CURRICULUM B.A. AVIATION MANAGEMENT

myStudies 190 ECTS

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	Model 1	odel 1: Programme Start October		Model 2	Model 2: Programme Start January				lel 3: Progra		rt April	Mod	el 4: Progra		art July		
Month		Courses		1	Courses				Courses				Courses				
Oct	Management	Introduction	to Academic	Organizational													INTERNATIONAL UNIVERSITY OF
Nov Dec	Accounting		ork	Behavior													APPLIED SCIENCES
Jan																	ATTELED SCIENCES
Feb	Introduction to Aviation	Collabora	ative Work	International Marketing	Introduction to Aviation	Collabora	ative Work	International Marketing									\checkmark
Mar	Management			Marketing	Management			Marketing									
Apr	Modern Aviation		ntegrity and	Business 101	Modern Aviation		ntegrity and	Business 101	Modern Aviatio			Business 101					Here you see the order in which you can
May	Transport Modes	Writing fo	r Business		Transport Modes	Writing fo	or Business		Transport Mod	es Writing fo	r Business						study your courses in presence depending on your personal study start in October,
Jun	Aviation Policy,				Aviation Policy,				ter Break Aviation Policy	/.		T	Aviation Policy				January, April or July. IU International University of Applied
Jul Aug	Institutions and	Corporate I Inves		Principles of Management	Institutions and	•	Finance and tment	Principles of Management	Institutions an	L Corporate F		Principles of Management	Institutions and	Corporate E		Principles of Management	Sciences offers you the flexibility to switch
Sep	Regulations				Regulations			Semes	Regulations ster Break				Regulations				from campus to online studies or the other way around. You decide which
Oct	Aircraft																semester you want to spend on campus or online.
Nov	Performance and	Internation Manag	al Contract gement	Agile Project Management	Management Accounting		n to Academic ork	Organizational Behavior	Management Accounting	Introduction Wo		Organizational Behavior	Management Accounting	Introduction Wo		Organizational Behavior	
Dec	Evaluation																The above is only valid for DACH students. For INT Students: attending the courses
Jan	Airport	Statistics - Pr	obability and	Airline and Air Cargo	Airport	Statistics - Pr	robability and	Airline and Air Cargo	Introduction t			International	Introduction to			International	on Campus in presence is mandatory and
Feb	Management and Ground Services		e Statistics	Management	Management and Ground Services		e Statistics	Management	Aviation Management	Collabora	tive Work	Marketing	Aviation Management	Collaborat	ive Work	Marketing	will be verified due to VISA regulations.
Mar Apr				Managarial				Managarial				Managarial			ha a nitu a a al		
May	– Global Sourcing	Digita	l Skills	Managerial Economics	Global Sourcing	Digita	l Skills	Managerial Economics	Global Sourcin	g Digita	l Skills	Managerial Economics	Modern Aviatio Transport Mode			Business 101	\checkmark
Jun								Semes	iter Break								
Jul	Aviation Business	Network Pl	anning and	Global Corporations	Aviation Business	Network Pl	lanning and	Global Corporations	s Aviation Busine	ess Network Plan	ning and Yield	Global Corporations	Aviation Busines	s Network Pla	nning and	Global Corporations	Each semester consists of two blocks that
Aug	Intelligence	Yield Mar	nagement	and Globalization	Intelligence	Yield Mar	nagement	and Globalization	Intelligence	Manag	ement	and Globalization	Intelligence	Yield Mana	agement	and Globalization	conclude with a two-week exam
Sep								Semes	ter Break			1	T				preparation phase. You can also defer those exams to a later date that you do
Oct	Digital Business	Intercultural and Ethical	Elective	Elective	Aircraft	Internation	nal Contract	Agile Project	Aircraft	. Internation	al Contract	Agile Project	Aircraft	. Internationa	l Contract	Agile Project	not want to take during this period. This
Nov	Models	Decision-	(online)	(online)	Performance and Evaluation		gement	Management	Performance an Evaluation	nd Manag		Management	Performance an Evaluation	d Manage		Management	way, your exam phases are always spread evenly over the year.
Dec		Making															In each block you attend classes on
Jan Feb	Simulation: Airline		ctive	Elective	Simulation: Airline		ctive	Elective	Airport Management a	nd I	2	Airline and Air Cargo	Airport Management an	d	-	Airline and Air Cargo	In each block, you attend classes on campus for usually three courses to
Mar	_ Management	(on	line)	(online)	Management	(on	line)	(online)	Ground Service	Descriptive	e Statistics	Management	Ground Service	Descriptive	Statistics	Management	deepen the content in direct exchange with your fellow students and lecturers.
Apr	Seminar: Current	Elec	ctive	Elective	Seminar: Current	Elec	ctive	Elective	Seminar: Curre	Flee	tive	Elective				Managerial	You have semester breaks in June and
May	 Issues in Aviation Management 	(on		(online)	Issues in Aviation Management		line)	(online)	Issues in Aviatio Management	on (onl		(online)	Global Sourcing	g Digital	Skills	Economics	September.
Jun								Semes	ter Break				- -				
Jul	_	Bachelo	or Thesis			Bachelo	or Thesis			Bachelo	r Thesis			Bachelo	Thesis		
Aug								C									
Sep Oct								Semes	iter Break								Attention: Attendance times may vary
Nov	-				Digital Business	ercultural and hical Decision-	Elective		Digital Business	Intercultural and Ethical Decision-	Elective	Elective	Digital Business	Intercultural and Ethical Decision-	Elective		slightly depending on public holidays and the federal state holidays the campus is
Dec	-				Models	Making	(online)	(online)	Models	Making	(online)	(online)	Models	Making	(online)	(online)	located in.
Jan																	
Feb									Simulation: Airli Management			Elective (online)	Simulation: Airlin Management	ne Elect (onli		Elective (online)	\checkmark
Mar													Cominan Curren	+			If you are studying Model 2, 3 or 4 you will
Apr	-												Seminar: Currer Issues in Aviatio	Elect		Elective (online)	have to start your Bachelor Thesis before completing your final courses.
Мау													Management	(onii		(online)	
Elective A*						Elective C*											\checkmark
Aviation Entrepreneurs	•	t				Applied Sales	leel						Iltural Psychology ar				
Project: Aviation B	Business Plan Developı usiness Plan	ment				Applied Sa Applied Sa							ercultural Psychology stomer Relationship				
Human Factors and Sat Human Factors & Sa	fety Management in Avio afety Management in Co		on			Aviation Entrep		ss Plan Development					ational Brand Manag ernational Brand Ma		e Communicat	tion	* Electives: Choose one module with two
Project: Human Fac	ctors and Safety Manage					Project: Av	iation Business	•				Со	rporate Communicat	ion			courses from the Elective A, one module from the Elective B and one module from
Innovation and Digitali. Innovation and Digi	<i>zation in Aviation</i> italization in Commercia	al Aviation				Big Data and D Data Analy	<i>ata Protection</i> rtics and Big Da	ta				•	<i>ing People and Fund</i> roduction to New Wo		s Psychology		the Elective C. Each module can only be
Project: Digitalizatio	on in Commercial Aviati					Introductio	on to Data Prot	ection and Cyber Secur	rity				siness Psychology				selected once.
Sustainability and Envi Seminar: Sustainab	ronment in Aviation ility and Environment in	Aviation				<i>Business Ethics</i> Sustainabi	s and Sustainab lity and Quality	•				On	and Social Media Ma line Marketing	Ū.			Note: The Electives are only offered in distance learning (online)
Project: Sustainabil Urban Air Mobility	ity and Environment in <i>I</i>	Aviation				Business E ^t Business Intelli							cial Media Marketing izational Developme		gement		distance learning (online).
Urban Air Mobility	& Infrastructure Concep	ts				Business Ir	ntelligence					Or	ganizational Develop		Jennen		
Project: Urban Air N	viobility					Project: Bu Digital Product	isiness Intellige <i>Development</i>	nce					ange Management <i>Chain Management</i>				
Elective B*	hin					Introductio	on to the Intern	0				Su	pply Chain Manager				
	Business Plan Develop	ment				Human Factors		nagement in Aviation				Sustai	pply Chain Manager nability and Environn	nent in Aviation			
Project: Aviation B Human Factors and Sat		ation						Management in Comm d Safety Management i					minar: Sustainability bject: Sustainability a				
Human Factors and	Safety Management in	Commerical Avia				Innovation and	l Digitalization i	n Aviation				Urban	Air Mobility				
Project: Human Fac Innovation and Digitali	ctors and Safety Manage zation in Aviation	ement in Aviation					-	on in Commercial Aviati ommercial Aviation	ion				ban Air Mobility & In bject: Urban Air Mobi		5		
Innovation and Dig	italization in Commercia on in Commercial Aviati						hnologies and S					Workin	<i>ng environment 4.0</i> Adership 4.0				
Sustainability and Envi	ronment in Aviation						e Technologies						oject: New Work				
Seminar: Sustainab	ility and Environment in	Aviation															

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Aviation I	Entrepreneurship
Semi	nar: Aviation Business Plan Development
Proje	ect: Aviation Business Plan
Human F	Factors and Safety Management in Aviation
Hum	an Factors & Safety Management in Commerical Aviation
Proje	ct: Human Factors and Safety Management in Aviation
Innovatio	on and Digitalization in Aviation
Innov	vation and Digitalization in Commercial Aviation
Proje	ct: Digitalization in Commercial Aviation
Sustaina	bility and Environment in Aviation
Semi	nar: Sustainability and Environment in Aviation
Proje	ct: Sustainability and Environment in Aviation
Urban Aii	r Mobility

Seminar: Sustainability and Environment in Aviation Project: Sustainability and Environment in Aviation Urban Air Mobility Urban Air Mobility & Infrastructure Concepts Project: Urban Air Mobility

Course Information

Module	Course Code	Course	ECTS	Type of Exam
Management Accounting	DLBMAE01	Management Accounting	5	Exam/Written Assessment: Written Assignment
ntroduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook (passed / not passed)
Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
Introduction to Aviation Management	DLBAMIAM01	Introduction to Aviation Management	5	Exam/Advanced Workbook
Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
International Marketing	DLBDSEIMB01	International Marketing	5	Exam
Modern Aviation Transport Modes	DLBAMMATM01	Modern Aviation Transport Modes	5	Exam/Advanced Workbook
Academic Integrity and Writing for Business	DLBBAAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
Business 101	DLBBAB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Aviation Policy, Institutions and Regulations	DLBAMAPIR01	Aviation Policy, Institutions and Regulations	5	Exam/Advanced Workbook
Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment
Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
Aircraft Performance and Evaluation	DLBAMAPE01	Aircraft Performance and Evaluation	5	Exam/Advanced Workbook
nternational Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam
Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
Airport Management and Ground Services	DLBAMAMGS01	Airport Management and Ground Services	5	Exam/Written Assessment: Case Study
Statistics - Probability and Descriptive Statistics	DLBDSSPDS01	Statistics - Probability and Descriptive Statistics	5	Exam
Airline and Air Cargo Management	DLBAMAACM01	Airline and Air Cargo Management	5	Exam/Advanced Workbook
Global Sourcing	DLBLOGC102_E	Global Sourcing	5	Exam
Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook (passed / not passed)
Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
Aviation Business Intelligence	DLBAMABI01	Aviation Business Intelligence	5	Exam/Advanced Workbook
Network Planning and Yield Management	BWLM02_E	Network Planning and Yield Management	5	Exam/Written Assessment: Case Study
Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
ntercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
Simulation: Airline Management	DLBAMSAM01	Simulation: Airline Management	5	Proof of participation, with a minimum score (passed / not passed)
Seminar: Current Issues in Aviation Management	DLBAMSCIAM01	Seminar: Current Issues in Aviation Management	5	Research Essay
ELECTIVE A*		e.g. Innovation and Digitalization in Aviation	10	
ELECTIVE B*		e.g. Human Factors and Safety Management in Aviation	10	
ELECTIVE C*		e.g. Online and Social Media Marketing	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentation: Colloquium