

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

myStudies, 120 ECTS

Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July													
	Courses			Courses			Courses			Courses													
Oct	Leadership	Strategic Management	Managing Across Borders																				
Nov																							
Dec																							
Jan	Advanced Research Methods	Performance Measurement	International Marketing	Advanced Research Methods	Performance Measurement	International Marketing																	
Feb																							
Mar																							
Apr	International Financial Management	Applied Statistics	Negotiation	International Financial Management	Applied Statistics	Negotiation	International Financial Management	Applied Statistics	Negotiation														
May																							
Jun	Semester Break																						
Jul	Intercultural Management	Seminar: Internat. Human Resource Management	International Financial Accounting	Intercultural Management	Seminar: Internat. Human Resource Management	International Financial Accounting	Intercultural Management	Seminar: Internat. Human Resource Management	International Financial Accounting	Intercultural Management	Seminar: Internat. Human Resource Management	International Financial Accounting											
Aug													Semester Break										
Sep	Semester Break																						
Oct	Business Ethics and Corporate Governance	Seminar: Current Issues in International Management	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders									
Nov																							
Dec																							
Jan	Elective A Course a	Elective A Course b	Elective A Course a	Elective A Course b	Advanced Research Methods	Performance Measurement	International Marketing	Advanced Research Methods	Performance Measurement	International Marketing	Advanced Research Methods	Performance Measurement	International Marketing	International Marketing									
Feb																							
Mar																							
Apr	Elective B Course c	Elective B Course d	Business Ethics and Corporate Governance	Seminar: Current Issues in International Management	Business Ethics and Corporate Governance	Seminar: Current Issues in International Management	Business Ethics and Corporate Governance	Seminar: Current Issues in International Management	Business Ethics and Corporate Governance	Seminar: Current Issues in International Management	International Financial Management	Applied Statistics	Negotiation	Negotiation									
May																							
Jun	Semester Break																						
Jul	Master Thesis			Master Thesis			Elective A Course a	Elective A Course b	Elective A Course a	Elective A Course b													
Aug	Semester Break																						
Sep	Semester Break																						
Oct				Elective B Course c	Elective B Course d	Elective B Course c	Elective B Course d	Business Ethics and Corporate Governance	Seminar: Current Issues in International Management														
Nov																							
Dec																							
Jan							Master Thesis			Master Thesis													
Feb																							
Mar																							
Apr										Elective B Course c	Elective B Course d												
May																							



Here you see the order in which you can study your courses in presence depending on your personal study start in October, January, April or July. IU International University of Applied Sciences offers you the flexibility to switch from campus to online studies or the other way around. You decide which semester you want to spend on campus or online. The above is only valid for DACH students. For INT Students: attending the courses on Campus in presence is mandatory and will be verified due to VISA regulations.

Each semester consists of two blocks that conclude with a two-week exam preparation phase. You can also defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

Electives*	Elective A	Elective B	Elective A	Elective B
AI & Robotics	<i>Advanced Robotics 4.0</i> a) Industrial and Mobile Robots b) Project: Collaborative Robotics	<i>Artificial Intelligence</i> c) Artificial Intelligence d) Seminar: AI and Society	International Marketing <i>Sales, Pricing and Brand Management</i> a) Global Brand Management b) Sales and Pricing	<i>Consumer Behaviour and Research</i> c) International Consumer Behavior d) Applied Marketing Research
Big Data Management	<i>Data Science and Analytics</i> a) Data Science b) Analytical Software and Frameworks	<i>Big Data</i> c) Data Utilization d) Application Scenarios and Case Studies	IT Management <i>IT Project and Architecture Management</i> a) IT Project Management b) IT Architecture Management	<i>IT Governance and Service Management</i> c) IT Service Management d) IT Governance and Compliance
Engineering Management	<i>Manufacturing Methods Industry 4.0 and Internet of Things</i> a) Internet of Things b) Manufacturing Methods Industry 4.0	<i>Product Development and Design Thinking</i> c) Product Development d) Design Thinking	Regular (non-Major) Electives <i>Supply Chain and Sourcing Management</i> a) Global Supply Chain Management b) Supply Chain Risk Management and Controlling	<i>Salesforce Developer Specialization</i> c) Salesforce Platform App Builder d) Salesforce Platform Developer
Finance & Accounting	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Accounting</i> c) Advanced Management Accounting & Control d) Current Issues in Accounting	<i>Salesforce Consultant Specialization</i> a) Salesforce Administrator and Service Cloud Consultant b) Salesforce Sales Cloud Consultant	<i>Internship**</i>

Module	Course Code	Course	ECTS	Type of Exam
Leadership	DLMBLE01	Leadership	5	Exam
Strategic Management	DLMBSME01	Strategic Management	5	Exam
Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam
Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
Performance Measurement	DLMBPM01	Performance Measurement	5	Exam
International Marketing	DLMMARE01	International Marketing	5	Exam
International Financial Management	DLMINTIFM01_E	International Financial Management	5	Exam
Applied Statistics	MMET02-01_E	Applied Statistics	5	Exam
Negotiation	DLMNEGE01-01	Negotiation	5	Oral Assignment
Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam
Seminar: International Human Resource Management	DLMSIHRM01_E	Seminar: Int. Human Resource Management	5	Research Essay
International Financial Accounting	MINR01-02_E	International Financial Accounting	5	Exam
Business Ethics and Corporate Governance	DLMBAEBEG01	Business Ethics and Corporate Governance	5	Written Assignment
Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in Int. Management	5	Research Essay
ELECTIVE A*		e.g. Advanced Robotics 4.0	10	
ELECTIVE B*		e.g. Consumer Behaviour and Research	10	
Master Thesis		Master Thesis	27	Master Thesis Presentation:
		Thesis Defense	3	Colloquium

* Electives: For your M.A. International Management 120 you can choose two elective modules with two courses each, amounting to 20 ECTS in total. You can freely choose two electives or follow our suggested elective combinations to major in a specific area. Every elective module can only be chosen once. ** The module "Internship" will be offered for the first time in October 2022.

Note: Those elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.

If you are studying Model 2 or 4 you will have to start your Master Thesis before completing your Elective B courses.