

**CURRICULUM B.A. BUSINESS ADMINISTRATION
DISTANCE LEARNING**

| Semester | | | Module | Course Code | Course | ECTS | Type of Exam | |
|-------------|-------------|-------------|---|-----------------------------------|---|-----------------------------------|---|--------------------|
| FT | PT I | PT II | | | | | | |
| 1. Semester | 1. Semester | 1. Semester | Academic Integrity and Writing for Business | DLBBAIWB01_E | Academic Integrity and Writing for Business | 5 | Written Assignment | |
| | | | Business 101 | DLBBAB01_E | Business 101 | 5 | Exam or Written Assignment | |
| | | | Managerial Economics | DLBBWME01_E | Managerial Economics | 5 | Exam | |
| | 2. Semester | 2. Semester | 1. Semester | Introduction to Academic Work | DLBCSIAW01 | Introduction to Academic Work | 5 | Basic Workbook |
| | | | | Principles of Management | DLBBAPM01_E | Principles of Management | 5 | Case Study |
| 2. Semester | 2. Semester | 3. Semester | Global Corporations and Globalization | DLBLOGC101_E | Global Corporations and Globalization | 5 | Exam | |
| | | | Business Mathematics | BWMA01_E | Business Mathematics | 5 | Exam | |
| | | | Organizational Behavior | DLBBWOB01_E | Organizational Behavior | 5 | Case Study | |
| | 3. Semester | 4. Semester | 3. Semester | Management Accounting | DLBMAE01 | Management Accounting | 5 | Written Assignment |
| | | | | Supply Chain Management I | DLBDSESCM01 | Supply Chain Management I | 5 | Exam |
| | | | | International Marketing | DLBDSEIMB01 | International Marketing | 5 | Exam |
| 3. Semester | 4. Semester | 5. Semester | Statistics - Probability and Descriptive Statistics | DLBDSSPDS01 | Statistics - Probability and Descriptive Statistics | 5 | Exam | |
| | | | Corporate Finance and Investment | DLBCFIE01 | Corporate Finance and Investment | 5 | Written Assignment | |
| | | | Entrepreneurship and Innovation | DLBBAE101_E | Entrepreneurship and Innovation | 5 | Written Assignment | |
| | 4. Semester | 6. Semester | 5. Semester | International HR Management | DLBINTHR01_E | International HR Management | 5 | Case Study |
| | | | | Service Operations Management | DLMSM01 | Service Operations Management | 5 | Written Assignment |
| | | | | Collaborative Work | DLBCSCW01 | Collaborative Work | 5 | Oral Assignment |
| 4. Semester | 5. Semester | 7. Semester | Intercultural and Ethical Decision-Making | DLBCSIDM01 | Intercultural and Ethical Decision-Making | 5 | Case Study | |
| | | | Digital Business Models | DLBLODB01_E | Digital Business Models | 5 | Exam | |
| | | | International Brand Management | DLBDSEIMB02 | International Brand Management | 5 | Exam | |
| | 6. Semester | 8. Semester | 8. Semester | Agile Project Management | DLBCSAPM01 | Agile Project Management | 5 | Project Report |
| | | | | Research Methods | DLBARM01_E | Research Methods | 5 | Written Assignment |
| | | | | Corporate Governance and Strategy | DLBBACGS01_E | Corporate Governance and Strategy | 5 | Exam or Case Study |
| 5. Semester | 6. Semester | 9. Semester | Supply Chain Management II | DLBDSESCM02 | Supply Chain Management II | 5 | Exam | |
| | | | Seminar: Current Issues in International Management | DLBINTSATIM01_E | Seminar: Current Issues in International Management | 5 | Research Essay | |
| | 7. Semester | 10. | 9. Semester | Sustainability | DLBBAS01_E | Sustainability | 5 | Exam or Case Study |
| | | | | International Accounting | DLFIAC01_E | International Accounting | 5 | Exam |
| 6. Semester | 8. | 11. | Leadership 4.0 | DLBWPLS01_E | Leadership 4.0 | 5 | Exam | |
| | | | ELECTIVE A* | | e.g. Financial Services Management | 10 | | |
| | | | ELECTIVE B* | | e.g. Fundamentals of Operations Research | 10 | | |
| 6. Semester | 12. | 11. | ELECTIVE C* | | e.g. Online and Social Media Marketing | 10 | | |
| | | | Bachelor Thesis | DLBBT01 DLBBT02 | Bachelor Thesis Thesis Defense | 9 1 | Bachelor Thesis Presentation: Colloquium | |
| Total | | | 180 ECTS | | | | | |

You've already planned out exactly how your course schedule should look? Wonderful! The IU offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.

At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 36 months
PT I: Part-Time I, 48 months
PT II: Part-Time II, 72 months

| Elective A: | Elective B: | Elective C: |
|---|---|--|
| Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Online and Social Media Marketing Business Intelligence | Smart Factory Introduction to Data Science and Programming with Python IT Service Management Fundamentals of Operations Research | Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Business Intelligence Online and Social Media Marketing Fundamentals of Operations Research Smart Factory Introduction to Data Science and Programming with Python IT Service Management Foreign Language Studium Generale* Internship* |
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| <ol style="list-style-type: none"> By choosing the electives "Studium Generale" and/or "Internship", you can not qualify for the dual degree with LSBU "Internship" is available in mystudies only | | |

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You can find more information about your degree program in the module handbook on our website.