

**CURRICULUM B.A. BUSINESS ADMINISTRATION
DISTANCE LEARNING**

Semester		Module	Course Code	Course	ECTS	Type of Exam
FT	PT I					
1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
		Business 101	DLBBA01_E	Business 101	5	Exam or Written Assignment
		Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
2. Semester	2. Semester	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
		Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
	3. Semester	Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
		Business Mathematics	BWMA01_E	Business Mathematics	5	Exam
		Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
		Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
3. Semester	4. Semester	Supply Chain Management I	DLBDESCM01	Supply Chain Management I	5	Exam
		International Marketing	DLBDEIMB01	International Marketing	5	Exam
		Statistics - Probability and Descriptive Statistics	DLBSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
	5. Semester	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
		Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment
		International HR Management	DLBINTHR01_E	International HR Management	5	Case Study
4. Semester	6. Semester	Service Operations Management	DLMSM01	Service Operations Management	5	Written Assignment
		Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
		Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
	7. Semester	Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
		Sustainability	DLBBAS01_E	Sustainability	5	Exam or Case Study
		International Accounting	DLFIAC01_E	International Accounting	5	Exam
5. Semester	8. Semester	Research Methods	DLBBARM01_E	Research Methods	5	Written Assignment
		Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Exam or Case Study
		Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam
	9. Semester	International Brand Management	DLBDEIMB02	International Brand Management	5	Exam
		Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
		Supply Chain Management II	DLBDESCM02	Supply Chain Management II	5	Exam
6. Semester	10.	Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
		ELECTIVE A*		e.g. Financial Services Management	10	
	11.	ELECTIVE B*		e.g. Fundamentals of Operations Research	10	
		ELECTIVE C*		e.g. Online and Social Media Marketing	10	
12.	Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium	
	Total				180 ECTS	

You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

Elective A:	Elective B:	Elective C:
Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Online and Social Media Marketing Business Intelligence	Smart Factory Introduction to Data Science and Programming with Python IT Service Management Fundamentals of Operations Research	Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Business Intelligence Online and Social Media Marketing Fundamentals of Operations Research Smart Factory Introduction to Data Science and Programming with Python IT Service Management Foreign Language Studium Generale* Internship*
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<p>1. By choosing the electives "Studium Generale" and/or "Internship", you can not qualify for the dual degree with LSBU</p> <p>2. "Internship" is available in mystudies only</p>		

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You can find more information about your degree program in the module handbook on our website.