

**CURRICULUM B.A. HOSPITALITY MANAGEMENT**

**DISTANCE LEARNING**

Semester		Module	Course Code	Course	ECTS	Type of Exam		
FT	PT I						PT II	
1. Semester	1. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assignment		
		Introduction to Academic Work	BWIR01-01	Introduction to Academic Work	5	Basic Workbook		
		Principles of Hospitality Management	BWHD01-01_E	Principles of Hospitality Management	5	Exam		
	2. Semester	Food and Beverage Management	DLBHOFBM01_E	Food and Beverage Management	5	Exam		
		Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment		
		Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook		
2. Semester	2. Semester	International Marketing	DLBDEIMB01	International Marketing	5	Exam		
		Business Mathematics	BWMA01_E	Business Mathematics	5	Exam		
		Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam		
	3. Semester	Destination Management	DLBTODM01_E	Destination Management	5	Exam/Advanced Workbook		
		Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam		
		International Business Law	DLBHMEIBL01	International Business Law	5	Exam/Advanced Workbook		
3. Semester	3. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assignment		
		Statistics - Probability and Descriptive Statistics	DLBSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam		
	4. Semester	Strategic Hospitality Management	BWHD02-01_E	Strategic Hospitality Management	5	Exam		
		Business Simulation: Tourism, Hospitality and Event	DLBHMPTHE01_E	Business Simulation: Tourism, Hospitality and Event	5	Proof of participation with a minimum score		
		Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment		
		Foreign Language Italian**	DLFSI01_E	Foreign Language Italian**	5	Exam		
		Foreign Language French**	DLFSF01_E	Foreign Language French**	5	Exam		
		Foreign Language Spanish**	DLFSS01_E	Foreign Language Spanish**	5	Exam		
		Foreign Language German**	DLFSG01	Foreign Language German**	5	Exam		
		4. Semester	5. Semester	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
				Rooms Division Management	DLBHORDM01_E	Rooms Division Management	5	Exam
				Sustainability Management in Tourism, Hospitality and Event	DLBHMNMTH01_E	Sustainability Management in Tourism, Hospitality and Event	5	Written Assignment
8. Semester	Planning and Development of Hospitality Businesses		DLBHOPEH01_E	Planning and Development of Hospitality Businesses	5	Exam		
	Distribution in Hospitality and Tourism		DLBTOVHT01_E	Distribution in Hospitality and Tourism	5	Exam		
	International Contract Management		DLBINTIWR01_E	International Contract Management	5	Exam		
5. Semester	6. Semester	Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study		
		Hospitality Revenue Management	DLBHORM01_E	Hospitality Revenue Management	5	Exam		
		Crisis Management in Tourism, Hospitality and Event	DLBHMKMTHE01_E	Crisis Management in Tourism, Hospitality and Event	5	Exam/Case Study		
	7. Semester	Seminar: Current Issues in Tourism, Hospitality and Event	DLBHMTATHE01_E	Seminar: Current Issues in Tourism, Hospitality and Event	5	Research Essay		
		ELECTIVE A*		e.g. Gastronomy and Catering	10			
6. Semester	8. Semester	ELECTIVE B*		e.g. Applied Sales	10			
		ELECTIVE C*		e.g. Event Management	10			
	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium			
Total					180 ECTS			

You've already planned out exactly how your course schedule should look? Wonderful!

The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

\* Electives: Choose three modules, every elective module can only be chosen once.  
\*\*Chose only one of the available foreign languages with 5 ECTS points.

FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C: (A+B)
Gastronomy and Catering Tourism Management Event Management	Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control  Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship	Gastronomy and Catering Tourism Management Event Management Applied Sales Online and Social Media Marketing Managing People and Fundamentals of Business Psychology Intercultural Psychology and CRM International Brand Management and Corporate Communication International Accounting, Planning and Control Organizational Development and Change Management International HR and Leadership Business Ethics and Sustainability Market Research and Product Management Intrapreneurship Studium Generale

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You can find more information about your degree program in the module handbook on our website.