

## CURRICULUM B.A. MANAGEMENT

## DISTANCE LEARNING

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Semester		Module	Course Code	Course	ECTS	Type of Exam
FT	PT II					
1. Semester	1. Semester	Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	Written Assignment
		Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook
		Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment
		Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study
2. Semester	2. Semester	Foreign Language*		Foreign Language - Course 1	5	Participation Certificate
		Foreign Language*		Foreign Language - Course 2	5	Exam
	Digital Skills	DLBDS01_E	Digital Skills	5	Advanced Workbook	
	Business Mathematics	BWMA01_E	Business Mathematics	5	Exam	
	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	Exam	
	Project: Introduction to Humanities	DLBMANPIH01	Project: Introduction to Humanities	5	Project Report	
	Foreign Language*		Foreign Language - Course 1	5	Participation Certificate	
	Foreign Language*		Foreign Language - Course 2	5	Exam	
3. Semester	4. Semester	Business 101	DLBBAB01_E	Business 101	5	Exam or Written Assignment
		Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
		Principles of Management	DLBBAPM01_E	Principles of Management	5	Case Study
		Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	Exam
4. Semester	5. Semester	Statistics - Probability and Descriptive Statistics	DLBDSSPD01	Statistics - Probability and Descriptive Statistics	5	Exam
		Project: Design Thinking	DLBINGDT01_E	Project: Design Thinking	5	Project Report
	International Marketing	DLBDSEIMB01	International Marketing	5	Exam	
	Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	Exam	
	International Brand Management	DLBDSEIMB02	International Brand Management	5	Exam	
	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study	
	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	Written Assignment	
	Project: Cross Media Marketing	DLBOMPCMM01_E	Project: Cross Media Marketing	5	Oral Project Report	
5. Semester	7. Semester	Entrepreneurship and Innovation	DLBBAEI01_E	Entrepreneurship and Innovation	5	Written Assignment
		Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Exam or Written Assignment
		Service Operations Management	DLMSM01	Service Operations Management	5	Written Assignment
		Digital Business Models	DLBLODB01_E	Digital Business Models	5	Exam
6. Semester	8. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Exam or Written Assignment
		Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Project Report
	International Accounting	DLFIAC01_E	International Accounting	5	Exam	
	Supply Chain Management II	DLBDSESCM02	Supply Chain Management II	5	Exam	
	International HR Management	DLBINTIHR01_E	International HR Management	5	Case Study	
	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	Exam	
	Sustainability	DLBBAS01_E	Sustainability	5	Exam or Case Study	
	Project: New Work	DLBPEPNW01_E	Project: New Work	5	Portfolio	
7. Semester	10. Semester	Seminar: Current Issues in International Management	DLBINTSATIM01_E	Seminar: Current Issues in International Management	5	Research Essay
		Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
		Project: Production and Logistics	DLBLOPPL01_E	Project: Production and Logistics	5	Project Report
		Thesis Lab	DLBTL01_E	Thesis Lab	5	Project Report
8. Semester	11. Semester	ELECTIVE A**		e.g. Managing People and Fundamentals of Business Psychology	10	
		ELECTIVE B**		e.g. Digital Product Development	10	
	ELECTIVE C**		e.g. Innovative Technologies and Sustainability	10		
	Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium	
Total 240 ECTS						



You've already planned out exactly how your course schedule should look? Wonderful!  
The IU International University of Applied Sciences offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



\* Foreign Languages: You can choose one foreign language in the first semester and one foreign language in the second semester. Each language can only be chosen once.

Available languages: Italian, French, Spanish, German

Your mother tongue will be excluded from your available options.



\*\* Electives: Choose three modules, every elective module can only be chosen once.

FT: Full-Time, 48 months  
PT: Part-Time, 72 months

Elective A:	Elective B:	Elective C:
Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Online and Social Media Marketing Business Intelligence Organizational Development and Change Management Business Ethics and Sustainability Salesforce Platform Management	Smart Factory Introduction to Data Science and Programming with Python IT Service Management Fundamentals of Operations Research Smart Services Digital Product Development Innovative Technologies and Sustainability Digitalization in Business and Retail Elaboration of Business Ideas	Managing People and Fundamentals of Business Psychology Applied Sales Financial Services Management Online and Social Media Marketing Business Intelligence Organizational Development and Change Management Business Ethics and Sustainability Salesforce Platform Management Smart Factory Introduction to Data Science and Programming IT Service Management Fundamentals of Operations Research Smart Services Digital Product Development Innovative Technologies and Sustainability Digitalization in Business and Retail Elaboration of Business Ideas Internship Studium Generale



You can find more information about your degree program in the module handbook on our website.