CURRICULUM MBA MASTER OF BUSINESS ADMINISTRATION
DISTANCE LEARNING, 90 ECTS

Semester FT	PT I	PT II	Module	Course Code	Course	ECTS	Type of Exam
1. Semester	1. Semester	1. Semester	Leadership	DLMBLSE01	Leadership	5	Exam
			Innovation and Entrepreneurship	DLMBIE01-01	Innovation and Entrepreneurship	5	Exam
			Corporate Finance	DLMINRE01	Corporate Finance	5	Exam
		2. Semester	International Marketing	DLMMARE01	International Marketing	5	Exam
			Managerial Economics	DLMBME01-01	Managerial Economics	5	Exam
	2. Semester		Performance Measurement	DLMBPM01	Performance Measurement	5	Exam
2. Semester		3. Semester	Strategic Management	DLMBSME01	Strategic Management	5	Exam
			Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment
			Operations and Information Management	DLMBAEOIM01	Operations and Information Management	5	Case Study
	3. Semester	4. Semester	ELECTIVE A		e.g. Corporate Finance and Investment	10	
			ELECTIVE B		e.g. Data Science and Analytics	10	
3. Semester	4.	5. / 6.	Capstone Project	MBCP02	Capstone Thesis	22.5	Capstone Thesis
				MBCP03	Capstone Thesis Defense	2.5	Oral Assignment
Total 90 ECTS							

You've already planned out exactly how your course schedule should look? Wonderful! IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

Elective A and B:

Accounting	Human Resource Management: Theory
AI in Practice	Innovation and Design Lab
Artificial Intelligence	Internship*
Big Data	IT Governance and Service Management
Consumer Behaviour and Research	IT Project and Architecture Management
Corporate Finance and Investment	Manufacturing Methods Industry 4.0 and Internet of Things
Data Science and Analytics	Product Development and Design Thinking
Entrepreneurial Ecosystems	Salesforce Consultant Specialization
E-Sports Management	Salesforce Sales Specialization
E-Sports Marketing and Eventmanagement	Sales, Pricing and Brand Management
Human Resource Management: Practice	

Electives: Choose two modules, every elective module can only be chosen once. You can freely choose two electives or follow our suggested elective combinations to major in a specific area.

ATTENTION!
* By choosing the module "Internship" you cannot qualify for the dual degree with LSBU.

Major:

	Elective A	Elective B
Artificial Intelligence	Artificial Intelligence	AI in Practice
Big Data Management	Data Science and Analytics	Big Data
Engineering Management	Manufacturing Methods Industry 4.0 and Internet of Things	Product Development and Design Thinking
E-Sports Management	E-Sports Management	E-Sports Marketing and Eventmanagement
Finance & Accounting	Corporate Finance and Investment	Accounting
Human Resource Management	Human Resource Management: Theory	Human Resource Management: Practice
Innovation & Entrepreneurship	Entrepreneurial Ecosystems	Innovation and Design Lab
International Marketing	Sales, Pricing and Brand Management	Consumer Behaviour and Research
IT Management	IT Project and Architecture Management	IT Governance and Service Management
Salesforce	Salesforce Consultant Specialization	Salesforce Sales Specialization

FT: Full-Time, 18 months
PT I: Part-Time I, 24 months
PT II: Part-Time II, 36 months