

Prof. Dr. Petra Merenheimo

Sozialmanagement

PUBLIKATIONEN

Monografien

Kumulierte Dissertation 'Naisten markkinat – Hoivan markkinaehtoistuminen institutionaalisen yrittäjyyden näkökulmasta' (Women's markets – Care sector marketization from the perspective of institutional entrepreneurship) (2016), Acta Universitatis Lapponiensis 340, Rovaniemi, Finland.

Erhältlich <http://lauda.ulapland.fi/handle/10024/62638>

Peer-reviewed Buchkapitel

Merenheimo, Petra (2019) Traditional Foundations of Novel Opportunities: Marketization in Finland's Care Sector, in: Päivi Naskali Joan R. Harbison Shahnaj Begum (Hg.) "New Challenges to Ageing in the Rural North: A Critical Interdisciplinary Perspective", Springer Verlag, S. 65-82.

Rusko, R. & Merenheimo, P. (2016) Co-Creating the Christmas Story: Digitalizing as a Shared Resource for Shared Brand, in: Ionica Oncioiu (ed.) *Driving Innovation and Business Success in Digital Economy*, IGI Global, pp. 137-158. (peer reviewed)

Peer-reviewed Artikel in wissenschaftlichen Fachzeitschriften

Merenheimo, Petra & Rusko, Rauno & Tompuri, Helena (2019), Smart Spezialisierung: Handlungsmöglichkeiten der Hochschullehre (Originaltitel: Älykäs erikoistuminen Lapissa, Yliopisto-opetuksen toimijuuden mahdollisuudet), *Hallinnon tutkimus, Administrative Studies* Wissenschaftliche Zeitschrift (Level JUFO 2, höchstmögliches Level für finnischsprachige wissenschaftliche Publikationen), S. 174-190.

Merenheimo, Petra (2016) The good, the bad and the ugly: societal understandings framing opportunities for female entrepreneurship in care, *International Journal of Innovation and Regional Development* 7(2), 77-96. (peer reviewed)

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Merenheimo, Petra (2015) Money cares. Institutional entrepreneurship in the Finnish social services sector, *Journal of Entrepreneurship, Management and Innovation*, 11(2), 83-104. (peer reviewed)

Merenheimo, Petra (2013) Entrepreneurs' access to public finance as a gendered structure, Case Finland, European conference of innovation and entrepreneurship, Brüssel 19.-20.9.2013, Conference paper, *Proceedings of the 8th European Conference on Innovation and Entrepreneurship*. The paper and presentation were granted the Certificate of Merit.

Rusko, R., Merenheimo, P. & Haanpää, M. (2013) Coopetition, resource-based view and legend: Cases of Christmas tourism and city of Rovaniemi, *International Journal of Marketing Studies*, 5 (6), 37-51. (peer reviewed)

Merenheimo, Petra (2010) *Sosiaalipalveluyrittäjyyden ehdot ja mahdollisuudet: ulkoistamiskeskustelun diskurssit palvelusetelityöryhmän muistiossa* (Terms and opportunities of the caring services: Discourse mix of the Outsourcing Diskussion in the Voucher-Memorandum), *Työelämän tutkimus* 2010/3, 252-266 (peer reviewed)

Rusko, R., Merenheimo, P. & Haanpää, M. (2013) Coopetition, resource-based view and legend: Cases of Christmas tourism and city of Rovaniemi, *International Journal of Marketing Studies*, 5 (6), 37-51. (peer reviewed)

Merenheimo, P. (2013). Horizontal Segregation and Access to Public Investment Funding: The Finnish Case, *Regions Magazine*, No, 292, issue 4, RSA Regional Studies Association, Special issue of RSA Network on Entrepreneurship, Gender and Structural Transformation.

Konferenzpräsentationen

“Entrepreneurs' access to public finance as a gendered structure, Case Finland”, conference paper, ECIE 2013, Brussels 19-20.9.2013 (peer-reviewed). The paper and presentation were granted the Certificate of Merit.

Discursive and practice-based aspects on opportunity creation on the female dominated social services sector, Gender Perspectives on University Education and Entrepreneurship (3. GMLG Conference on Entrepreneurship), 18.-19.1.2013, Leuphana Universität, Lüneburg, Germany.

”Sosiaalipalvelutuotannon ihanteet (Ideale der Sozialdienstleistungsproduktion)“, The Annual Conference on Women Studies 21.-22.11.2008, University of Joensuu, Joensuu Finland.

“Power relations at social services market”, Power: Forms and Dynamics – international conference, University of Tampere, 22.-24.9.2008, Tampere Finland.

”Naiset kilpailijoina sosiaalipalvelumarkkinoilla” (Frauen als Wettbewerber auf dem Sozialdienstmarkt), Seminar for doctoral students at the faculty of social sciences, University of Lapland, 8.-9.5.2008, Luosto, Finland.

“Sosiaalipalveluyrittäjyys” (Sozialdienstleistungs-Entrepreneurship) The Annual Conference on Women studies, 15.-16.11.2007, University of Oulu.

“Factors for strengthening innovation capacities - Model approaches to regional innovation”, European Week of Regions and Cities, Brussels 9-12.10.2006, European Commission, Committee of the Regions, Brüssel Belgien.

Andere wissenschaftliche Publikationen

Merenheimo, Petra (2008) Lapin naisyrittäjät, tilannekatsaus (Female entrepreneurs in Lapland), in: Ahola, Heikkilä, Kallioniemi, Merenheimo (eds.): *Veni, Vidi, Turbavi*, Rovaniemi, Lapland University Press.

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Populärwissenschaftliche Publikationen

Interview mit Petra Merenheimo basierend auf die Dissertationsergebnisse: *SuPer-Mitgliedspublikation* (2/2017) der *Finnischen Gewerkschaft der Pflegeberufe*.

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Kari, Irmeli & Merenheimo, Petra (2008) Vaihtoehtoisia visioita Lapille (Alternative Visionen für Lapland), Tageszeitung *Lapin Kansa*, 25.10.2008.

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Merenheimo, Petra (2006) Naiset tuovat yritysten hallitukseen tuoretta näkökulmaa (Frauen in Aufsichtsrat), *Yrittäjänainen* (Magazine for women entrepreneurs in Finland) 4/2006.

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Herausgeber-Tätigkeiten

Herausgeberin von studentischen Essays durch 'e-publications', TH Köln
(1/2020): *Gender, Arbeit, Märkte: Wortmeldungen zur ökosozialen
Marktwirtschaft.*

<https://epb.bibl.thkoeln.de/frontdoor/deliver/index/docId/1452/file/GenderArbeitMarkteFinal.pdf>

Guest editor der Special Issue in "*International Journal of Innovation in the
Digital Economy (IJIDE)*, 2015, 6 (4)".