

## CURRICULUM B.A. ENTREPRENEURSHIP

### DISTANCE LEARNING

Semester			Module	Course Code	Course	ECTS	Type of Exam	
FT	PT I	PT II						
1. Semester	1. Semester	1. Semester	International Marketing	DLBDSEIMB01	International Marketing	5	Exam	
			Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	Basic Workbook	
			Introduction to User Research	DLBUXEUR01_E	Introduction to User Research	5	Exam	
2. Semester	2. Semester	2. Semester	Project: Development of Business Ideas	DLBEPPEG01_E	Project: Development of Business Ideas	5	Oral Project Report	
			Business 101	DLBBAB01_E	Business 101	5	Written Assignment	
			International Contract Management	DLBINTIWR01_E	International Contract Management	5	Exam	
	3. Semester	3. Semester	3. Semester	Start-Up Financing	DLBEPGF01_E	Start-Up Financing	5	Exam
				Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	Case Study
				Agile Project Management	DLBCSAPM01	Agile Project Management	5	Project Report
3. Semester	4. Semester	4. Semester	Applied Sales I	DLBDSEAS01	Applied Sales I	5	Exam	
			Collaborative Work	DLBCSCW01	Collaborative Work	5	Oral Assignment	
			Project: Prototyping and validation of a business idea	DLBEPPEV01_E	Project: Prototyping and validation of a business idea	5	Project Report	
	4. Semester	5. Semester	5. Semester	Management Accounting	DLBMAE01	Management Accounting	5	Written Assignment
				Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
				Applied Sales II	DLBDSEAS02	Applied Sales II	5	Exam
4. Semester	5. Semester	5. Semester	Corporate Planning and Control	BPUE01-01_E	Corporate Planning and Control	5	Exam	
			Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	Case Study	
			Project: Entrepreneurship	DLBBWPUG01_E	Project: Entrepreneurship	5	Project Report	
	5. Semester	6. Semester	6. Semester	Market Research	BMFO01_E	Market Research	5	Exam
				Fundamentals of Product Management	DLBPROGPM01_E	Fundamentals of Product Management	5	Exam
				Pricing	DLBMPP01_E	Pricing	5	Exam
5. Semester	7. Semester	7. Semester	Personnel Psychology	DLBWPPUB01_E	Personnel Psychology	5	Exam	
			Agile Management	DLBNWAM01_E	Agile Management	5	Exam	
			Project: Business Model Development	DLBEPPE01_E	Project: Business Model Development	5	Oral Project Report	
	7. Semester	8. Semester	8. Semester	Project: Minimum Viable Product	DLBEPMPV01	Project: Minimum Viable Product	5	Portfolio
				Seminar in Current Topics in Digitalization	DLBDBATD01_E	Seminar in Current Topics in Digitalization	5	Research Essay
				Online Marketing	DLBMSM01-01_E	Online Marketing	5	Written Assignment
6. Semester	8. Semester	8. Semester	Accounting and Balancing	DLBEPEAB01	Accounting and Balancing	5	Exam	
			ELECTIVE A*		e.g. Digital Entrepreneurship	10		
			ELECTIVE B*		e.g. Innovative Technologies and Sustainability	10		
6. Semester	8. Semester	8. Semester	ELECTIVE C*		e.g. Internet of Things and Big Data	10		
			Bachelor Thesis		Bachelor Thesis Thesis Defense	9 1	Bachelor Thesis Presentation: Colloquium	
Total						180 ECTS		



INTERNATIONAL  
UNIVERSITY OF  
APPLIED SCIENCES



You've already planned out exactly how your course schedule should look? Wonderful! The IU International University of Applied Science offers you the flexibility to choose any module you like from any semester. You can work on a number of modules at the same time or one by one.



At the beginning, choose modules that particularly interest you or that you can use directly in your job. This motivates you and gives you success right from the start.



A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.



\* Electives: Choose three modules, every elective module can only be chosen once.

\*\* "Internship" is only available in mystudies

FT: Full-Time, 36 months  
PT I: Part-Time I, 48 months  
PT II: Part-Time II, 72 months

#### Elective A:

Digital Entrepreneurship  
Intrapreneurship  
Sustainable Entrepreneurship

#### Elective B:

User Testing and Prototyping  
Organizational Development and Change Management  
Innovative Technologies and Sustainability  
Internet of Things and Big Data  
Working environment 4.0  
Business Ethics and Sustainability

#### Elective C:

All from elective B +:  
Studium Generale  
Internship\*\*



You can find more information about your degree program in the module handbook on our website.

Please be aware that every elective can be chosen once.