## **CURRICULUM B.A. BUSINESS ADMINISTRATION** myStudies, 180 ECTS

,	Model	1: Progran	nme Start	October	Model 2: Programme Start January			Model 3: Programme Start April				Model 4: Programme Start July			
Month	Courses			Courses				Courses				Courses			
Oct	Duringer			Managamant											
Nov	Business Mathematics	Organizatio	onal Behavior	Management Accounting											
Dec															
Jan	Cumply Chain			Statistics - Probability & Descriptive Statistics	Cumply Chain			Statistics -							
Feb	Supply Chain Management I	Internation	nal Marketing		Supply Chain Management I	International Marketing	Probability & Descriptive Statistics								
Mar															
Apr	Academic Integrit — & Writing for		ness 101	Managerial Economics	Academic Integrity & Writing for	Business 101	Managerial	Academic Integri & Writing for		ess 101	Managerial				
May	Business				Business			Economics	Business			Economics			
Jun								Semest	er Break						
Jul	Introduction to	Principles of Management		Global Corporations	Introduction to	Principles of	Management	Global Corporations	I Principles of Management		Global Corporations		Principles of Management	Global Corporations	
Aug	Academic Work	1 Timespies of	- management	and Globalization	Academic Work	1 Timespies of	anagement	and Globalization	Academic Work	Timespies	anagement	and Globalization	Academic Work	. Trinciples of Manageme	and Globalization
Sep								Semest	er Break				,		
Oct	Entrepreneurship	Sorvico	Operations	Intercultural and	Business			Management	Business			Management	Business		Management
Nov	and Innovation		gement	Ethical Decision-	Mathematics	Organizatio	nal Behavior	Management Accounting	Mathematics	Organizatio	nal Behavior	Management Accounting	Mathematics	Organizational Behavior	Management Accounting
Dec				Making											
Jan		International Brand				International Brand			Supply Chain			Statistics - Probability &	Supply Chain		Statistics - Probability &
Feb	Collaborative Wo	'k l	gement	Leadership 4.0	Collaborative Work		Leadership 4.0	Management I	Internatio	al Marketing	Descriptive	Management I	International Marketing	g Descriptive	
Mar												Statistics			Statistics
Apr	Sustainability	International HR		International	Sustainability	International HR		International	I Sustainability I		International HR International		Academic Integrity & Writing for Business 101	Managerial	
May	N		Management Accounting		Management		gement	Accounting	Management		Accounting	Business		Economics	
Jun				T	•			Semest	er Break						
Jul	Corporate Financ	e Researc	Research Methods  Supply Chain  Management II		Corporate Finance Research Methods		Supply Chain Management II	Corporate Finance Research Methods		Supply Chain	Corporate Financ	I Research Methods	Supply Chain		
Aug	and Investment				and Investment		M		and Investment	Mana		Management II	and Investment		Management II
Sep					1			Semest	er Break I			T	T		
Oct	Digital Business	Agile Project Elective		Elective	Entrepreneurshi	Service Operations		Intercultural and	Entrepreneurshi	Service Operations		Intercultural and Ethical Decision-	Entrepreneurship	Service Operations	Intercultural and
Nov	Models	Management	(online)	(online)	and Innovation		gement	Ethical Decision- Making			Management Ethic		and Innovation	·	Ethical Decision- Making
Dec								Making				Making			Making
Jan	Corporate	Ele	ective	Elective	Corporate	Elec	ctive	Elective		International Brand				International Brand	
Feb	Governance and Strategy	(online)		(online)	Governance and Strategy		line)	(online)	Collaborative Work Management		Leadership 4.0	Collaborative Wo	rk Management	Leadership 4.0	
Mar	Seminar: Current	-			Seminar: Curren	h			Seminar: Curren	t					
Apr	Issues in Internat	Ele	ective	Elective (online)	Issues in Internat.		ctive	Elective (online)	Issues in Interna	t. Ele	Elective El (online) (o		Sustainability	International HR Management	International Accounting
May	Management					Management					Management	Accounting			
Jun								Semest	er Break 						
Jul	Bachelor Thesis			Bachelor Thesis				Bachelor Thesis			Bachelor Thesis				
Aug	Semester Break														
Sep								Semest	er Break						
Oct					Digital Business	Agile Project	Elective	Elective	Digital Business	Agile Project	Elective	Elective	Digital Business	Agile Project Electi	ve Elective
Nov	-				Models	Management	(online)	(online)	Models	Management	(online)	(online)	Models	Management (onlin	ie) (online)
Dec															
Jan									Corporate	Ele	ctive	Elective	Corporate	Elective	Elective
Feb									Governance and Strategy	(0)	ıline)	(online)	Governance and Strategy	(online)	(online)
Mar									0,				Seminar: Curren	t	
Apr May	-												Issues in Interna	Hective	Elective (online)

	Supply Chain Management II	Corporate Financ and Investment	l Research	Methods	Supply Chain Management II		Each semester consists of two blocks that conclude with a two-week exam			
							preparation phase. You can also defer those exams to a later date that you do			
	Intercultural and Ethical Decision- Making	Entrepreneurship and Innovation		perations sement		ercultural and nical Decision- Making	not want to take during this period. This way, your exam phases are always spread evenly over the year.			
I	Leadership 4.0	Collaborative Wo	rk Internatio Manag	nal Brand sement	Le	eadership 4.0	In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers.			
	Elective (online)	Sustainability	Internat Manag	ional HR sement		nternational Accounting	You have semester breaks in June and September.			
			•							
			Bachelo	or Thesis	$\square$					
			Bacilleto				Attention: Attendance times may vary slightly depending on public holidays and			
ive ne)	Elective (online)	Digital Business Models	Agile Project Management	Elective (online)		Elective (online)	the federal state holidays the campus is located in.			
					<u> </u> 		M			
	Elective (online)	Corporate Governance and Strategy	Elec (onl			Elective (online)	If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before			
		Seminar: Current Issues in Internat Management	Flec		Elective (online)		completing your final courses.			

**Elective A\*** Applied Sales Applied Sales I Applied Sales II Business Intelligence Business Intelligence Project: Business Intelligence Financial Services Management Financial Services Management I Financial Services Management II Managing People and Fundamentals of Business Psychology Introduction to New Work **Business Psychology** Online and Social Media Marketing Online Marketing Social Media Marketing

May

**Course Information** 

Supply Chain Management II

**ELECTIVE A\*** 

**ELECTIVE B\*** 

**ELECTIVE C\*** 

**Bachelor Thesis** 

Fundamentals of Operations Research Mathematics: Linear Algebra Operations Research Introduction to Data Science and Programming with Python Introduction to Data Science Introduction to Programming with Python IT Service Management IT Service Management Project: IT Service Management Smart Factory Smart Factory I Smart Factory II

Elective B\*

Course

Elective C\* **Applied Sales** Applied Sales I Applied Sales I Business Intelligence Business Intelligence Project: Business Intelligence Financial Services Management Financial Services Management I Financial Services Management II Foreign Language French Certificate Course French Foreign Language French Foreign Language German Certificate Course German Certificate Course German Foreign Language Italian Certificate Course Italian Certificate Course Italian Foreign Language Spanish Certificate Course Spanish Foreign Language Spanish

Fundamentals of Operations Research Mathematics: Linear Algebra Operations Research Introduction to Data Science and Programming with Python Introduction to Data Science Introduction to Programming with Python IT Service Management IT Service Management Project: IT Service Management Managing People and Fundamentals of Business Ps Introduction to New Work **Business Psychology** Online and Social Media Marketing Online Marketing Social Media Marketing Smart Factory Smart Factory I Smart Factory II Studium Generale Internship

Module **Course Code** BWMA01\_E **Business Mathematics** DLBBWOB01\_E Organizational Behavior DLBMAE01 **Management Accounting** Supply Chain Management I DLBDSESCM01 International Marketing DLBDSEIMB01 DLBDSSPDS01 Statistics - Probability and Descriptive Statistics Academic Integrity and Writing for Business DLBBAAIWB01\_E DLBBAB01\_E Business 101 **Managerial Economics** DLBBWME01\_E Introduction to Academic Work DLBCSIAW01 Principles of Management DLBBAPM01\_E DLBLOGC101\_E Global Corporations and Globalization DLBBAEI01\_E Entrepreneurship and Innovation DLMSM01 Service Operations Management Intercultural and Ethical Decision-Making DLBCSIDM01 DLBCSCW01 Collaborative Work DLBDSEIMB02 International Brand Management Leadership 4.0 DLBWPLS01\_E Sustainability DLBBAS01\_E DLBINTIHR01\_E International HR Management DLFIAC01\_E International Accounting Corporate Finance and Investment DLBCFIE01 Research Methods DLBBARM01\_E DLBBACGS01\_E Corporate Governance and Strategy Digital Business Models DLBLODB01\_E Agile Project Management DLBCSAPM01 DLBINTSATIM01\_E Seminar: Current Issues in International Management

DLBDSESCM02

**Business Mathematics** Organizational Behavior Management Accounting Supply Chain Management I International Marketing Statistics - Probability and Descriptive Statistics Academic Integrity and Writing for Business Business 101 Managerial Economics Introduction to Academic Work Principles of Management Global Corporations and Globalization Entrepreneurship and Innovation Service Operations Management Intercultural and Ethical Decision-Making Collaborative Work International Brand Management Leadership 4.0 Sustainability International HR Management International Accounting Corporate Finance and Investment Research Methods Corporate Governance and Strategy Digital Business Models Agile Project Management Seminar: Current Issues in International Management Supply Chain Management II e.g. Online and Social Media Marketing 10 e.g. Smart Factory 10 10 e.g. Business Intelligence **Bachelor Thesis** Thesis Defense

**ECTS** 

Type of Exam Exam Case Study Exam/Written Assessment: Written Assignment Exam Exam Exam Written Assignment Exam/Written Assessment: Written Assignment Exam Basic Workbook Case Study Exam Written Assignment Written Assignment Case Study Oral Assignment Exam Exam Exam/Written Assessment: Case Study Case Study Exam/Advanced Workbook Written Assignment Written Assignment Case Study Exam Project Report Research Essay Exam **Bachelor Thesis** Presentation: Colloquium

\* Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C. Note: The Electives are only offered in distance learning (online).

INTERNATIONAL

**UNIVERSITY OF** 

**APPLIED SCIENCES** 

Here you see the order in which you can study your courses in presence depending on your personal study start in October,

IU International University of Applied Sciences offers you the flexibility to switch from campus to online studies or the other way around. You decide which semester you want to spend on campus

The above is only valid for DACH students. For INT Students: attending the courses on Campus in presence is mandatory and will be verified due to VISA regulations.

January, April or July.

or online.

By choosing the elective "Internship" and/or "Studium Generale" you cannot qualify for the dual degree with LSBU. The elective "Internship" is offered for the first time in October 2022.