

CURRICULUM M.A. INTERNATIONAL MANAGEMENT

myStudies, 60 ECTS

Month	Model 1: Programme Start October				Model 2: Programme Start January				Model 3: Programme Start April				Model 4: Programme Start July			
	Courses				Courses				Courses				Courses			
Oct	Leadership	Strategic Management	Managing Across Borders													
Nov																
Dec																
Jan	Advanced Research Methods	Intercultural Management			Advanced Research Methods	Intercultural Management										
Feb																
Mar																
Apr	Seminar: Current Issues in Int. Management	Business Ethics & Corporate Governance	Elective A Course a	Elective A Course b	Leadership	Strategic Management	Managing Across Borders	Leadership	Strategic Management	Managing Across Borders						
May																
Jun	Semester Break															
Jul	Master Thesis				Master Thesis				Advanced Research Methods	Intercultural Management	Advanced Research Methods	Intercultural Management				
Aug	Semester Break															
Sep	Semester Break															
Oct					Seminar: Current Issues in Int. Management	Business Ethics and Corporate Governance	Elective A Course a	Elective A Course b	Seminar: Current Issues in Int. Management	Business Ethics and Corporate Governance	Elective A Course a	Elective A Course b	Leadership	Strategic Management	Managing Across Borders	
Nov																
Dec																
Jan																
Feb																
Mar																
Apr													Seminar: Current Issues in Int. Management	Business Ethics and Corporate Governance	Elective A Course a	Elective A Course b
May																



Here you see the order in which you can study your courses in presence depending on your personal study start in October, January, April or July. IU International University of Applied Sciences offers you the flexibility to switch from campus to online studies or the other way around. You decide which semester you want to spend on campus or online. The above is only valid for DACH students. For INT Students: attending the courses on Campus in presence is mandatory and will be verified due to VISA regulations.

If you are studying Model 2 or 4 you will have to start your Master Thesis before completing your final courses.

Elective A*			
<i>Advanced Robotics 4.0</i> a) Industrial and Mobile Robots b) Project: Collaborative Robotics	<i>Corporate Finance and Investment</i> a) Advanced Corporate Finance b) Investment Analysis and Portfolio Management	<i>Big Data</i> a) Data Utilization b) Application Scenarios and Case Studies	<i>Accounting</i> a) Adv. Management Accounting & Control b) Current Issues in Accounting
<i>Artificial Intelligence</i> a) Artificial Intelligence b) Seminar: AI and Society	<i>Manufacturing Methods Industry 4.0 and IoT</i> a) Internet of Things b) Manufacturing Methods Industry 4.0	<i>Consumer Behaviour and Research</i> a) International Consumer Behavior b) Applied Marketing Research	<i>IT Governance and Service Management</i> a) IT Service Management b) IT Governance and Compliance
<i>Data Science and Analytics</i> a) Data Science b) Analytical Software and Frameworks	<i>Sales, Pricing and Brand Management</i> a) Global Brand Management b) Sales and Pricing	<i>Salesforce Sales Specialization</i> a) Sales Management I b) Salesforce Sales Skills	<i>Product Development and Design Thinking</i> a) Product Development b) Design Thinking
<i>IT Project and Architecture Management</i> a) IT Project Management b) IT Architecture Management	<i>Salesforce Consultant Specialisation</i> a) Salesforce Administrator & Service Cloud Consultant b) Salesforce Sales Cloud Consultant		

Each semester consists of two blocks that conclude with a two-week exam preparation phase. You can also defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have semester breaks in June and September.

* Electives: For your M.A. International Management 60 you can choose one elective module with two courses, amounting to 10 ECTS in total.
Note: Those elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.

Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.

Course Information				
Module	Course Code	Course	ECTS	Type of Exam
Leadership	DLMBLSE01	Leadership	5	Exam
Strategic Management	DLMBSME01	Strategic Management	5	Exam
Managing Across Borders	DLMINTMAB01_E	Managing Across Borders	5	Exam
Advanced Research Methods	DLMARM01	Advanced Research Methods	5	Written Assignment
Intercultural Management	DLMINTIM01_E	Intercultural Management	5	Exam
Seminar: Current Issues in International Management	DLMINTSATIM01_E	Seminar: Current Issues in Int. Management	5	Research Essay
Business Ethics and Corporate Governance	DLMBAEBECG01	Business Ethics and Corporate Governance	5	Written Assignment
ELECTIVE A*		e.g. Product Development and Design Thinking	10	
Master Thesis		Master Thesis	14	Master Thesis
		Thesis Defense	1	Presentation: Colloquium