

**CURRICULUM B.A. BUSINESS ADMINISTRATION**  
myStudies, 180 ECTS

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July														
	Courses			Courses			Courses			Courses														
Oct	Business Mathematics	Organizational Behavior	Management Accounting	Semester Break																				
Nov																								
Dec																								
Jan	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics	Semester Break																	
Feb																								
Mar																								
Apr	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Semester Break														
May																								
Jun																								
Jul	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization												
Aug																								
Sep													Semester Break											
Oct	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting												
Nov																								
Dec																								
Jan	Collaborative Work	International Brand Management	Leadership 4.0	Collaborative Work	International Brand Management	Leadership 4.0	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics	Supply Chain Management I	International Marketing	Statistics - Probability & Descriptive Statistics												
Feb																								
Mar																								
Apr	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	Academic Integrity & Writing for Business	Business 101	Managerial Economics												
May																								
Jun													Semester Break											
Jul	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II												
Aug																								
Sep													Semester Break											
Oct	Digital Business Models	Agile Project Management	Elective (online)	Elective (online)	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Entrepreneurship and Innovation	Service Operations Management												
Nov																								
Dec																								
Jan	Corporate Governance and Strategy	Elective (online)	Elective (online)	Corporate Governance and Strategy	Elective (online)	Elective (online)	Collaborative Work	International Brand Management	Leadership 4.0	Collaborative Work	International Brand Management	Leadership 4.0												
Feb																								
Mar																								
Apr	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Sustainability	International HR Management	International Accounting												
May																								
Jun													Semester Break											
Jul	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis														
Aug																								
Sep	Semester Break																							
Oct	Digital Business Models	Agile Project Management	Elective (online)	Elective (online)	Digital Business Models	Agile Project Management	Elective (online)	Elective (online)	Digital Business Models	Agile Project Management	Elective (online)	Elective (online)												
Nov																								
Dec																								
Jan	Corporate Governance and Strategy	Elective (online)	Elective (online)	Corporate Governance and Strategy	Elective (online)	Elective (online)	Corporate Governance and Strategy	Elective (online)	Elective (online)	Corporate Governance and Strategy	Elective (online)	Elective (online)												
Feb																								
Mar																								
Apr	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Seminar: Current Issues in Internat. Management	Elective (online)	Elective (online)	Sustainability	International HR Management	International Accounting												
May																								



Here you see the order in which you can study your courses in presence depending on your personal study start in October, January, April or July. IU International University of Applied Sciences offers you the flexibility to switch from campus to online studies or the other way around. You decide which semester you want to spend on campus or online.

The above is only valid for DACH students. For INT Students: attending the courses on Campus in presence is mandatory and will be verified due to VISA regulations.

Each semester consists of two blocks that conclude with a two-week exam preparation phase. You can also defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year.

In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.

Elective A*	Elective B*	Elective C*
<b>Applied Sales</b> Applied Sales I Applied Sales II <b>Business Intelligence</b> Business Intelligence Project: Business Intelligence <b>Financial Services Management</b> Financial Services Management I Financial Services Management II <b>Managing People and Fundamentals of Business Psychology</b> Introduction to New Work Business Psychology <b>Online and Social Media Marketing</b> Online Marketing Social Media Marketing	<b>Fundamentals of Operations Research</b> Mathematics: Linear Algebra Operations Research <b>Introduction to Data Science and Programming with Python</b> Introduction to Data Science Introduction to Programming with Python <b>IT Service Management</b> IT Service Management Project: IT Service Management <b>Smart Factory</b> Smart Factory I Smart Factory II	<b>Applied Sales</b> Applied Sales I Applied Sales II <b>Business Intelligence</b> Business Intelligence Project: Business Intelligence <b>Financial Services Management</b> Financial Services Management I Financial Services Management II <b>Foreign Language French</b> Certificate Course French Foreign Language French <b>Foreign Language German</b> Certificate Course German Certificate Course German <b>Foreign Language Italian</b> Certificate Course Italian Certificate Course Italian <b>Foreign Language Spanish</b> Certificate Course Spanish Foreign Language Spanish
	<b>Fundamentals of Operations Research</b> Mathematics: Linear Algebra Operations Research <b>Introduction to Data Science and Programming with Python</b> Introduction to Data Science Introduction to Programming with Python <b>IT Service Management</b> IT Service Management Project: IT Service Management <b>Managing People and Fundamentals of Business Ps:</b> Introduction to New Work Business Psychology <b>Online and Social Media Marketing</b> Online Marketing Social Media Marketing <b>Smart Factory</b> Smart Factory I Smart Factory II <b>Studium Generale</b> Internship	

Module	Course Code	Course	ECTS	Type of Exam
Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Supply Chain Management I	DLBDSSECM01	Supply Chain Management I	5	Exam
International Marketing	DLBDSSEIMB01	International Marketing	5	Exam
Statistics - Probability and Descriptive Statistics	DLBDSSESP01	Statistics - Probability and Descriptive Statistics	5	Exam
Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
Business 101	DLBBA01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Managerial Economics	DLBWM01_E	Managerial Economics	5	Exam
Introduction to Academic Work	DLBSCIAW01	Introduction to Academic Work	5	Basic Workbook
Principles of Management	DLBAPM01_E	Principles of Management	5	Case Study
Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
Entrepreneurship and Innovation	DLBBAE101_E	Entrepreneurship and Innovation	5	Written Assignment
Service Operations Management	DLMSM01	Service Operations Management	5	Written Assignment
Intercultural and Ethical Decision-Making	DLBSCIDM01	Intercultural and Ethical Decision-Making	5	Case Study
Collaborative Work	DLBSCCW01	Collaborative Work	5	Oral Assignment
International Brand Management	DLBDSSEIMB02	International Brand Management	5	Exam
Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
Sustainability	DLBBA01_E	Sustainability	5	Exam/Written Assessment: Case Study
International HR Management	DLBINTHR01_E	International HR Management	5	Case Study
International Accounting	DLFIAC01_E	International Accounting	5	Exam/Advanced Workbook
Corporate Finance and Investment	DLBFCF01	Corporate Finance and Investment	5	Written Assignment
Research Methods	DLBBARM01_E	Research Methods	5	Written Assignment
Corporate Governance and Strategy	DLBACGS01_E	Corporate Governance and Strategy	5	Case Study
Digital Business Models	DLBL0DB01_E	Digital Business Models	5	Exam
Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
Supply Chain Management II	DLBDSSECM02	Supply Chain Management II	5	Exam
ELECTIVE A*		e.g. Online and Social Media Marketing	10	
ELECTIVE B*		e.g. Smart Factory	10	
ELECTIVE C*		e.g. Business Intelligence	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation: Colloquium

\* Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C.  
Note: The Electives are only offered in distance learning (online).

By choosing the elective "Internship" and/or "Studium Generale" you cannot qualify for the dual degree with LSBU. The elective "Internship" is offered for the first time in October 2022.