

## CURRICULUM M.A. MANAGEMENT

### DISTANCE LEARNING, 60 ECTS

Semester			Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Managing in a global Economy	DLMBGE01	Managing in a global Economy	5	Exam	
			Strategic Management	DLMBSME01	Strategic Management	5	Exam	
			ELECTIVE A*		e.g. Data Science and Analytics	10		
	2. Semester	2. Semester	2. Semester	Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
				Operations and Information Management	DLMBAEOIM01	Operations and Information Management	5	Case Study
				Seminar: Managing People and Organizations	DLMMGSMPO01	Seminar: Managing People and Organizations	5	Research Essay
3. Semester	3. Semester	3. Semester	ELECTIVE B*		e.g. Big Data	10		
			4. Semester	4. Semester	4. Semester	Master Thesis		Master Thesis Thesis Defense
Total			60 ECTS					

**Elective A and B: Choose your electives A and B freely within the columns, or follow the lines of the defined Majors**

MAJORS	ELECTIVE A	ELECTIVE B
<b>Big Data Management</b>	Data Science and Analytics	Big Data
<b>Engineering Management</b>	Manufacturing Methods Industry 4.0 & IoT	Product Development & Design Thinking
<b>Finance &amp; Accounting</b>	Corporate Finance and Investment	Accounting
<b>International Marketing</b>	Sales, Pricing and Brand Management	Consumer Behaviour and Research
<b>IT Management</b>	IT Project and Architecture Management	IT Governance and Service Management
<b>Leadership</b>	Leadership and Change	Leadership and Corporate Governance Internship

\* Elective: Choose one module

**ATTENTION!**  
By choosing the module "Internship" you cannot qualify for the dual degree with LSBU.



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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



FT: Full-Time, 12 months  
PT I: Part-Time I, 18 months  
PT II: Part-Time II, 24 months