

CURRICULUM B.A. HOSPITALITY MANAGEMENT
DISTANCE LEARNING

Semester		Module	Course Code	Course	ECTS	Type of Exam
FT	PT I / PT II					
1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assignment
		Introduction to Academic Work	BWIR01-01	Introduction to Academic Work	5	Basic Workbook
		Principles of Hospitality Management	BW001-01_E	Principles of Hospitality Management	5	Exam
2. Semester	2. Semester	Food and Beverage Management	DLBHOFB01_E	Food and Beverage Management	5	Exam
		Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
		Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook
3. Semester	3. Semester	International Marketing	DLBDEIMB01	International Marketing	5	Exam
		Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
		Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
4. Semester	4. Semester	Destination Management	DLBTODM01_E	Destination Management	5	Exam/Advanced Workbook
		Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam
		International Business Law	DLBHMEIBL01	International Business Law	5	Exam/Advanced Workbook
5. Semester	5. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assignment
		Statistics - Probability and Descriptive Statistics	DLBDSPPD01	Statistics - Probability and Descriptive Statistics	5	Exam
		Strategic Hospitality Management	BW002-01_E	Strategic Hospitality Management	5	Exam
6. Semester	6. Semester	Business Simulation: Tourism, Hospitality and Event	DLBHMPTHE01_E	Business Simulation: Tourism, Hospitality and Event	5	Proof of participation with a m
		Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
		Foreign Language Italian**	DLFSI01_E	Foreign Language Italian**	5	Exam
7. Semester	7. Semester	Foreign Language French**	DLFSF01_E	Foreign Language French**	5	Exam
		Foreign Language Spanish**	DLFSS01_E	Foreign Language Spanish**	5	Exam
		Foreign Language German**	DLFSG01	Foreign Language German**	5	Exam
8. Semester	8. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
		Rooms Division Management	DLBHORM01_E	Rooms Division Management	5	Exam
		Sustainability Management in Tourism, Hospitality and Event	DLBHMNMTH01_E	Sustainability Management in Tourism, Hospitality and Event	5	Written Assignment
9. Semester	9. Semester	Planning and Development of Hospitality Businesses	DLBHOPEH01_E	Planning and Development of Hospitality Businesses	5	Exam
		Distribution in Hospitality and Tourism	DLBTOVHT01_E	Distribution in Hospitality and Tourism	5	Exam
		International Contract Management	DLBINTWR01_E	International Contract Management	5	Exam
10. Semester	10. Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
		Hospitality Revenue Management	DLBHORM01_E	Hospitality Revenue Management	5	Exam
		Crisis Management in Tourism, Hospitality and Event	DLBHMKMTH01_E	Crisis Management in Tourism, Hospitality and Event	5	Exam/Case Study
11. Semester	11. Semester	Seminar: Current Issues in Tourism, Hospitality and Event		Seminar: Current Issues in Tourism, Hospitality and Event	5	Research Essay
		ELECTIVE A*		e.g.	10	
		ELECTIVE B*		e.g.	10	
12. Semester	12. Semester	ELECTIVE C*		e.g.	10	
		Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium
Total					180 ECTS	

You've already planned out exactly how your course schedule should look? Wonderful!
The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.
**Choose only one of the available foreign languages with 5 ECTS points.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.
FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C: (A+B)
Gastronomy and Catering Tourism Management Event Management	Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship	Gastronomy and Catering Tourism Management Event Management Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship Studium Generale

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You can find more information about your degree program in the module handbook on our website.