

CURRICULUM M.A. MANAGEMENT

DISTANCE LEARNING, 60 ECTS

Semester			Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	Managing in a global Economy	DLMBGE01	Managing in a global Economy	5	Exam	
			Strategic Management	DLMBSE01	Strategic Management	5	Exam	
			ELECTIVE A*		e.g. Data Science and Analytics	10		
	2. Semester	2. Semester	1. Semester	Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
				Operations and Information Management	DLMBAE0IM01	Operations and Information Management	5	Case Study
				Seminar: Managing People and Organizations	DLMMGSMPO01	Seminar: Managing People and Organizations	5	Research Essay
2. Semester	3. Semester	3. Semester	ELECTIVE B*		e.g. Big Data	10		
			4. Semester	Master Thesis		Master Thesis Thesis Defense	14 1	Master Thesis Presentation: Colloquium
Total			60 ECTS					

Elective A and B: Choose your electives A and B freely within the columns, or follow the lines of the defined Majors

MAJORS

Big Data Management
Engineering Management
Finance & Accounting
International Marketing
IT Management
Leadership

ELECTIVE A

Data Science and Analytics
 Manufacturing Methods Industry 4.0 & IoT
 Corporate Finance and Investment
 Sales, Pricing and Brand Management
 IT Project and Architecture Management
 Leadership and Change

ELECTIVE B

Big Data
 Product Development & Design Thinking
 Accounting
 Consumer Behaviour and Research
 IT Governance and Service Management
 Leadership and Corporate Governance
 Internship*

* Elective: Choose one module

ATTENTION!
 By choosing the module
 "Internship" you cannot qualify
 for the dual degree with LSBU.
 "Internship" is available in
 mystudies only



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You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



FT: Full-Time, 12 months
 PT I: Part-Time I, 18 months
 PT II: Part-Time II, 24 months