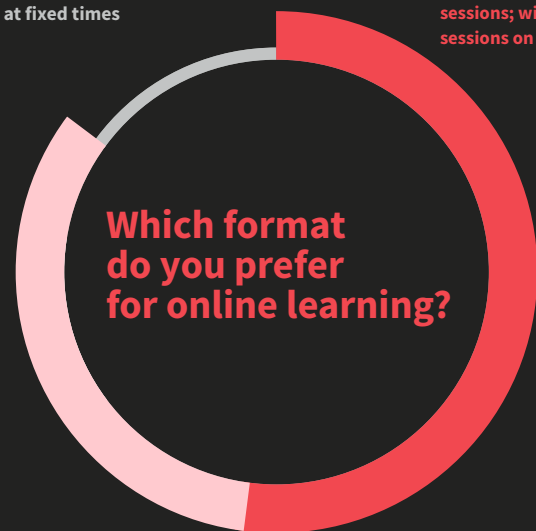
1. Develop myself / learn for life (48.1 %)
2. Deepen my expertise (36.1 %)
3. Improve salary (33.3 %)
4. Ascend professionally / change career (32.9 %)
5. Set up my own business (31.9 %)
6. Acquire digital skills (27.8 %)

TOP 5 STUDY AREAS



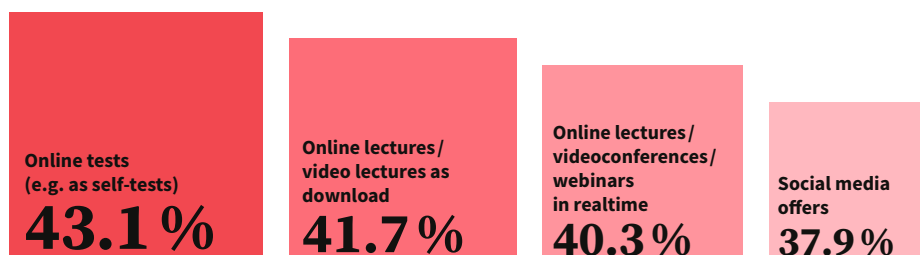
15.7 %
with obligatory attendance
events at fixed times

51.9 %
without classroom
sessions; with online
sessions on demand



32.4 %
without attendance events;
with online events at fixed times

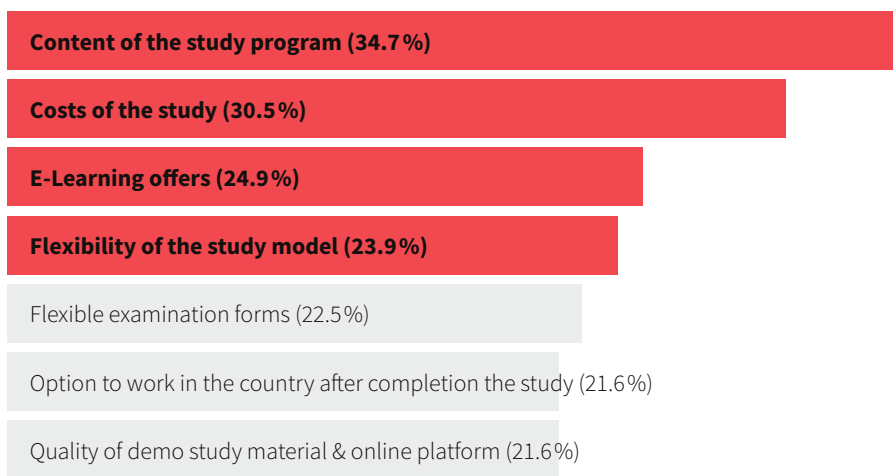
IMPORTANT ELEMENTS FOR ONLINE LEARNING:



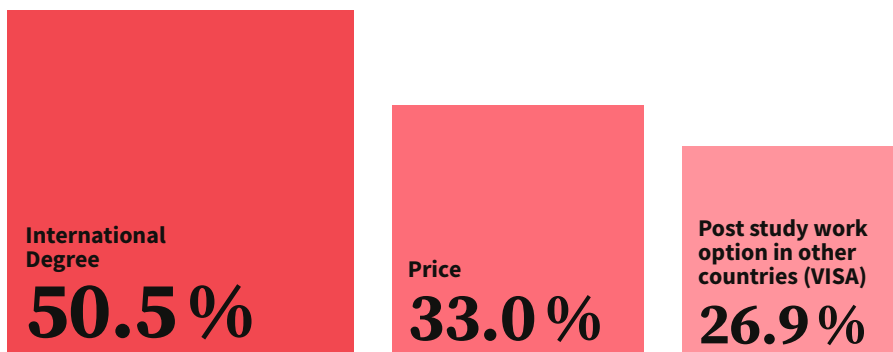
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APPLIED SCIENCES

CHOOSING THE RIGHT STUDY PROGRAM. WHAT'S IMPORTANT?



CHOOSING A STUDY PROVIDER. THE MOST IMPORTANT CRITERIAS:



TOP NEEDS IN ADMINISTRATIVE SUPPORT

1. Online forum for communication with other students (34.4%)
2. Reachability by e-mail (33.5%)
3. Availability via messenger apps (32.5%)
4. Personal individual or group study coaching (29.7%)
5. Reachability via chat (27.8%)

TOP COUNSELING SERVICES

1. Online study guidance by providers (43.9%)
2. Career advice / personal coaching (36.9%)
3. Advice from providers via e-mail (32.7%)
4. Personal study guidance at the university (30.8%)
5. Discussions with students / alumni (27.6%)

TOP SUBJECT-SPECIFIC SUPPORT TOOLS DURING STUDY

1. Online forum for communication with other students (42.9%)
2. Availability via messenger apps (41.5%)
3. Video explanations on individual questions (41.0%)
4. Reachability via chat (38.7%)
5. Reachability by e-mail (37.3%)

Panel: Kantar

Data collection: 04.12.2020 – 10.12.2020

Anonymous survey via Questback
young professionals in 28 countries
with interest in online studies
200 participants per country –
except for Algeria (50 participants)

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The Ministry of Economics, Science and Digital Society of the State of Thuringia is responsible for the IU International University at all study locations in matters relating to higher education law.